

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

No. 29,614

Thursday May 2 1985

Greek political parties
polish their
image, Page 3

Algeria	1.50	Indonesia	Rs 2750	Portugal	Esc 50
Taiwan	1.50	Japan	Rs 1300	S. Arabia	Rs 6300
Belgium	1.50	Japan	Rs 1300	Singapore	S\$ 4.10
China	1.50	Japan	Rs 1300	Spain	Rs 110
Denmark	1.50	Kuwait	Rs 200	Sri Lanka	Rs 30
Finland	1.50	Latvia	Rs 1.20	Sweden	Sk 1.20
France	1.50	Lebanon	Rs 1.20	Switzerland	Fr 1.20
Germany	1.50	Malta	Rs 1.20	Tunisia	Rs 1.20
Greece	1.50	Morocco	Rs 1.20	U.S.A.	Rs 6.50
Hong Kong	1.50	Poland	Rs 1.20	U.S.S.R.	Rs 1.20
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World news

Business summary

Solidarity marchers clash with police

More than 2,000 young Solidarity supporters battled with police for an hour during May Day demonstrations in Gdańsk. A demonstrator and a policeman were reportedly seriously hurt. Anti-Government demonstrations took place in other Polish towns including Warsaw.

Earlier, Solidarity leader Lech Wałęsa was escorted away by police when he tried to join the official Gdańsk parade. Page 2

In Johannesburg, riot police used tear gas and dogs to disperse hundreds of black trade unionists chanting freedom songs after a May Day rally.

Polish visit off

Belgian Foreign Minister Leo Tindemans postponed planned visit to Poland after being told he could not meet members of the banned Solidarity trade union or the prime minister General Wojciech Jaruzelski.

Italy's star wars call

Italy's Prime Minister Bettino Craxi will tell President Ronald Reagan at the Bonn summit that Italy wants a substantial part in the development of the U.S. star wars programme. Page 2

UK defence plan

The British Government is seeking better value for money from defence contractors for the £5bn (\$11.2bn) of work awarded this financial year. It intends to contract out some support services, such as catering and stores. Page 10

Britain reinforces

Britain is strengthening its frontline forces in West Germany by 3,200 as part of a drive to switch from support roles in fighting units, the Defence Ministry said.

Problems on shuttle

Astronauts aboard the U.S. space shuttle were plagued by defective lasers, blown fuses, faulty plumbing and crumbling rat food on the second day of their mission.

Bomb kills two

A car bomb blast in Brussels killed two foreigners and injured 13 other people. The Fighting Communist Cells said it set off the explosion outside the Belgian Employers' Federation headquarters.

Indian strike

Thousands of government employees in west Indian state of Gujarat started an indefinite strike in protest against alleged police brutality in dealing with demonstrators over jobs and caste, in which at least 75 people have died.

American's conquest

Richard Bass, a 35-year-old American, became the oldest person to conquer 6,985-metre Mount Everest. He also became the first person to reach the highest points on all the world's seven continents.

SA by-election test

South Africa's governing National Party awaited results of two by-elections which will give first indications of the white backlash against the Government's economic policies and political reform. Page 4

Sweden strike move

The Swedish Government called in independent mediators to try to avert a strike by public employees due to start tomorrow in support of a pay claim. Page 3

Greenpeace action

Activists from the Greenpeace environmental group prevented a ship from dumping chemical waste in the North Sea for the second day running. Page 11

BAe share issue to raise £550m

BRITISH AEROSPACE shares will be priced at 375p a share in the £550m (\$677m) offer for sale which is the largest London share issue since the flotation of British Telecom. Page 28; Details, Page 32

DOLLAR was firmer in London, rising to DM 3.1475 (DM 3.0975), FF 0.59 (FF 0.44), SwF 2.6375 (SwF 2.5975) and Y252.75 (Y251.5). On Bank of England figures the dollar's exchange index rose to 146.0 from 145.7. Page 49

STERLING lost 1.9 cents against the dollar in London to close at \$1.2255. It also declined to DM 1.85 (DM 1.8525), FF 11.71 (FF 11.715) and Y309.0 (Y312.75). It was unchanged at SwF 1.23. The pound's exchange rate fell 0.4 to 77.15. Page 49

GOLD fell \$2.25 on the London bullion market to \$311.75 an ounce. The market in Zurich was closed for the May Day holiday. Page 48

WALL STREET: At 3pm the Dow Jones industrial average was 8.06 lower at \$1,350.00. Section III

LONDON shares received a boost from CBI survey on output and employment. The FT Ordinary share index ended 7 up at 1,974. Section III

TOKYO stocks were moderately higher but activity was slow. The Nikkei-Dow market average added 30.38 to 12,455.05. Section III

AMSTERDAM shares advanced, taking the ANP-CBS General index up 0.5 to match its all-time record of 211.0, set on April 26. Section III

JAPAN'S Finance Ministry has attempted to reassure the Bank of England about its supervision of the main Japanese securities houses, which are seeking UK banking licences. Page 22

BRAZIL's Government announced a 6 per cent real increase in the minimum wage, the first time for two years that lowest paid have received rises in excess of inflation. Strikes cause chaos, Page 5

NEWS CORPORATION, owned by Australian Mr Rupert Murdoch, is to build a \$45m international media centre in Peking in a joint venture with the Chinese Government.

AMERICAN CAN, U.S. packaging company with interests in financial services and specialty retailing, lifted earnings in the first quarter to \$3.54m with improvement in all its divisions. Page 21

PALESTINE, a subsidiary of General Mills of the U.S., is pulling out of manufacture in the UK. Page 11

SMH, West German bank caught up in the collapse of the IBH building group, has increased its balance sheet total from DM 891m (\$268m) to DM 1,290m in the first year after its purchase by Lloyds Bank of the UK. Page 29

GENERAL FOODS, U.S. foods group, said earnings for its last full year were \$324.9m, up from \$217.1m, but warned of a moderate downturn in the current first quarter. Page 27

HOLDING INNS, the U.S.-based group, has launched a £160m (\$196m) expansion in the UK which will entail at least 20 new hotels. It has similar plans for continental Europe. Page 11

THE REPUBLICAN leadership has been robbed of the momentum it had hoped to establish by the passage of the plan. It took Sen Robert Dole, the majority leader,

nearly a week to secure the pen-

BOSPHORUS BRIDGE CREDITS 'FOOLISH AND UNNECESSARY'

UK warns Japan subsidies may fuel protectionism

BY KEVIN BROWN IN LONDON

MRI NORMAN TEBBIT, Britain's Trade and Industry secretary, yesterday sternly rebuked the Japanese Government over the level of financial support offered to a successful Japanese bid for a \$550m Turkish contract to build a second bridge across the Bosphorus.

Mr Tebbit said in the House of

Commons that the credits and subsidies offered by Japan were foolish, unnecessary and incompatible with Tokyo's undertaking to reduce its trade surplus. He warned that unless action was taken soon to open Japanese markets and end unfair trading practices "protectionist forces will become impossible to resist."

The contract was won by a consortium led by Sezai Turkes-Feyzi Akkaya Insaat of Istanbul, and including Mitsubishi Industries and Nippon Kokkan of Japan and Impregilo of Italy.

It beat a consortium led by Enka Insaat of Istanbul and which included Bechtel Engineering of the U.S. and Cleveland Bridge, a subsidiary of Britain's Trafalgar House, which built the first Bosphorus bridge 12 years ago. The margin was between the bids was \$125m.

Turkey has already received

\$146m in credits from Saudi Arab-

ia and Kuwait. The consortium were

expected to find the rest. The Japanese credit terms are understood to have included the equivalent of \$200m in yen aid credits at 5 per cent a year over 25 years.

Mr Tebbit, who recently visited Japan for talks with ministers and industrialists, said the British bid for the contract to build the bridge itself was highly competitive including the aid package put forward by the UK Government.

But this was not true of the overall bid, which included associated roadworks and depended on aid offered by other governments to Trafalgar's foreign partners.

"It was a case where British government aid to the company was on the same level as the Japanese but unfortunately, the countries were associated with us were not so smart as the Japanese," he said.

He added: "The action of the Japa-

nese Government in offering cheap credit and subsidy to the extent they have is foolish indeed."

Mr Tebbit said it was "entirely incompatible with the programme they have announced for reducing their trade surplus."

Mr Tebbit said the Japanese Gov-

ernment did not appear to have bro-

ken such rules as there were cover-

ing government support for interna-

tional contracts. He made clear,

however, that the Japanese Govern-

ment would quickly be made aware

of British dismay over the incident.

Japan has introduced a number of measures intended to liberalise

its internal markets, including ac-

tion on non-tariff barriers where

exporters could show they existed.

There was also "some agreement"

on liberalising financial markets

though not as fast as the British

Government would like.

Mr Tebbit urged Japan to go fur-

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EUROPEAN NEWS

Thousands march in Warsaw to show Solidarity support

BY CHRISTOPHER BOBINSKI IN WARSAW

THOUSANDS OF people in Warsaw demonstrated their support for Solidarity yesterday, but the banned union's call for marches was little heeded and elsewhere in the country and May Day was dominated by well-attended official parades.

In Gdansk, Mr Lech Wałęsa, the Solidarity leader, was stopped by police from joining in the official march as he did last year, and several hundred of his supporters who did manage to do so were roughly ejected by stewards.

The demonstration in Warsaw, reaching 10,000 at times and lasting two hours, started after a church service at the grave of Jerry Popieluszko, the murdered pro-Solidarity priest, where prayers were said for the union. There was also a march of a strike on Tuesday by 700 women at the Stella Works in Zyrardow outside the capital.

French May Day turn-out reflects low union morale

BY DAVID HOUSEGO IN PARIS

THE LOW morale of France's unions, and the divisions within their ranks were revealed yesterday by the rival marches they staged for May Day and the relatively low turn-out they attracted.

The Communist-led CGT, still the largest union in the country, and the most disciplined, gathered at the Place de la Bastille under a banner proclaiming "Résistance". Austerity, enough! M Henri Krasucki, its secretary general, had set the tone at the weekend with a strong attack on government policies and, in particular, a warning to Renault against cutting its workforce in France.

However, there has been more noise than firepower of late in the CGT armoury, with calls to strike finding little echo among the rank and file.

The centrist Force Ouvrière — almost the only union to have recently increased membership and which represents blue-collar workers — assembled about 1,000 in Paris. M André Bergeron, its leader, also called on the Government to relax its

Spain lifts curb on foreign investors

By David White in Madrid

MOST FOREIGN investments in Spain will be freed from prior authorisation requirements under a decree-law covering a range of measures to liberalise the economy and stimulate consumption and job creation.

The change in foreign investment rules, which anticipates Spain's admission to the EEC next year, goes further than the proposal announced two weeks ago to a congressional committee by Sr Miguel Boyer, the Finance and Economy Minister.

The Solidarity march was too far away from the official one for there to be any contact, but the boom of a 24-gun salute ordered by the general to mark May Day could be heard at the church service.

The police cordoned off the

demonstration and, after hurried consultations with its leaders, allowed it to disperse peacefully. Later, Mr Seweryn Jaworski, the recently amnestied Warsaw regional leader, was detained near the Warsaw steelworks where another march had been planned but failed to get under way for lack of support.

However, the decree-law will remove the ceiling entirely and require foreign companies only to inform the authorities of their plans, except in certain specified sectors — such as refining industries — where investments will still be subject to approval.

Other elements in the package designed to prod Spanish companies to invest and create jobs have also been reinforced.

The decree follows discussions of first-quarter indicators, with exports stagnant and prospects for a spurt in home consumption overshadowed by higher inflation.

The measures include cuts in deductions from wages, a temporary stimulus due to be followed up by a cut in actual tax rates.

Other changes are a lifting of limits of depreciation for companies embarking on industrial projects, an end to restrictions on commercial opening and closing hours, tax incentives for companies taking on staff, benefits for workers investing in their own companies, freedom to transform homes into workplaces, easier company formation, and indirect incentives for the hard-pressed building industry.

Both of the two main Left-wing unions — the CGT and the pro-socialist CFTC — have membership since 1981. The CGT is down to about 1.6m on its own figures, from about 2.3m in the late 1970s. The CFTC has declined marginally to 880,000, falling to third place behind Force Ouvrière.



EYES ON THE SUMMIT. President Reagan and his wife look up as a West German air force jet flies past in welcome on their arrival in Bonn.

Italy's aim in Star Wars

BY JAMES BUXTON IN ROME

ITALY WANTS a substantial part in the development of the U.S. Strategic Defence Initiative project. Sig Bettino Craxi, the Prime Minister, will tell President Ronald Reagan as much at the summit.

He also made clear at a news conference that Italy is a part of the French "Eureka" plan for a European research programme as something that would run parallel with the existing Star Wars project.

It was essential that Italy did not miss out on the technical advances the Star Wars programme would entail, he said. It wanted a "non-

marginal" part. "We aren't asking to know all the architecture of the system of space defence which could spring from the research, but we want a full part in the technological discoveries of the project. We do not intend to participate just to make screens and carpets for some space ship," Sig Craxi said.

He also said that the Star Wars research programme would have to respect the existing anti-ballistic missiles treaty between the U.S. and the Soviet Union. Italy viewed the "Eureka" idea with favour but was concerned of not being left out of the U.S. programme.

Japan promises again to remove obstacles to imports

BY RUPERT CORNWELL IN BONN

JAPAN HAS moved to fend off likely criticism at the seven-nation economic summit which starts here today by once more promising to strengthen domestic demand and removing obstacles to imports.

Mr Keijiro Murata, Tokyo's Trade Minister, yesterday assured Herr Martin Bangemann, the West German Economics Minister, that major Japanese companies were now ready to step up purchases from abroad. His remarks amplified those made by Mr Yasuhiro Nakasone, who yesterday told Chancellor Helmut Kohl that the Japanese economy "will

become more open than it used to be."

Herr Bangemann specifically demanded that Tokyo allow greater access to high technology products from the EEC, such as space equipment and the European Airbus.

This renewed profession of readiness to liberalise imports will be reiterated by Mr Nakasone during the two days of discussions with leaders from the U.S., Britain, West Germany, France, Italy and Canada.

Japan's huge trade surpluses have caused mounting outrage above all in the U.S., where pressures in Congress for

retaliatory action to bring down Washington's deficit from its 1984 level of \$34bn are intense.

For its part, Tokyo has been scared enough by the prospect of a protectionist backlash by the U.S. and other of its main Western trading partners for Mr Nakasone recently to announce a three-year action programme to increase imports, even to appear on Japanese television to extort his countrymen to buy more foreign goods.

Chancellor Helmut Kohl and the Japanese Premier yesterday

issued a joint declaration denouncing protectionism and pressing for as early a start as possible to a new Gatt liberalisation round — an issue which will be a key topic at the summit.

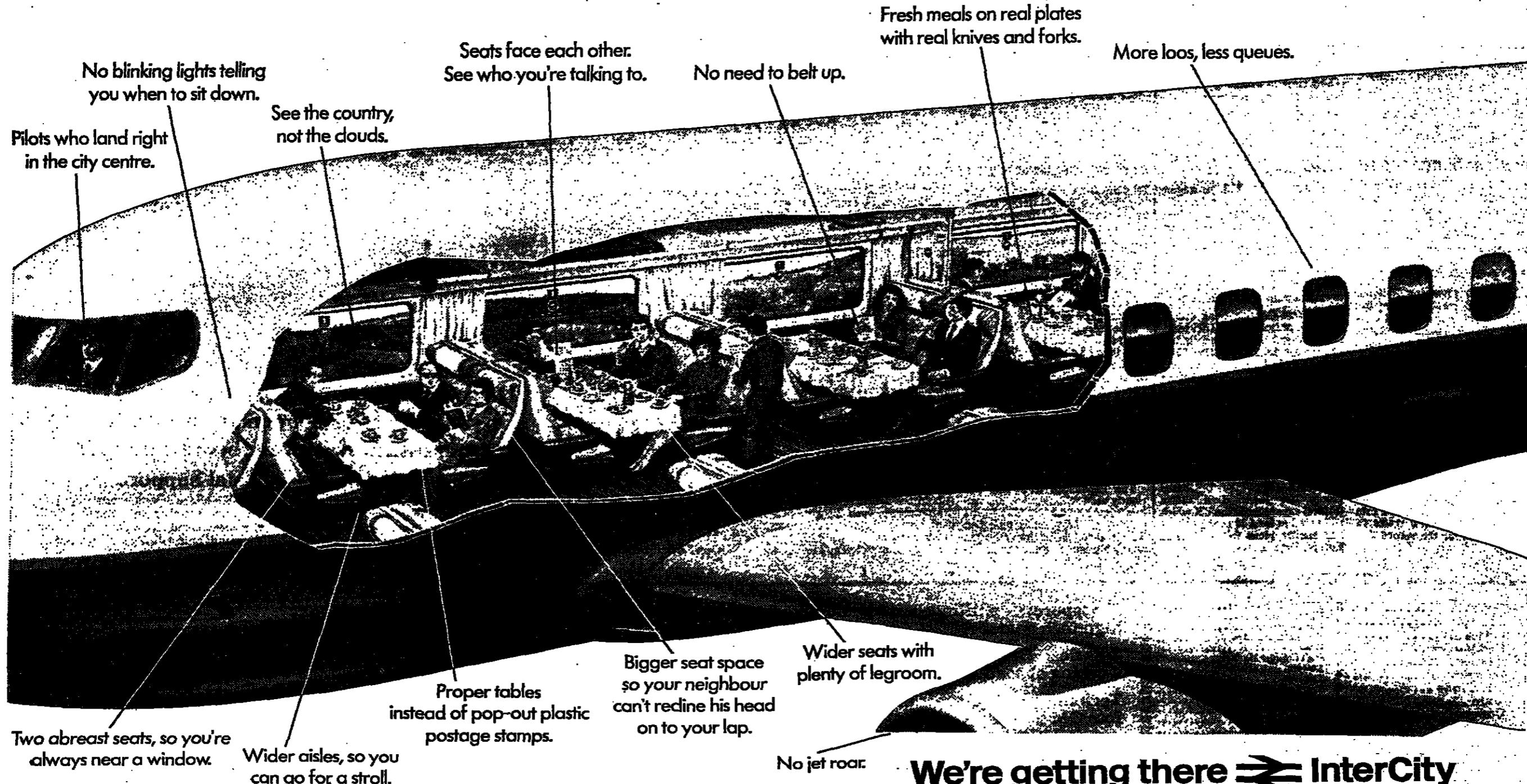
Both West Germany and Japan, the two main surplus nations involved in the Bonn talks, made clear however that they will not bow to pressure, except from the American media to indulge in pump-praising measures at home to boost demand artificially.

Herr Bangemann said that West Germany would do more to encourage free enterprise

and create more flexible market conditions, as its contribution to sustaining world economic recovery. Mr Kohl, on Tuesday, insisted that Bonn would not be bullied into acting as a "locomotive" despite its massive trade and current account surpluses, low inflation and high unemployment.

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Sweden calls in strike mediators

By David Brown in Stockholm

SWEDEN'S Social Democratic administration yesterday appointed a government mediating commission in a last-ditch attempt to avert a strike by 20,000 key-white collar state employees today. The dispute could expand into a broader public sector conflict and threatens to disrupt the economy seriously.

If it goes ahead, the strike will immediately halt all domestic and international air traffic. It will freeze both railway, cargo and customs clearance; and will take out a number of policemen and teachers.

The stakes have been raised by a threat by the employers to lock out 100,000 more public employees and a decision by the 265,000-member local community workers union to prepare (but not yet submit) a strike notice two weeks notice of their intent to strike unless their own demands are met.

An issue is the state white collar union's claim that its members' wages fell 2.1 per cent behind those of industrial workers last year. Its demand for immediate compensation based on a controversial renegotiation clause in its existing pay accord.

The Government fears this will set off another round of leap-frogging pay claims. Facing a tough general election battle this autumn, it is desperately trying to hold the line on nominal wage rises in both the public and private sectors in the hope of rescuing its tottering anti-inflation programme.

Statistics Sweden has already dismissed the government's 3 per cent inflation target by the end of the year as "virtually unattainable", based on first quarter figures, despite the relatively low pay rises already agreed by the private sector unions.

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MOET-HENNESSY

The Board of Directors of Moet-Hennessy, the holding company, met on April 19, 1985, and approved the financial statements for the fiscal year to December 31, 1984. Net after tax income amounted to FFr 106,420,000.

The Board will propose to the Annual General Meeting of Stockholders, convened for June 13, 1985, to declare a dividend of FFr 23 per share. Including pre-tax tax (a tax credit of FFr 11,50), the total dividend will come to FFr 34,50, against FFr 30 in 1983.

An interim dividend of FFr 9 having been declared on February 4, 1985, an additional dividend of FFr 14, plus pre-tax tax (FFr 7 tax credit), will be paid out at the beginning of July.

Consolidation Policy Changes

Concurrently to introducing the new accounting rules applicable to French companies, Moet-Hennessy decided to adopt for its consolidated accounts in 1984, the rules generally applied in the United States and by most of the world's leading corporations. This decision, which is justified by the Group's expanding operations abroad, by its increasingly diversified stock ownership, and by the need to gain access to the world capital markets, has entailed certain changes in the presentation of the financial statements.

To allow year-to-year comparisons, consolidated financial data for 1983 presented in this year's consolidated financial statements have been restated according to the new methods.

The changes mainly concern the definition of the scope of consolidation, the recording of foreign currency translation differences, and the calculation of depreciation and deferred tax liability.

Moet-Hennessy Group Consolidated Data

(in FFr million)

	1984	1983	%
Sales	6,841	5,329	+28
Pre-tax income	1,103	807	+37
Net income (Group Share)	547	414	+32

The 28% rise in sales, revenues flows from a very substantial volume increase, reflecting considerable growth in real terms. Increased average sale prices have amplified this growth, the incidence of currency parities playing a beneficial role.

Pre- and post-tax income growth reflects a considerable improvement in the Group's overall profitability.

Champagne and wine

This sector's 1984 sales totalled 3,072,000,000 francs, compared with 2,525,000,000 in 1983, up 22%. Pre-tax income was up 33% to 551 million francs.

Champagne shipments increased by 18%.

Cognac and spirits

The Cognac sector's sales totalled 2,145,000,000 in 1984, up 46% on the 1983 figure of 1,460,000,000. Pre-tax income was up 73% to 496 million.

Shipments were up 9% in volume terms.

Perfumes and beauty products

Sales rose once more in 1984, totalling 1,519,000,000 francs, against 1,252,000,000 in 1983, representing an increase of 21%. Pre-tax income for 1984 was up 19% to 210 million.

Parfums Christian Dior reported a 22% increase in sales and a 35% increase in pre-tax income, with 230 million francs in 1984.

With a 15% increase in sales, Laboratoires Roig reported a loss of 20 million francs.

Other lines of business

Armstrong's sales remained steady in dollar terms, but it reported an operating loss of 60 million francs, before taxes, in addition to non-recurrent provisions totalling 18 million francs related to the completion of the company's reorganisation.

The impact of these losses on net income is significantly lessened by the rules of fiscal integration in the United States.

Outlook

1985 has begun well from a commercial viewpoint. At the end of March, consolidated Group sales were up 24% on the first quarter of 1984. However, the year's performance as a whole is highly dependent on the state of the economies in our major markets in the second half of 1985.

Greek parties polish their image for a run-up to the polls

ON JUNE 2, more than 7.5m Greeks will go to the polls to elect a new government. Their votes, which are compulsory, will show whether Greece's first experiment in Socialist rule has been a success or a failure.

Predictions of how the voting will go are hazardous given the lack of reliable public opinion polls. Most Greeks, however, expect a close race between Dr Andreas Papandreou's Panhellenic Socialist Movement (Pasok) and the conservative New Democracy Party led by Mr Constantine Mitsotakis.

Pasok swept general elections in 1981 with a runaway 48 per cent majority against just 36

Andriana Jerodiakonou in Athens looks at preparations by the country's two main political parties for national elections on June 2—the first real test of Greece's Socialist experiment

per cent for the conservatives. The 1984 European elections, however, were fought in Greece with all the intensity of a national contest and showed that the gap had narrowed from about 12 per cent to about 3.5 per cent in the interval.

The votes were distributed with 41.58 per cent to Pasok; 38.05 per cent to New Democracy; 11.64 per cent to the Communist Party of Greece; 3.42 per cent to the Euro-communist Party; and 2.28 per cent to EPEP, the far-right party.

This time Pasok will have to fight hard if it is to secure a second term. The way in which Pasok and New Democracy are structuring their campaigns is an interesting window into the differences in ideology and style between the two parties.

The mood at the Conservative campaign headquarters, a sleek modern tower block in central Athens, is upbeat. The choice of a central effects committee did to update New Democracy's image and its method of waging election battles. In 1981, the conservatives relied on traditional "rousfeti" politics—a Greek word deriving from the Turkish for "bride" which has been used since Ottoman days to suggest patronage and nepotism all in one. As a result they suffered a merciless defeat before Pasok's dynamic, modern grassroots organisation.

New Democracy is now sitting down to plan a coherent campaign strategy with the help of a New York-based firm of consultants.

"We are trying to shed our paternalistic image. We also believe that these elections will be won on issues, not emotions," said Mr Stephanos Manos, a former cabinet minister and chief co-ordinator of the conservatives' 1985 campaign.

The campaign plan is for Mr Mitsotakis to harp on the Government's last-minute dumping of former conservative President Constantine Karamanlis' last March in favour of their own candidate for head of state, is still all about.

Pasok, by contrast, stresses its made-in-Greece campaign—put together, according to Mr Papandreou, party officials and selected ministers and deputies. Its aim is to reinforce the party's effective image as the prime Greek political force representing freedom from foreign interference, another sensitive and emotive issue given Greece's political history as an undeveloped Western "client state".

Left- and right-wing divisions remain strong in Greece, however, despite Pasok's initial positive recognition of the wartime anti-Nazi communist resistance.

"My son is a doctor. He's just coming up for an appointment. If the others win the elections he'll never get it, just like before under the right. If you were left-wing you were an underdog," said a middle-aged woman, said as she stood watching Dr Papandreou's first pre-election speech on the island of Crete.

However, Western Europe remained ahead of the U.S. and Japan in car output. Production in the U.S. rebounded by 14.64 per cent, from 6.78m in 1983 to 7.77m last year, while Japanese output slipped by 1.1 per cent,

EUROPEAN NEWS

EEC farm price argument remains stuck in the mud

BY IVO DAWNAY IN BRUSSELS

EEC FARM Ministers weary return to the negotiating table in Luxembourg today for their fourth attempt to reach a deal on prices for 1985-86. All the evidence suggests they will be no more successful than before.

Since talks broke down last week over the crucial issue of cereals price cuts, there has been no perceptible movement from any of the principal combatants. Sig Filippo Pandolfo, the Italian Minister responsible for chairing the meeting, has conducted yet another round of bilateral discussions.

But Herr Ignaz Kleehle, the West German Agriculture Minister, has insisted once again during an exchange in Bonn on Monday that he would oppose, and possibly veto, any attempt to force through the Commission's 3.6 per cent price cut proposal for

PORUGAL'S Prime Minister, Sr Mario Soares, has told union leaders that his Government is ready to thrash out a social contract with workers and employers to ensure harmonious labour relations during a modernisation drive after the country joins the EEC, writes Peter Wise in Lisbon. A social contract is a key demand of the UGT Socialist union federation on which Sr Soares will count for important support in December's presidential elections.

He said the Government was also prepared to negotiate clause-by-clause controversial proposals to revise rigid labour laws over which the UGT has threatened a general strike. The UGT yesterday strengthened its hold over Portugal's largest union when it defeated the Communist CGTP-Intersindical federation in elections in the 42,000-strong southern bank workers' union. Intersindical had been fighting to win back the powerful bank union since the latter became a founding member of UGT in 1976.

Although superficially attractive, this move is also likely to be opposed by countries with urgent items on their shopping lists. The Commission would also oppose on the grounds that it weakens the rules enforcing grains price cuts. The unanimity required in the absence of a Commission recommendation would probably not be forthcoming.

That leaves Sig Pandolfo with the only remaining, and extremely unattractive option, to drag through the agenda once again, seeking the ground outline of a agreement on all except the cereals issue. Few countries, however, will be prepared to put their hands clearly on the table while West Germany stands firm.

Yesterday, the greatest hope most exhausted participants had for the new negotiating round was that it would break down before the weekend begins.

be to propose a freeze on last year's arrangements. This would maintain cereals prices at their current levels but forbid the proposed 1.5 per cent rise in milk prices, offered by the Commission as a sop to compensate farmers for the punitive "superlevy" curtailing excess production.

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Car output down 3.5% last year

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

CAR PRODUCTION in Western Europe last year fell by 3.5 per cent, from 10.6m in 1983 to 10.3m.

The drop was greater than that for car sales—down 2.8 per cent—and came at a time when the European industry was already suffering from considerable overcapacity.

However, Western Europe remained ahead of the U.S. and Japan in car output. Production in the U.S. rebounded by 14.64 per cent, from 6.78m in 1983 to 7.77m last year, while Japanese output slipped by 1.1 per cent,

followed by Peugeot's highly successful 205, up by 132 per cent and the Ford Orion, up 112 per cent after the company decided to introduce down-market versions even though they might have an adverse impact on the sister model, the Sierra.

Ford also withdrew the heavy financial incentives for dealers in support of the Sierra and the model's output last year dropped by nearly 22 per cent.

The fastest-climbing car in production last year compared with 1983 was Fiat's new Regata, up by 263.8 per cent,

WEST EUROPEAN CAR TOP 20
(Production by model)

	1983	1984
1 Volkswagen Golf	482,101	577,062
2 Fiat Uno	351,649	400,712
3 Ford Escort	455,511	424,705
4 General Motors Kadett/Astra	457,454	389,422
5 Renault 5	319,439	380,277
6 Peugeot 205	154,995	375,040
7 Ford Fiesta	354,530	367,870
8 General Motors Ascona/Cavalier	377,668	329,009
9 Renault R9	488,048	328,420
10 Ford RS5	344,811	304,221
11 Ford Sierra	378,658	295,790
12 BMW 3-series	246,747	268,620
13 General Motors Corsa/Nova	249,909	259,999
14 Fiat Regata	58,207	211,773
15 Mercedes 190	109,837	195,346
16 Mercedes 123	259,616	166,577
17 Volvo 200 series	216,912	160,800
18 Audi 80	150,033	157,737
19 Audi 80	114,668	155,835

OVERSEAS NEWS

S. African right-wingers hope for white backlash

BY ANTHONY ROBINSON IN CAPE TOWN

SOUTH AFRICA'S National Party Government last night nervously awaited the voting results from two by-elections at Harrismith in the Orange Free State and Newton Park in the strife-torn Eastern Cape city of Port Elizabeth which will give a first indication of the white backlash against the Government's recent economic and political measures.

The National Party has held a majority of seats in the Orange Free State since 1953 but is now facing a strong challenge from the right-wing Conservative Party aided by supporters of the even more right-wing Herstigte Nasionale Party (HNP).

The Government's decision last week not to raise the producer price of maize has enraged farmers in this largely rural area and is believed to have helped the Conservatives, who are wooing English speakers as well as the predominant Afrikaner electorate.

Abolition of the Mixed Marriage Act and Section 18 of the Immorality Act which outlawed inter-racial sex is a major issue in this deeply conservative bible-belt constituency.

In practical terms the loss of one of the 28 seats on the Free State provincial council will not affect the political balance. But the psychological effect of the

The African National Congress (ANC), the banned South African opposition party waging a guerrilla campaign for majority rule, yesterday claimed responsibility for Tuesday's bomb attacks on the Johannesburg residence of two leading mining tycoons from Lusaka. The attacks, at the offices of Anglo-American Corporation and Anglovaal, followed the weekend sacking of 17,000 black miners for illegal work stoppages. An ANC spokesman said at the organisation's Lusaka headquarters that the Umkhonto We Sizwe, the group's military wing, had carried out the attacks.

Nationalists losing its Free State monopoly would greatly enhance the Conservative Party's influence nationwide.

In the parliamentary constituency of Newton Park, held by the Nationalists with an 11.95 majority in the 1981 general elections, the Government faces a challenge from the left of centre Progressive Federal Party (PFP) as well as the Conservatives and also risks losing to an independent National Party candidate.

The PFP earlier hoped to win the seat by capitalising on the psychological effect of the

unhappiness with government economic policies which have hit the area's motor assembly and related industries particularly hard. In six weeks of continuous violence in the neighbouring black township and the bombing of a white youth by blacks last month have brought "law and order" to the forefront of the campaign in a way expected to benefit the Conservatives.

The government also recently gave its approval for a large scale irrigation scheme to provide employment and help farmers.

Black trade unions flexed their muscles yesterday in a series of rallies demanding May 1st public holiday and putting forward a list of 18 demands to Government and employers. Heavy police patrols were in evidence at many black townships to prevent demonstrations and police stood by with over a dozen mass-arrest vehicles outside the trade union centre of Khotso House in downtown Johannesburg where leaders of 31 black unions pressed their claims in an impressive display of unity.

The demands included a reduction in the working week from 48 to 40 hours, improved unemployment pay and social insurance, free compulsory education, improved housing and the release of all political prisoners.

Economic deterioration predicted

BY JIM JONES IN JOHANNESBURG

SOUTH AFRICA'S immediate economic outlook is far from bright according to a survey by Stellenbosch University's authoritative Bureau for Economic Research (BER). The BER's Quarterly Survey of Business Opinion says that important indicators, such as sales volumes, production levels and orders received, deteriorated in the first quarter of this year and are likely to slow down further in the second quarter.

Cost-push inflation is the fundamental problem of the manufacturing and trade sectors. The BER reports that the conventional economic relationship of continued slack demand leading to reduced prices is not being realised in South Africa.

Manufacturers have been un-

able or unwilling to absorb higher input costs, particularly those associated with the rand's exchange rate weakness. Most manufacturers report declining order books, larger proportions of unused productive capacity and reduced numbers of factory workers employed. As a result, the BER says, the outlook for new fixed investment is bleak.

Retailers and wholesalers believe that first-quarter trading conditions were worse this year than in 1985 and they fear that the second quarter will show a similar pattern.

Official figures show that retail sales fell by 6.5 per cent in real terms during the first quarter to a seasonally adjusted level of R4.19bn (£1.75bn) measured in constant 1980 prices.

Lebanese Cabinet under more strain

THE FIGHTING between Christian and Moslem forces near Sidon is creating further tensions in the already divided Lebanese Government. Our Middle East Staff reporter Christian minister has said he is resigning and another pledged yesterday not to attend any further Cabinet meeting.

Key Moslem ministers have for some time refused to attend meetings at the presidential palace in East Beirut and Mr Bashir Karoui was recently only persuaded to stay on as Prime Minister following heavy Syrian pressure.

Moslem militias were yesterday checked in their attempt to advance towards the Christian town of Jezzine by units of the Israeli-backed South Lebanon Army. But they have reportedly withdrawn from Jezzine and were yesterday reported to be bringing up additional units.

Turkish tanker hit in Gulf

A Turkish-owned tanker was attacked by Iraqi aircraft yesterday south of Iraq's Kharg Island oil terminal. Agencies report. Despite being hit by an Exocet missile on the starboard side little damage was caused to the 134,272 dwt *Burak M* and there were no casualties.

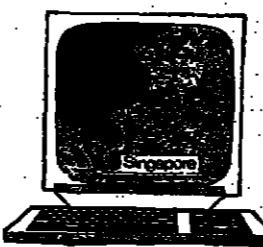
The vessel, loaded with 120,000 tonnes of Iranian crude, was reported heading to Dubai. The Turkish Ministry of Foreign Affairs said that the ship had been outside the Iraqi-imposed exclusion zone.

It was the first successful Iraqi attack for over two weeks, and oil industry executives said that Iran has been able to step up exports

UK aid for Sudan

Britain will examine avenues for increased assistance to Sudan. Mr Richard Luce, UK Minister of State at the Foreign Office, said yesterday Tony Walker, writer from Cairo, Mr Luce, fresh from talks in Khartoum, said he told the new Sudanese leadership that the EEC was stepping up emergency aid, of which Britain provided about a fifth.

Singapore shifts into hi-tech gear



A PRIME piece of undulating parkland, one of the few sites still offering a hillside view of Singapore, has become a focus for the tiny island state's much-vaunted shift into the "high-tech" age.

The establishment of the Singapore Science Park shows how attention is shifting into research and development as the Government's private industry and academics work for the creation of a "brain services" centre for the fast-growing South-east Asian region.

The move is a decisive step in Singapore's economic evolution. The Government, having successfully brought in foreign investors in the 1960s and 1970s with its political stability, excellent location and infrastructure and seductive financial incentives, has sought in recent years to "upgrade" the

region to a "brain services" centre for the region

In the first article of a three-part series on developments in Asian high-tech industries

Chris Sherwell, Our

South-East Asia

Correspondent, explains

the plan to develop

this city state into

a "brain services" centre for the region

suppliers have flocked in to

purchase or manufacture disc

drives, printed circuit boards,

semiconductors, printed circuit

and assembly of other

so-called equipment has

also begun from machine tools to medical instruments.

The Government has dis-
couraged low-level industries
through a "high wage" policy
to speed things along. It has
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labour by automating all existing
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More importantly, new indus-
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AMERICAN NEWS

Tim Coone and Robert Graham examine the latest White House moves against the Sandinistas

U.S. trade ban tightens the squeeze on Nicaragua

THE INTRODUCTION of a full U.S. trade embargo on Nicaragua, announced yesterday by the White House, is a significant escalation of American pressure on the Marxist-oriented Sandinista Government. The Sandinistas have been anticipating such action, so the news comes as no surprise in Managua.

Since 1981, when the U.S. began to apply economic pressure on Nicaragua, the Sandinistas have lessened their heavy dependence on the American market. Nevertheless, the sanctions will hurt the Nicaraguan economy, especially because industrial plant is largely of U.S. manufacture; if it strictly enforced, access to spare parts will be difficult.

The sanctions will accelerate the existing diversification of Nicaragua's economy, but not to the extent that the Sandinistas have been successful in striking deals often unorthodox with such countries as Algeria, Libya and Iran. The extent to which Nicaragua is now forced on to the Soviet Union and Eastern Europe will depend on the pressure which the U.S. is prepared to exert on its allies, whether among the industrialised countries or in Central America, to co-operate in ensuring the embargo is not broken. The amount of trade credit and project finance forthcoming from the industrialised

countries, wealthy Latin American countries like Mexico or from the Middle East, such as Iran. So far the Soviet Union, while increasing its share of trade and financial assistance, has not been a major factor in propping up the economy.

Recent U.S. pressure within the Inter-American Development Bank, a vital source of multi-lateral finance, has led to the blocking of a \$58m (\$47.9m) loan. This type of pressure is now expected to be extended to the International Monetary Fund where there are already suggestions that the U.S. may suggest Nicaragua's expulsion.

Since the 1979 revolution, Eastern European countries, as well as Cuba, are believed to have supplied less than \$1bn (\$826.4m) in financial assistance, of which no more than \$400m has come from the Soviet Union.

This week in Moscow, Nicaragua's President Daniel Ortega is believed to have asked for a further \$200m. But this only covers bare essentials since the war against the Contra rebels is taking up nearly 50 per cent of the budget and absorbing precious foreign exchange. Any further limitation on Nicaragua's ability to find credit, either bilaterally or through multi-lateral organisations as a result of U.S. pressure must challenge the Soviet Union to consider more assistance.

Make-or-break time for Ontario Tories after 43-year rule

BY BERNARD SIMON IN TORONTO

POLITICIANS seeking the secret of sustained electoral success may be able to draw a few lessons from the campaign that reaches its climax today in the Canadian province of Ontario.

The results of today's vote for 25 members of the provincial legislature are unlikely to send ripples through the world's—or even Canada's—financial markets. Among the hottest issues in the hustings have been doctors' fees and a long-standing ban on beer sales in corner grocery stores.

But the vote will either perpetuate or terminate one of the Western world's most remarkable political feats. The ruling progressive Conservative Party (PCP) has governed Ontario without a break since August 1943. If it receives another five-year mandate today, party leaders are likely to start planning for a golden-anniversary celebration in 1988.

Among the factors favouring the Tories has been Ontario's impressive economic revival in the last year, thanks largely to strong demand from the U.S. for motor vehicles and steel produced in the Niagara Falls area. Ontario is the industrial heart and soul of Canada. When a third of the country's total population, it contributes almost half of total industrial output.

Helped by the low ideological content of Canadian politics, the PCP has sustained its support over the last four decades by winging from moderately progressive to moderately conservative policies, depending on the public mood which party leaders gauge by frequent and abusive opinion polls.

The formula of following other than leading public opinion was apparent from the start of the current campaign, when the province's new premier, Mr. Frank Miller, replaced his colourful sport jacket with a three-piece pin-striped suit. Mr. Miller, an able former garage owner and escort operator, has tried to model himself on the bland (but immensely popular) predecessor, Mr. Bill Davis, who retired last February.

One of Mr. Davis's final acts in office was to give the go-ahead for a majestic domed sports stadium in Toronto that may simply feel that it's time for a change in Ontario too.

Sao Paulo worst hit as Brazilian strikes spread

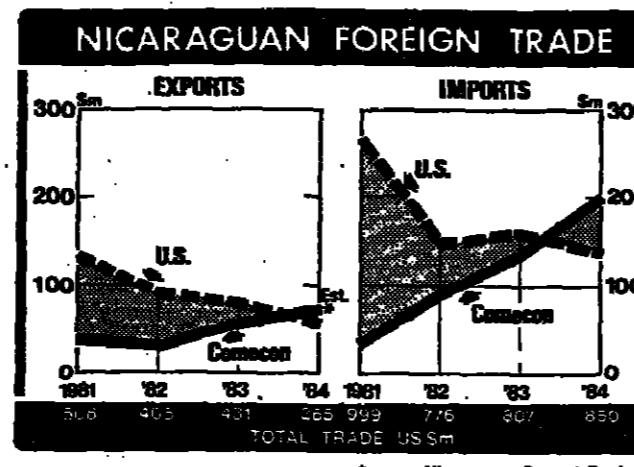
BY ANDREW WHITLEY IN RIO DE JANEIRO

A GROWING wave of strikes is ringing closer to Brazil's major cities, paralysing transport and other major services. Manufacturing industry is heavily industrialised São Paulo state has also been crippled, affecting vital exports.

Led by the left-wing Workers' Party and its associated trade union federation CUT, the strikes are causing concern to the new Government of President Jose Sarney which is uncertain how far to go in putting them down.

For the second day running yesterday, most domestic flights were cancelled because of strikes by air crews and ground staff working for the three largest airlines, Varig, Cruzeiro and VASP. The smallest of the big four, TransBrasil, settled separately with its employees.

On Tuesday only a third of 11 scheduled flights took off, with the greatest disruption coming on the heavily used air routes on the triangle formed by Brasilia, Rio de Janeiro and São Paulo.



The difficulties of imposing water-tight sanctions is of little comfort to the Sandinistas in their present parlous economic plight. It is pointed out in Managua that previous instances of sanctions being "busted" have been in situations where large amounts of money have been available.

Politically, this new demonstration of President Ronald Reagan's hostility towards the Sandinistas is liable to radicalise the revolution and encourage the leadership to foster further the traditional Marxist and American interventionism. At another level, the group most affected by these measures is going to be the

hard-pressed private sector, already critical of the Government. It remains to be seen whether they will now choose to blame the Government for what has happened or the Reagan Administration. Either way the private sector will be further stifled.

A further consequence is expected to be an increased military effort by the Sandinistas to weaken and crush the contra rebels operating from Costa Rica and Honduras. In the past four to five months, the Nicaraguan armed forces have scored a series of successes and they are now determined to take advantage of the blow to the contra's

level of Nicaraguan trade with the U.S. has fallen from around 25 per cent in 1981 to around 15 per cent in 1984. A reciprocal increase in trade has been registered with the Contra group of countries. Nonetheless, the U.S. is a natural market for Nicaragua.

Nicaragua's two main export earners are cotton and coffee, sold primarily to Japan and Western Europe, respectively. Both bananas, coffee and fresh fruit, which together account for more than 50 per cent of the \$55m Nicaraguan exports to the U.S. in 1984, are products

sold almost entirely in the U.S. Congress has still been reaching them from private U.S. sources, but it is going to be difficult to obtain the kind of weapons and money needed to increase their numbers and fire power to threaten the overthrow of the Sandinistas.

President Reagan's determination to find funds somehow for the Contras should not be underestimated and President Ortega's visit to Moscow so soon after last Thursday's Congressional vote has undoubtedly bolstered his hand. If Nicaragua can be presented as leaning heavily on the Soviet Union, President Reagan's arguments of stemming a communist threat in Central America become easier to sell.

New construction and agricultural machinery has come primarily from Eastern Europe since 1981, and has been channelled mostly to the state sector and to agricultural co-operatives. The private sector, which still has ageing stocks of U.S.-made machinery and cotton-harvesting machinery, will be the hardest hit by the trade embargo.

However, in a May Day message, the Nicaraguan leadership said that the U.S. "wants us to surrender through hunger and to force us to our knees by economic pressure, but in this they will never succeed."

Honduran 'drugs boss' faces murder charges

TEGUCIGALPA - A Honduran arrested in Colombia for involvement in the killing of a U.S. drug agent is also wanted for two murders in his home country, Honduran officials said.

Dr Jose Manuel Mata Lope, believed to head one of Latin America's biggest trafficking rings, faces charges for the 1977 murders of his former accomplices Mario and Mario Ferrari.

Colombian police first got on Sr Mata's trail in 1978 when he escaped a raid on his house in Bogota where police found \$1m in cash and 800 kilograms of cocaine, the biggest drug haul in Colombia's history.

Sr Mata's capture came on the first anniversary of the murder of Dr Rodrigo Lara Bonilla, the former Colombian Justice Minister, by gunmen in the pay of drug smugglers.

The killing led to a massive crackdown on the country's powerful narco-bosses.

Army kills 50 Salvador rebels

SAN SALVADOR - About 50 left-wing guerrillas and 10 soldiers died in clashes when the rebels attacked San Vicente, the northern province of Chalatenango and the eastern province of Usulutan, Cuscatlan and Morazan, where several clashes have taken place in the past few days.

The Farabundo Marti National Liberation Front (FMLN) rebels staged a six-hour attack on the towns of San Ignacio and La Palma on Tuesday, before troops backed by aircraft repelled them.

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FOCUS ON OVERSEAS INVESTMENT AND CAPITAL EXPORT

CASIO COMPUTER: A Message of Its Own

By Richard C. Hanson
Casio Computer has a remarkable track record of nurturing innovative products into mass-marketing successes. Electronic calculators and digital watches are examples of how Casio, over the past two decades, helped create new markets through a combination of high-technology, sophisticated production methods and good timing.

Kazuo Kashio, the Senior Executive responsible for marketing of Casio Computer, sees further dramatic changes ahead in the field of electronics as more applications are found for LSIs. Over the next five years, he also expects to double Casio's sales.

Established after the war, Kazuo Kashio and his three brothers have built a company that spends heavily on research and development aimed at bringing new products to the market. Among Casio's latest successes have been a solar-powered calculator with the dimensions of an ordinary credit card.

Producing the film card required completely new assembly methods: cards are made as if coming off a roll of paper. Other items include digital watches with built-in data banks, electronic musical synthesizers and a fast and quiet printer for computers, which, for the first time, uses the liquid crystal display technology in which Casio excels.

Unlike most Japanese companies, Casio claims to have neither a company slogan nor a company song. However, Casio clearly has a message about where the electronics industry is headed.

Hanson: Casio Computer likes to claim that its corporate history reflects very closely the recent history of electronics. The emphasis has been on developing high-technology products, like the electronic calculator, for the home market, and more importantly, for the international consumer market. Your overseas sales account for two-thirds of Casio's business. How do you explain the global appeal that Casio's products seem to enjoy?

Smaller and Better Products

Kashio: When you come right down to it, the main reason is that Japan is very far advanced in electronic technology, especially in producing products using LSIs, microchips. We can produce smaller and better products than we could in the past. We can make products which didn't exist. Take the electronic calculator. Now we are the biggest producer in the world. Electronic musical instruments are the same way. Our technology makes it possible to reproduce the sounds of several instruments on just one keyboard.

Hanson: How does the international market for Casio's products differ from the home market? In your



Kazuo Kashio
Senior Executive Managing Director
Casio Computer Co., Ltd.

failures?

Kashio: Fortunately, so far no. We are doing things which involve absolutely new products, technologically, which are highly marketable. That is why we have been successful. About 20% of our employees are technicians or engineers, and we spend the equivalent of 4% of our sales on R&D.

Hanson: How does Casio coordinate development and marketing?

Kashio: It's actually very simple. We decide to make things that everyone will think they want. Take musical instruments. We thought people would like to be able to reproduce the sound of a number of instruments. With watches, people want to be able to read the numbers on a digital watch.

You can also add new functions to a digital watch. It's not so much a matter of coordination of development and sales. It's a matter of developing things which everyone obviously would like to have.

Hanson: Two-thirds of your sales are already in the form of exports. What sort of plans does Casio have to further expand overseas?

Kashio: Knock-Down Production

Kashio: From now on when we expand our sales overseas we face the possibility of protectionism. In France, for example, digital watch imports are given a quota by the government. In order to maintain stable markets, we have to think about production overseas. In China our exports aren't in the form of finished products. Rather we are involved in knock-down production of calculators or musical instruments in 50 plants. We are gaining knock-down production experience. In Italy we are having electronic cash registers made on a knock-down basis.

Hanson: Do you plan to produce in the United States and Europe? That's where two-thirds of your exports go. And what would you produce there?

Kashio: As far as production in the U.S. and Europe, our thinking is that we'd like to try maybe in the next two or three years. Probably watches, musical instruments, electronic cash

registers, and maybe hand-held televisions.

Hanson: Can Japan maintain its reputation as an extremely efficient manufacturing base indefinitely?

Kashio: Yes, I think it can. But the problem is protectionism.

Hanson: For the past year or two the yen has been weak against the dollar, yet strong against most European currencies. How does Casio cope with the problem of foreign exchange movements?

Kashio: It is difficult. We are competitive doing business in the range of yen 240 to yen 260 per US dollar. If it goes below that we may have to rethink our strategy. But our products are internationally competitive. If exchange rates make business tough in Europe, we can cover for that in America. Another point is that with our electronic products we make model changes all the time and can adjust prices. We introduce 50 types of calculators and 100 watch models a year.

Hanson: For the past few years Casio has been an active borrower in the Euro market. How do your international financing plans fit into your company's overall global strategy?

Kashio: We floated DM40m in convertible bonds in 1978, SF50m in 1980, SF80m in 1982 and US\$80m worth of bonds with warrants in 1984. There is quite a lot of merit in raising funds abroad, when the time is right.

Hanson: What about Euroyen bonds? Are they appealing to a company like yours?

Kashio: If the terms are right, yes.

Hanson: What is the outlook for sales?

Kashio: Our sales came to about yen 212Bn (\$81.5m) in the year which ended March 20 (up from yen 176.373Bn). This year we expect sales to hit yen 260Bn. Our projections for sales of yen 300Bn in 1987, yen 400Bn in 1988 and yen 500Bn in 1989.

Hanson: By the time Casio becomes a yen 500Bn company, what do you think will have changed?

Kashio: Up to about yen 500Bn in sales I think the product mix will be just about the same. Our seven product areas will carry us through then. But we won't stop there. In order to become a yen 1,000Bn (\$3.5Bn) company we will need new product areas.

Hanson: Will it take long to reach yen 1 trillion in sales?

Kashio: We'll do it before the 21st century, I hope to see it before I retire.

Hanson: Casio's started as a family company. You and your three brothers are still at the centre of management. You are the number three son. Can Casio continue as a family business?

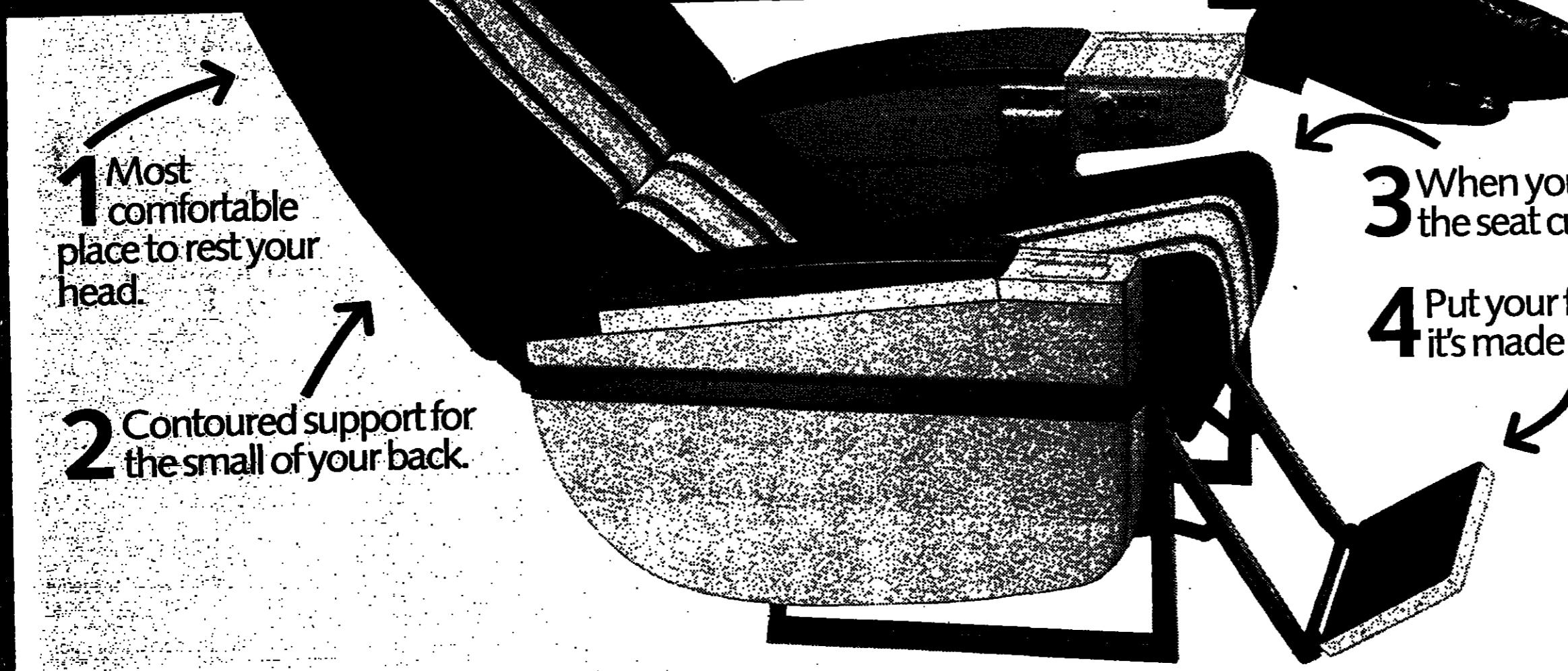
Kashio: We started as four brothers. But that has changed a lot as we grew. There are now more non-family members on the board of directors. We like to think the company has a strength of its own.

CASIO

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Leading the way to the USA

TWA

UK NEWS

REGIONAL TRANSPORT WORKERS' OFFICIALS EXONERATED

Fresh union ballot inquiry urged

BY PHILIP BASSETT, LABOUR CORRESPONDENT

LEADERS of the Transport and General Workers' Union (TGWU) were yesterday pressed by Mr John Garnett, director of the Industrial Society, to allow him to re-open investigations into voting irregularities in last year's TGWU general secretary election - only hours after he published a report clearing the union of ballot-rigging.

Mr Garnett's remarkable about-turn came in a private letter to Mr Moss Evans, outgoing TGWU general secretary, sent shortly after Mr Garnett publicly pronounced himself satisfied with his inquiry into alleged voting irregularities in the union's largest region, No 1, covering London and south-east of England.

The effect of Mr Garnett's move will be that the cloud hanging over the union, Britain's biggest as a result of the allegations will not be dispelled immediately. It is likely to

influence still further the fresh ballot, due to start on May 13, which the union's executive decided last week to call as a result of the controversy.

The Garnett inquiry was set up by the union before the decision to re-run the ballot, which last year saw Mr Ron Todd, the TGWU's national organiser, who had left-wing support, beat Mr George Wright, the Wales regional secretary, who was supported by the centre and right, by 44,817 votes. It was the smallest margin in the union's history.

The inquiry exonerated Mr Sid Staden, No 1 regional secretary, and other regional officials from any allegations of ballot-rigging. The inquiry was set up after a scrutineer at the regional count raised points about its conduct.

It did find, however, that irregularities took place at eight specific

branches. In one there was "serious malpractice", when of 800 votes 799 were for Mr Todd - all clearly marked in the same hand. In seven others, Mr Garnett says that local branch officials "have produced an undemocratic result."

Mr Garnett accepts the scrutineer's allegation that he was instructed to change some branch voting returns, but says the changes were minor and that they would not have affected the final outcome.

In addition, Mr Garnett makes a number of detailed recommendations about tightening the union's voting procedures.

Neither Mr Todd nor Mr Wright would comment last night on the inquiry's findings. But Mr Evans welcomed the report, and in particular its exonerations of Mr Staden. He said: "Mr Garnett's recommendations would be considered by the union's executive in dealing with

the re-run ballot. He said: "We much appreciate Mr Garnett and his investigating team in drawing to our attention what appears to be ballot irregularities in only eight out of more than 1,000 regional branches." He said that the union was dismayed at the eight.

Mr Garnett, however, declared incorrect the view that he had found only eight irregularities out of that total number. In fact, he only scrutinised minutely the ballot slips of 12 out of the region's 1,800 branches, and of those 12 found eight guilty of malpractices.

Mr Garnett said he could not guarantee that there were no irregularities in the other branches, whose voting papers he had not examined. He accepted, at a heated press conference, that he should have examined those branch returns in which there was a suspiciously high turnout.

The council said the regime was costly to steel users and taxpayers, because it allowed prices to remain higher than market forces would otherwise dictate. UK steel users had been especially disadvantaged.

■ SIR GORDON BORRIE, the Director General of Fair Trading, called for legislation to protect consumers against companies going "cold-blooded" into liquidation and then re-emerging trading under a new name.

■ LONDON Stock Exchange is to introduce currency options this month in a move which sets up the exchange as a competitor to the London International Financial Futures Exchange (Liffe).

■ TEACHERS' union said that 31 of 104 education authorities in England and Wales had now been exempted from strikes after making statements in favour of the teachers' pay case.

ICI fibre prices go up 7% worldwide

ICI has announced a 7 per cent price increase for all its fibres products around the world. The increase is attributed to improving demand and rising raw material costs, and follows similar initiatives by other fibres producers in Europe.

The price rises are to apply to all new contracts for polyester and polyamide (nylon) fibre, in the form both of filament yarn and staple fibre, and also to PET, the clear plastic material used for bottle manufacture.

■ EEC support for the steel industry should be ended when the seven year-old regime of state financial help for capacity cuts and modernisation runs out in December, the British Iron and Steel Consumers' Council said yesterday. Failing this, it should be phased out as soon as possible.

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BL's Unipart likely to expand before sale to private sector

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

A CLEAR hint that Unipart, BL's spare parts business, will make more acquisitions before it is sold back to the private sector next year is given today by Sir Austin Bide, chairman of the state-owned group.

In his statement with the annual report, Sir Austin says: "Unipart operates in an industry currently in the throes of major structural change and it is BL's intention that Unipart will play a full part in this process."

He recalls that last year Unipart paid £15m for AE's distribution company, Edmunds Walker, which has 100 outlets, "as a step towards privatisation."

Sir Austin also gives a warning that "the difficulties facing BL are, if anything, more demanding now than when I wrote last year."

While progress was made in some areas of Land Rover-Leyland last year, its UK and international markets remain deeply depressed. In addition, there are severe pressures on Leyland Bus because its domestic market is likely to be subject to major uncertainties for the next two years as a result of legislative changes, Sir Austin states.

"Austin Rover (the volume cars subsidiary) also faces a severe test following the damaging strike in November and subsequent loss of market share. In addition, recent developments in Europe relating to vehicle emission regulations are causing Austin Rover to review its product plans," he adds.

However, Mr Ray Horrocks, group chief executive, cars, points out that the fall in the value of sterling has made exporting from the UK more attractive for several years. This will benefit Austin Rover with its programme of new model introductions into Continental markets throughout 1985. "With its renewed model range the group is better placed than for many years to improve its sales performance within Europe."

Mr David Andrews, group chief executive, Land Rover-Leyland, suggests the commercial vehicle business started 1985 in a much stronger competitive position than in 1984. "This fact, and the improvements recorded in 1984, indicate that there is potential for further substantial gains in performance in 1985."

He valued the Dunmurry factory site at £1.8m and promised that the action in the U.S. courts in which the Government is seeking \$270m from Arthur Andersen & Co, which acted as auditors for the De Lorean concern, "will be vigorously pursued."

Company political donations opposed

By Peter Riddell

A MAJORITY of the public and Conservative Party supporters believe that companies should not be allowed to donate funds to political parties.

This is shown by a Market and Opinion Research International survey of 1,954 people carried out in late March on behalf of a working party on company political donations.

The survey also shows that, by a very large margin, the public believes that companies should have to consult their shareholders before making donations and a majority thinks such consultation should be mandatory.

The chairman of the working party, Mr Edmund Dell, the former Labour Trade Secretary, said the poll indicated "obvious public concern for the present system of political financing".

The poll will probably embarrass the Conservative Party, in view of the sizeable company donations it receives. At present, political donations by a company have to be disclosed only in an annual report.

The survey shows that 51 per cent of the public believes that companies should not be allowed to donate funds to political parties, while 35 per cent say this should be permitted. Of Conservative supporters, 57 per cent are against company donations and only 31 per cent in favour.

On the assumptions that corporate donations are allowed, 83 per cent of the sample believe companies should consult their shareholders, with only 5 per cent against. Tory supporters are even more heavily in favour.

These findings, and particularly the attitudes of Conservatives, could be influenced by hostility to trade union donations to political parties, which are opposed by 48 per cent of the sample and favoured by 37 per cent.

The survey shows that trade union members as a whole are narrowly in favour of such donations (48 to 46 per cent).

Mr David Steel, the Liberal leader, yesterday defended a donation of £168,000 to the party by the parent company of the British School of Motoring (BSM).



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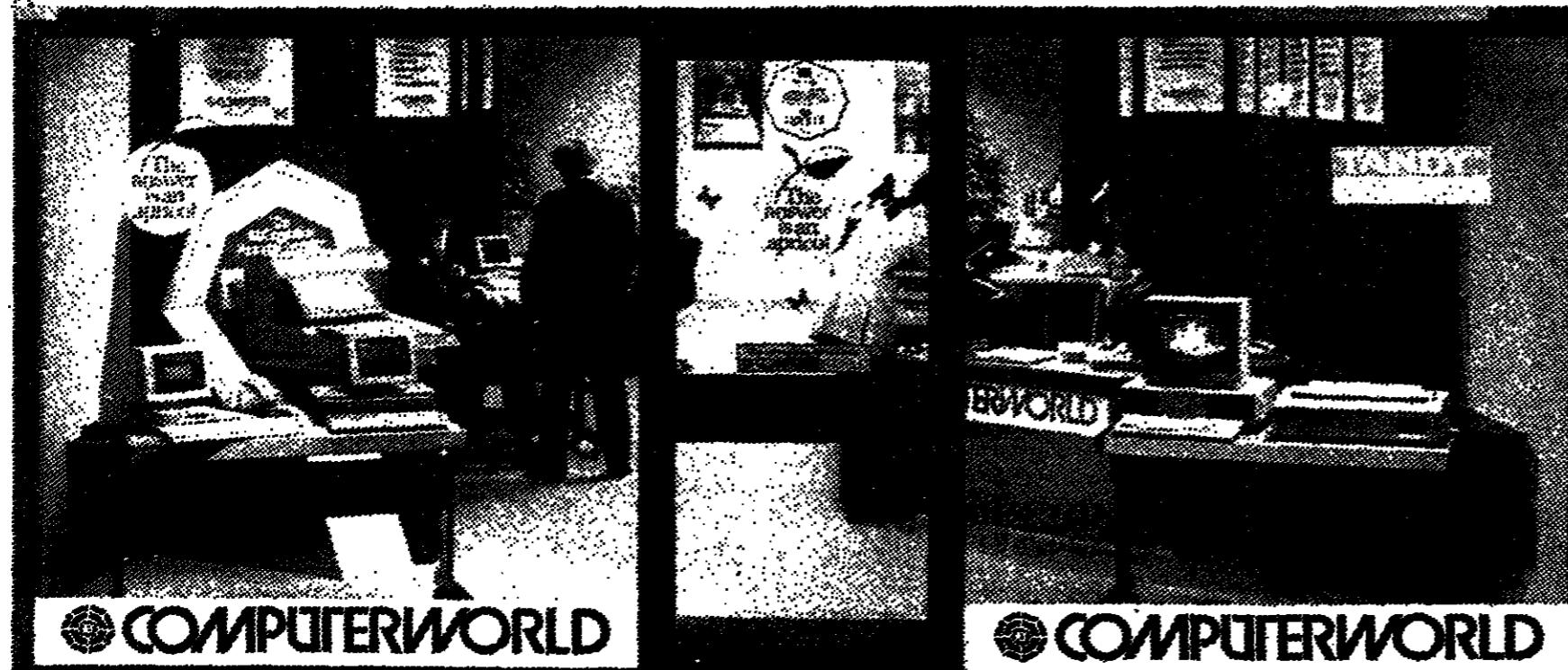
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Thursday 23 May -
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Old Trafford Football Ground MANCHESTER
Tuesday 4 June -
Baldwins Omega
Thursday 6 June -
Glasgow 6
Tuesday 11 June -
Amatola Hotel
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Thursday 16 May -
Aston Villa Football Club
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Thursday 30 May -
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Tuesday 4 June -
Abingdon Hall
SOUTH
SHROPSHIRE
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Stringfellow's
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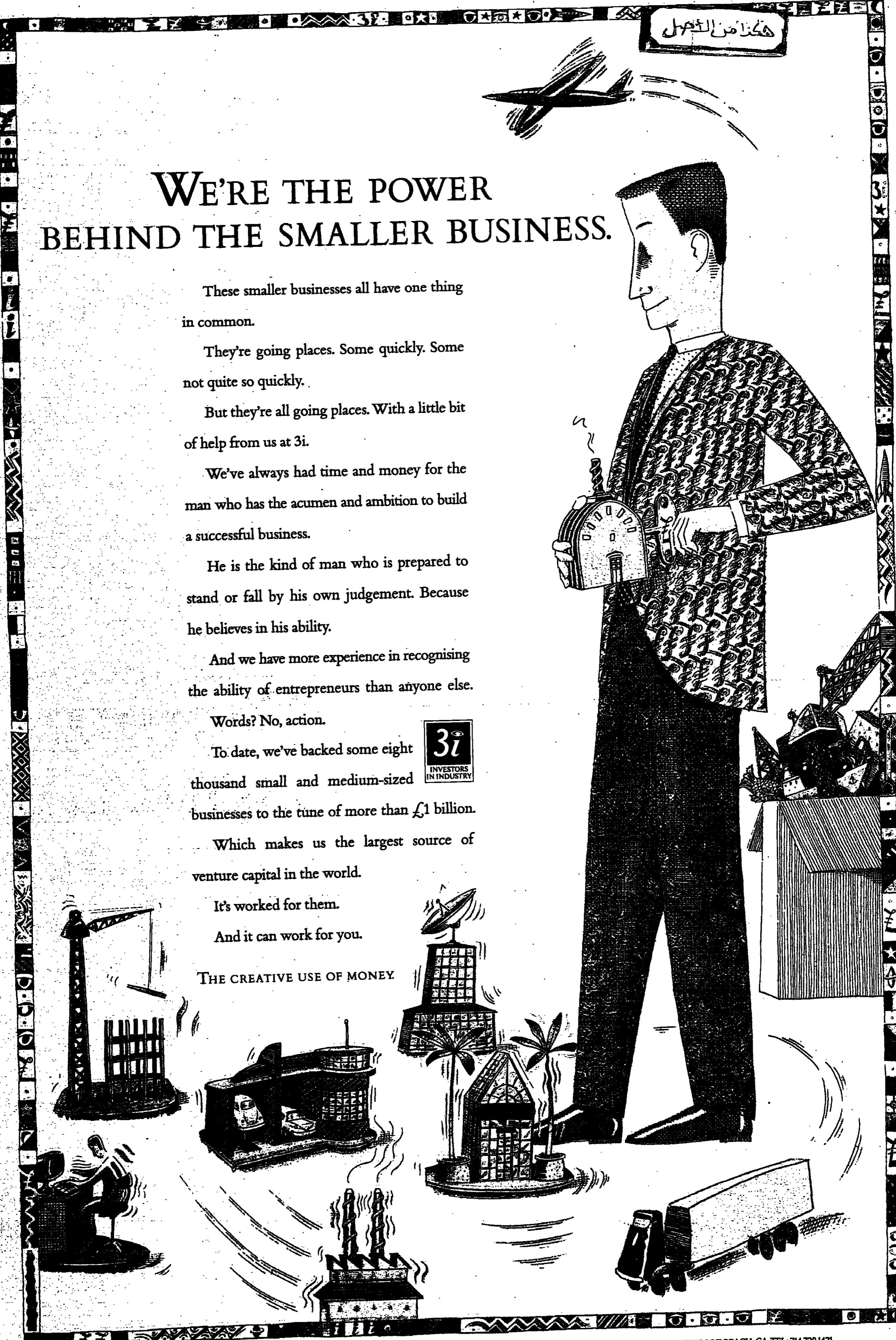
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UK NEWS

Defence White Paper

Exercise Lean Look to boost front-line troops

BY MICHAEL DONNE

SUBSTANTIAL savings in the Army's share of the defence budget are expected - with the transfer of 4,000 troops from support units to front-line operations - as a result of the Ministry of Defence's Exercise Lean Look.

This study of ways to make better use of resources was published yesterday with the annual defence White Paper (policy statement).

The latter says that the overall defence budget for 1985-86 will be £18.06bn, representing a cash increase over 1984-85 of more than £1bn and providing for annual real growth in the region of 3 per cent.

This means, says the White Paper, that the UK will be spending more on defence in absolute terms, and per capita, than any other ally in Nato except the US.

The 1985-86 budget will be about a fifth higher in real terms than in 1978-79, excluding the outlays on the defence of the Falklands. This completes the increase in spending implemented to correct deficiencies and to enable the programme to be sustained.

From this increased level of provision, the task is to consolidate and to use the additional resources to best advantage, by further improving the management of defence and by increasing the efficiency in the front line," the White Paper says.

Spending in 1986-87 and 1987-88 will reflect a fall in Falklands expenditure. "The provision in these years will be kept under review in the context of the Government's expenditure plans, taking account of our military commitments and all other relevant factors."

With the ending in 1985-86 of the commitment to plan for annual real growth in the region of 3 per cent, it will be necessary to plan flexibly to match the forward programme to available cash.

"But the forward programme should not be seen as a rigid plan stretching 10 years ahead, establishing commitments in detail to exact equipment numbers with specified in-service dates," it says.

"It is, in practice, continually being adjusted for a range of reasons, including technological and industrial constraints and opportunities, as well as budgetary limitations."

It is in this context that Lean Look has been undertaken. The precise financial savings involved are not disclosed, but the Ministry of Defence says that, in addition to releasing 4,000 soldiers from support units for front-line tasks, equivalent to 3 per cent of the Army's trained manpower, there will be much greater use of civilian personnel in support operations.

A substantial degree of contracting out of support services will be undertaken - in driving staff cars and other vehicles, in catering, in administering stores, in running rolling stock, some communications facilities, range operations in the Outer Hebrides, some dental services and in other areas.

Exercise Lean Look could save upwards of 800 military posts in

rate of \$1.38 to the pound, is estimated at just under £9.3bn, of which it is expected about 55 per cent will be spent in the UK.

The estimated cost should have been more than £700m higher but for a decision to have the missiles processed in the US, rather than the UK.

The White Paper claims that there will be openings for British companies, despite the undoubted difficulties of breaking into a US programme that is already well established.

The White Paper, discussing international collaboration, says virtually nothing about the plans to re-equip the Royal Air Force (RAF) with a European Fighter Aircraft (EFA) programme.

Stating that a Staff Target for such an aircraft had been agreed among the air forces of the nations involved, it confined its comments to the fact that the feasibility studies undertaken by the aerospace industries were being evaluated.

The White Paper nevertheless reaffirms the UK's commitment to international collaboration wherever possible.

The White Paper stresses the Government's commitment to ensuring greater competition in defence procurement, and instances the recent controversial decision to award the RAF's new basic trainer contract to the Shorts/Embraer Tucano.

It reiterates the view that the Tucano "was the cheapest by a clear margin" in the contest against the Swiss/British Aerospace Pegasus PC-9, with a cost of some £80m, or 35 per cent less than the original Ministry of Defence estimates.

The White Paper, commenting on defence research, which will account for some £383m in the coming year, or about 2.1 per cent of the defence budget, says that the Government is "seeking further opportunities to devolve the residue of design and development work to industry and to concentrate the resources of our (research) establishments on longer-term innovative research and selective support to concepts and projects."

The Government is planning two schemes for improving the strength of the science base of this country.

One is a co-operative grant scheme between the Defence Ministry, the Research Council and the universities, to support research projects that are both of relevance to defence and of high scientific merit.

The White Paper says that the Trident programme is proceeding on schedule. A tender has been received from Vickers Shipbuilding and Engineering for the construction of the first of the UK's four Trident submarines "and we hope to conclude a contract by the end of the year. Vickers will be required to sub-contract work competitively where possible."

The cost of Trident, at average 1984-85 prices and at an exchange

Bavaria is more than just a chip off the old block.



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1. Bavaria is West Germany's largest state with a firm commitment to traditional values such as independent thinking, entrepreneurial drive and a productive work ethic resulting in growth rates considerably above the national average. Over the past two decades, Bavaria's GDP has increased by 25% more than the national average.

2. Germany accounts for more than 40% of electrical engineering in the EC, and one-fourth of all Germans active in electronics and electro-technology work in Bavaria, some 220,000 people of which more than 10,000 are employed in semiconductor components manufacture.

3. Bavaria is the semiconductor center of Germany and Continental Europe. Nearly all the main semiconductor manufacturers have major production facilities or their European headquarters in the state. One-half of the world's chips are made from silicon produced by a Bavarian firm.

4. An exceptionally high concentration of user industries of advanced technology, especially microelectronic products, is in Bavaria and at its doorstep. Heading the list are electrical and mechanical engineering, automakers, and the German aviation industries, about 50% of which are in Bavaria.

5. Munich, the state capital, is the site of many trade exhibitions, including Electronica-Europe's leading exhibition for components and modules and Productronica-Europe's largest fair for electronics production installation.

6. Bavaria is one of Europe's leading research centers, home of numerous universities, as well as the Max-Planck Institute and the Fraunhofer-Gesellschaft. Bavaria's economy accounts for a substantial proportion of Germany's R&D investments, and more R&D staff are employed in Bavarian industry than in any other state.

Not bad for a state famous for its beauty and charming lifestyle. If your company is electronics-related and is looking for more than just a chip off the old block in Europe, take a close look at Bavaria.



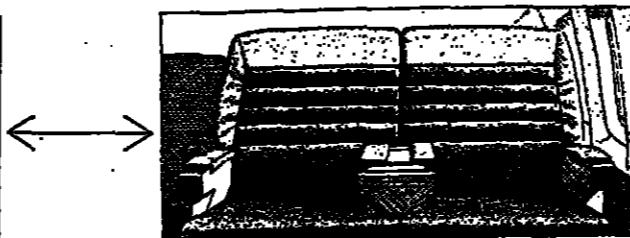
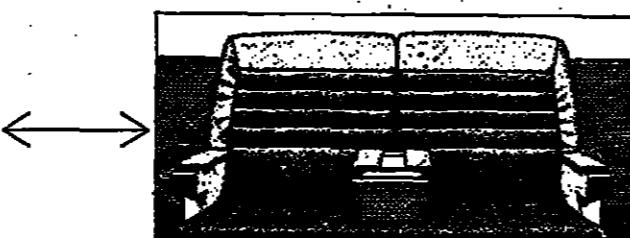
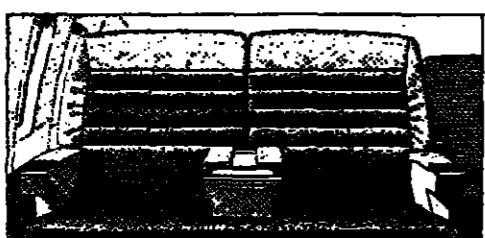
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Holiday Inns to open 26 hotels in £160m plan

By ARTHUR SANDLES

HOLIDAY INNS, the US-based group, has launched a £160m expansion scheme in the UK to open at least 26 hotels over the next few years.

Mr Sig Bergmann, the group's managing director in Europe, said yesterday that the group intended to increase its UK coverage from its present 17 properties to 43. A similar level of expansion, which would mean building 140 properties, was planned for continental Europe.

In Britain, the plan would probably mean some 2,000 additional jobs in direct employment, with perhaps a further 2,000 needed for suppliers.

Holiday Inns has as a first move, acquired 49 per cent of the famous Midland Hotel in Manchester for £12.4m and will run it. The money will be spent on the hotel and conference facilities as part of a deal with Commercial Union Assurance and the Greater Manchester Council.

Mr Peter Green, Holiday Inns' vice-president of European development, said the intention was to preserve the best aspects of the hotel, which was formerly owned by British Transport. "It is a building of considerable architectural merit," he said.

In West Germany, Holiday Inns has recently opened a hotel in Mannheim and plans more in Stuttgart, Cologne and Passau in the immediate future. In the longer term

there are proposals for Berlin, Hamburg and the Ruhr.

Holiday Inns' UK proposals, a mixture of directly financed and franchise operations, at present include possible hotels in Edinburgh, Leeds, Swindon, Oxford, Bath, Southampton, Milton Keynes and Chester.

Mr Bergmann said the group was also determined to build at least one hotel and possibly two in London's dockland. It was bidding for the hotel to be built for Heathrow's new Terminal 4 and would be keen to acquire more property in central London.

He said the building of hotels in central London, even if planning permissions were available, was "ridiculously high" - about £125,000 a room. The average room price for the group's provincial plans was £40,000, which was still higher than would be paid for building in the U.S., where properties might be constructed for £25,000 a room.

Mr Bergmann said he would like to see a third of the £160m UK investment coming from Holiday Inns' resources and the rest from local investors. At the moment Holiday Inns' European pattern has been around the 50-50 mark.

Recent figures from Holiday Inns Inc showed revenues up 11 per cent at \$1.8bn, net income up 5.3 per cent to \$131m and earnings per share up 8.5 per cent at \$3.50.

Gas chief favours retention of curbs

By IAN HARGREAVES

EVEN IF British Gas is privatised, the Government should still operate restrictions on North Sea gas exports and safeguard other elements of national interest. Sir Denis Roeke, chairman of British Gas, said yesterday.

Sir Denis, appearing before a House of Commons energy committee, spoke only briefly of the privatisation prospect, now acknowledged within the industry, to be imminent. But he implied that so far as he was concerned, the change in ownership would not mean significant changes in the way British Gas operated.

"From our point of view," he said, "the crucial element is the regulatory system to be set up. I have no information on that at all."

"Even though we would be more remote [from government], there would still be the problem that they would have the duty to look overall at what is going on in the same way that they do now. How that will be resolved, I don't know. Presumably it will form part of the regulatory system," he said.

The Government's scrutiny would probably continue to involve oversight of gas import and export policy. In his view, there were no grounds for changing the present

regime on gas trade, which discourages exports without actually banning them.

Sir Denis strongly attacked the Government's role in vetoing British Gas's plan to import £20m of gas from Norway's Sleipner field. In future the Government should set out at the start of any negotiations on imports its conditions, rather than waiting until the contracts were ready to sign.

The Government's veto, he said, had destroyed British Gas's credibility as a negotiator in international markets. "The overall feeling in Norway," he said, "is that there's not much point in talking to us if we are going to be second guessed."

Negotiating through civil servants "is the best way to have a major disaster."

Sir Denis said the 15 per cent increase in estimated UK gas reserves, published in the Department of Energy Brown Book this week, had chiefly involved shuffling gas from the "possible" category to "proven and probable." These higher reserve figures have been used by the Government to justify vetoing Sleipner.

It was still quite likely that British Gas would be short of supplies in the 1990s.

Coal traders may buy more fuel overseas

By ANDREW GOWERS

COAL TRADERS warned the National Coal Board (N.C.B.) yesterday that the miners' strike might have a lasting effect on their buying patterns and could lead them to rely increasingly on imports in the future for the domestic fuel market.

Members of the Chamber of Coal Traders, which represents up to 6,000 coal merchants and wholesalers with a total of about 80,000 employees told a press lunch that the strike had given them a taste for coal imports, and that unless the price, quality and quantity of N.C.B. supplies were adequate they would

be forced to look elsewhere.

Imports of coal for domestic use - largely anthracite - totalled about 750,000 tonnes a year before the strike. But in order to meet a short fall of domestic supplies during the 12-month stoppage, the trade dramatically stepped up its purchases of bituminous house coal from countries like Poland, so that imports totalled 2.3m tonnes.

Mr Brian Tasker, the chamber's national secretary, said: "We want to retain our flexibility with imports, and we hope that the N.C.B. will respond to that competitively."

Vickers shipyard names new head

BRITISH SHIPBUILDERS has appointed Dr Rodney Leach, the former head of P&O Cruises, as the head of the big Vickers shipyard and submarine yard at Barrow-in-Furness.

The appointment follows the departure of Dr Leach, a former nuclear physicist, from Peninsular and Oriental Steam Navigation

COMPETITION RESTRICTED FOR AIRFIELD PROJECT

'Too few' tenders for Falklands work

By JOAN GRAY, CONSTRUCTION CORRESPONDENT

METHODS USED by the Government's Property Services Agency (PSA) to award the contract to build an airport in the Falklands are firmly criticised in a report today from the House of Commons committee of public accounts.

The committee specifically criticises the way only three tenders were obtained for the airfield compared to the 10 called for in the PSA's standing instructions.

"The way in which the airfield contract was let was not wholly satisfactory," it said. "We trust that PSA will avoid so restricted a contract for any future contract of unusually high value." Last estimates put the airfield's cost at £260m.

The report also criticises delays in the "decision-making and contract placing process" for the associated Army harbour and accommodation facilities - latest estimated cost £16m - and queries the PSA's method of paying bonuses to the contractors.

The situation in which such a limited number of tenders for the airfield was obtained arose because the PSA initially consulted only seven leading contractors, considering it "clearly impracticable" to consult the 10 required in its standing instructions for the "quite exceptional" Falklands work.

The PSA had hoped that all seven of these contractors would tender. But after preliminary discussions

six of the companies formed three consortia to pool the financial, management and professional resources needed for the job and to reduce the risk for any single company.

The PSA explained to the committee that the decision to form consortia left it with the choice of going out to tender on that unusual, very narrow basis, or extending the timetable unacceptable to the Ministry of Defence.

In May 1983, the PSA invited the consortia to tender, and the lowest bid, from Laing-Mowlem-Amey Roadstone, was accepted. The PSA's argument was that it believed that on a project with so many unknown factors acceptance

of tenders from only three consortia was justified.

The committee also questions the "novel bonus arrangements" being paid to contractors building the airfield. The companies have been offered a bonus of up to £1m linked to the planned completion date of February 1 1988. But the report questions why "in view of the £500,000-a-week saving expected to accrue from troop movements they had not offered a specific bonus for completion of the main runway by the planned date of April 15 1985 or earlier."

Element of Public Accounts, Session 1984-85, Property Services Agency, Defence Works in the Falkland Islands.

Palitoy offshoot of General Mills to halt UK production

By CHRISTOPHER PARKES

PALITOY, a subsidiary of General Mills of the U.S., is pulling out of toy manufacture in the UK. Britain's biggest toy company, with retail sales worth £80m last year, has announced plans for 321 compulsory redundancies at its two sites in Leicestershire, central England.

Production of plastic Star Wars figures and Tiny Team dolls will be transferred from the Coalville plant to Spain. The only production workers to be retained in Britain will be the few employed making Play-Doh modelling material for a market worth about £2m a year at retail level.

The company, which is perhaps best known for its Action Man range, is at present enjoying great success with its Trivial Pursuits board game and Care Bear stuffed toys.

Trivial Pursuits has already sold 500,000 copies in the UK since it was launched in January.

General Mills has given up attempts to sell off its entire toy business. The group, of which the UK company forms part, is to be spun off as a separate U.S. quoted company. Mr Waterman said General Mills hoped to complete the process by November.

Lithgow workers to fight cut in jobs

By MARK MEREDITH

WORKERS AT the Scott Lithgow shipyard on the Lower Clyde meet this morning to plan their opposition to nearly 600 redundancies announced by the owner, Trafalgar House.

The shipping property and construction company said yesterday it needed to bring the workforce down to around 1,500 because of lack of orders. It was carrying out a threat

yard from British Shipbuilders and attempted to expand into offshore construction and defence contracts.

Mr Duncan McNeil, the works convenor at Scott Lithgow, said the cutbacks were immoral and an act of treachery. Co-operation with Trafalgar House was being met with cuts, he said. A mass meeting has been called for this morning.

Scott Lithgow has not been able to expand significantly on the £8m

contract from Britoil to build a giant semi-submersible - an order salvaged with the takeover. Britoil cancelled the contract when the yard, under British Shipbuilders' management, was two years behind with the work, but the oil company restored the order as part of the takeover agreement.

Britoil's management stated recently that the contract was at present about four months behind schedule and due for delivery in September 1988 instead of May that year, but it said it would stick with the order.

Other work for the yard has been finished off existing contracts, a semi-submersible rig for BP and work on HMS Challenger, a seabed operations vessel which Trafalgar House said was completed six weeks ahead of schedule.

FORD CARGO '85.

Now an even better investment.

Improved driving environment.

All models get mud flaps. While roof markerlights, air horns, heated mirrors, brake antifreeze and a step and handle for cleaning the windscreen have been fitted on all trucks 16 tonnes and over.

And to improve your drivers' working environment, we've added a very effective noise reduction pack, tinted glass and a rear package tray. And a suspension seat becomes standard for all Cargos of 16 tonnes and over.

New Cummins 10 litre power.

With Cargo, you also get the widest range of chassis length/driveline combinations, to suit your needs more economically. A range extended this year with Cummins 10 litre power and Fuller 9-speed transmission. Everything you should need, from 5.7 to 34 tonnes.

Another Ford investment in Britain.

The Ford Cargo is designed, engineered and built in Britain. It represents an investment by Ford of over £125 million in the British economy.

The best back-up in the business.

To protect your investment in vehicles, Ford has set up an unparalleled network of 132 Truck Specialist Dealers, strategically placed to keep your trucks running smoothly and profitably.

Talk to your dealer about great offers on '84 Cargos now!

Some dealers may still have a few '84 Cargos left - at their '84 prices. So if you move fast, you could make a remarkable deal.



Britain's best-selling truck range.

Ford cares about quality.



The game's fair in Country Life

JOBS COLUMN

What British executives take home abroad

BY MICHAEL DIXON

TODAY marks the end of the spring pay-survey season with some information of a kind that the Jobs Column has never published before. The table alongside is compiled from the Inbucor management consultancy's latest study of what companies pay British expatriates working in their overseas branches.

My figures refer to only a dozen countries, giving regional variations for the United States. But the study covers 44, all outside Europe, and is based on more than 1,000 staff employed by 32 organisations. Readers wanting to know more should contact Dobson's Don MacCormac, 137 Knightsbridge, London SW7 1RN; telephone 01-584 6171.

The table shows the average net pay—after income tax, social security and pension contributions—locally or in the United Kingdom—of British expatriates at three levels. These are denoted by the gross salary that would be paid to the person if he or she were working in the UK. The salary levels are £15,000, £23,000 and £30,000.

For each place and for each of the levels (where the survey provides data) I start with the total net pay including the value of benefits in kind such as accommodation, cars and in some countries servants. The total figure is expressed first in the relevant local currency as it appears in the consultancy's report on the study

AVERAGE NET PAY PACKAGES OF BRITISH EXECUTIVES* WORKING OVERSEAS		
UK salary level: £15,000	UK salary level: £23,000	UK salary level: £30,000
Country (and local currency)	In local Sterling % in currency at 29/4 cash	In local Sterling % in currency at 29/4 cash
UAE (Dirham)	199,948 44,317 90.5	359,045 79,589 94.2
Saudi Arabia (Riyal)	148,220 37,947 91.0	224,739 50,645 85.6
Kuwait (Dinar)	123,233 29,749 91.1	199,231 47,282 91.1
Singapore (S\$)	82,093 20,462 81.8	126,911 46,554 74.2
US (\$)	32,857 26,713 92.0	42,241 84.0
New York	28,178 22,910 91.5	34,787 84.0
West Coast	33,364 27,125 91.5	46,532 87.5
Other	11,071 35,594 85.7	157,850 50,756 87.2
Japan (Yen)	247,354 25,944 84.6	38,707 84.0
Hong Kong (HK \$)	73,241 24,077 81.7	112,538 41,400 81.6
Malaysia (M \$)	34,446 28,475 81.0	47,400 28,460 81.6
Canada (C \$)	25,157 19,123 82.5	32,524 26,056 82.5
Australia (A \$)	26,944 14,223 90.1	40,119 16,900 92.1
South Africa (Rand)	24,157 9,656 84.7	36,061 13,512 81.1
New Zealand (NZ \$)		49,231 18,173

* Assumed to be married with two children.

which was made late last year. Then the total figure is converted into sterling at the exchange rates prevailing at the market close on Monday.

After that I give the percentage of net pay received in cash, including salary, bonuses, commissions and so on, whether handed over in the country where the expatriate is working or remitted elsewhere. The countries are ranked according to the relative expensiveness or cheapness, in sterling terms, of employing British staff in them. Perhaps the lack of data in the upper levels for the United Arab Emirates, Saudi and Kuwait, means that companies just cannot afford to install top-grade Brits there.

FX managers

THE TABLE may be of particular interest to any foreign exchange supremos tempted by two jobs on the other side of the Atlantic, which are being offered by headhunter Norman Philpot of NPA Management Services. As is always the case in this column when a recruiter does not name the employer, Mr Philpot promises to abide by any applicant's request not to be named to his client at this stage.

Both posts are at managerial level, and candidates must have demonstrated skill in leading teams of staff.

The first is "somewhere in Canada" with one of the

country's banks which wants a person able to take full responsibility for the control, direction and development of two jobs on the other side of the Atlantic, which are being offered by headhunter Norman Philpot of NPA Management Services. As is always the case in this column when a recruiter does not name the employer, Mr Philpot promises to abide by any applicant's request not to be named to his client at this stage.

The salary is not specified. But my estimate is around £100,000, plus negotiable perks.

The second job is in the New York branch of a UK operation. It wants an FX manager who can show ability to succeed in business as well as success in dealing and particular knowledge of Eurocurrencies and new financial markets.

Here again no salary is

quoted. My guess is about \$125,000.

Inquiries to Norman Philpot at 60 Cheapside, London, EC2; tel. 01-245 5812.

Finance chief

RECRUITER John Courtis seeks a financial director for a British group's subsidiary based

a few miles south of London.

Specialising in electronic com-

plexities, it offers a full range

of demands concerning the

needs for airports and the like

throughout the world. There

are about 100 employees at the

base and a variable, but often

larger, number abroad.

Equipped with an advanced

computer system and a small

staff of humans, the financial

chief will have the prime task

of helping the executive team

to manage risk and generate

profit.

That entails six key responsibilities. Ensuring a flow of timely and adequate information on how projects are progressing. Reviewing funding proposals. Avoiding currency problems. Keeping in touch with the group's treasury and outside sources of money. Identifying non-financial managers. And watching over the company's tax position in each country where it operates.

Candidates should be qualified accountants with experience outside the profession, preferably including familiarity with business pressures in the U.S. Salary around £25,000. Car

allowances.

The same organisation is

offering about £17,000, again

with car, for a group account-

ant. Candidates should be

qualified accountants with com-

mercial experience and demon-

strated ability to develop account-

ing and management informa-

tion systems.

Inquiries to Standing Execu-

tive Search, 28 Worcester Road,

Notting Hill, London SW7 5HZ; tel.

08284 5831, telex 847158.

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Notting Hill, London SW7 5HZ; tel.

08284 5831, telex 847158.

foreign exchange and export financing.

The salary indicator is £22,000.

Perks include a car and all related expenses.

Mr Courtis evidently thinks

his client is enlightened because

it is willing to consider some-

one as young as 30 for such

important responsibilities. But

since it sets the upper age limit

at only 40, I'm inclined to regard

the company as purblind.

Inquiries to John Courtis and

Partners, 104 Marylebone Lane,

London W1M 5FU; tel. 01-486

8849.

Finance chief

RECRUITER John Courtis seeks a financial director for a British group's subsidiary based

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tion systems.

Inquiries to Standing Execu-

tive Search, 28 Worcester Road,

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Managing Director

S. Wales

c. £40,000 + share options

Consumer goods manufacturing and marketing subsidiary of a highly successful British industrial group seeks a Managing Director to be the architect of profitable growth. Turnover is now approaching eight figures, and there is considerable scope for expansion based on increased market penetration and acquisitions.

Candidates, aged 35-50, will be commercially oriented general managers with particular strengths in sales and marketing, preferably in consumer products. They will also have a thorough understanding of the other main industrial functions, creative ability, unusual drive and powers of leadership. Future prospects in the group are excellent.

For full job description write in confidence to: W.T. Agar & C.P. Selection Consultants, 104 Marylebone Lane, London W1M 5FU, showing clearly how you meet our client's requirements, quoting 2225/FT. Both men and women may apply.

JC&P

John Courtis and Partners

MAJOR CITY INSTITUTION EXPANDS IN SECURITIES DISTRIBUTION

Our client, a fast growing financial institution with merchant banking and stock broking interests is well positioned to take full advantage of the changes in Stock Exchange regulations.

Traditionally, the company's business has been corporate

International Treasury Management, Ltd.

Currency Economist

International Treasury Management, Ltd., a partnership between the Hongkong and Shanghai Banking Corporation and Marine Midland Bank, offers a wide range of treasury management services to corporations, financial institutions and government agencies around the world and has offices in London, New York and Singapore. Services include currency and interest rate swaps, long-term placements, financial futures advice and currency options.

We are looking for an additional Currency Economist for our London Office, whose major responsibility will be to work with the Chief Economist in the preparation and production of our principal external publication, the monthly 'Foreign Exchange Report'.

Applicants must have a post-graduate qualification in international economics, 3-5 years' experience in the financial sector and practical experience of using computers. As the Economist selected will be expected to work closely with clients, we are looking for applicants with good communication skills.

Since this is a responsible position within the Group, we are prepared to provide a highly competitive remuneration and banking benefits package.

Please apply in confidence to: Teresa Andrews, Personnel Officer, MARINE MIDLAND BANK, N.A. 34 Moorgate, London EC2R 6JR. Telephone: 01-638 1788

International Treasury Management, Ltd.

A partnership between the Hongkong and Shanghai Banking Corporation and Marine Midland Bank

Domestic Banking

A vacancy exists for an exceptional young banker in this rapidly growing Department of one of the leading merchant banks. The work will be centred on negotiating and carrying through specialised financing packages for the Group's corporate customers. The successful candidate aged 24-28, will have a good degree and/or accounting or legal qualifications, and a thorough technical grounding in UK banking law and practice and will preferably have spent at least two years in a Bank operating in the City with a substantial UK business. We shall be looking for a proven record of creativity and thoroughness and an ability to get on with people.

We offer a competitive salary and a benefit package that includes mortgage assistance, BUPA, non-contributory pension scheme and free life assurance.

Applicants should write, in confidence, with full personal and career details to: Gareth Hughes, Personnel Officer, Kleinwort, Benson Limited, 20 Fenchurch Street, London EC3P 3DB.

Kleinwort Benson

The International Merchant Bank

TRADE FINANCE MARKETING MANAGER

(FLUENT ITALIAN) 28 to 40

Salary negotiable

Manager to market trade finance in Italy and elsewhere required, preferably with knowledge of S.A.C.E.S. and medio credito. Ability to travel and fluency in Italian is essential.

Call Elizabeth Hayford on 01-377 8600

LIC BANKING APPOINTMENTS

Institutional Salesman/Analyst

The successful applicant, currently based in one of the larger or medium-sized stock broking firms with substantial institutional clients will have well developed skills in securities analysis and high level selling. Candidates, in their early to mid thirties,

professionally or degree qualified and preferably members of the Stock Exchange, are likely to have been sector specialists and should have the ability and wish to manage others in the longer term.

Both the above appointments are open to male and female applicants. The remuneration packages will be highly competitive and will include the opportunity to acquire an equity interest.

Please write, with full C.V., in the first instance to John Kennard, ABGH Advertising and Recruitment Services Limited, 87 Jermyn Street, London SW1Y 6JD. Please list separately any companies to whom you do not wish your details to be sent.

Dealer in Securities

Candidates in their mid to late twenties should have five years experience in dealing in UK listed securities. Some exposure to market-making, possibly in a jobbing or Eurobond trading context would be particularly welcome.

ABGH Executive Recruitment

Assistant Group Treasurer

North West To £20,000 + Car

A substantial U.K. Group with extensive overseas manufacturing and trading interests is seeking an experienced professional to strengthen its central treasury function.

Reporting to and deputising for the Group Treasurer the successful applicant will be responsible for a wide range of treasury operations, including fund sourcing, trade finance, leasing and financial risk management.

Candidates, male or female, will probably be in their late 20s or early 30s, and of graduate calibre with a business or professional qualification. They must be able to

demonstrate a proven track record of analysis, application and achievement in a demanding financial environment. The ability to communicate successfully, both within the Group and with the outside financial community is essential.

Starting salary will depend on experience. Benefits include company car and BUPA. Relocation assistance to the North West will be given where appropriate.

Please send full c.v. which will be forwarded to our client unopened. (Address to our Security Manager if listing companies to which it should not be sent) Ref: M9404/FT.

Norwich Union House, 73-79 King Street, Manchester M2 2JL. Tel: 061 236 4531.

GROUP PENSIONS MANAGER

Trafalgar House PLC wishes to appoint a Group Pensions Manager to succeed the existing manager who is taking on a wider role in the Group. This is a demanding appointment carrying responsibility under the Company Secretary for managing the Group Pensions Department, including the day-to-day administration of both privately invested and insured pension funds.

The Company is seeking a suitably qualified man or woman who has extensive experience of pension funds administration, including a first-class knowledge of UK pensions legislation. The position is such as to call for an exceptionally high level of administrative ability; a capacity to communicate the stamping to work under sustained pressure and the personality and man-management skills necessary to lead and motivate a staff of up to 20. A knowledge of computerised administrative systems is also desirable.

A salary will be negotiated commensurate with the responsibilities involved and the calibre and experience of the successful applicant. The benefits are those normally associated with a major group, including a company car.

Write with full details of qualifications and experience to: Peter Cales, Group Personnel Director, Trafalgar House, 1 Berkeley Street, London W1A 1BY.

TRAfalgar House PLC

University of Edinburgh.

THE WALTER SCOTT RESEARCH FOUNDATION FELLOWSHIP

The Foundation supports a fellowship in International Investment Management with the Department of Business Studies. Applicants should have a good knowledge of quantitative technique applicable to research in this field.

Dependent on qualifications, the successful applicant might be appointed on the Research Associate scale (£16,600-£19,720) or the Research Fellow scale (£7,520-£12,150). The appointment is for a period of three years. The post could be combined with registration for a higher degree.

Application forms and further particulars can be obtained from: The Secretary, Department of Business Studies, 50 George Sq, Edinburgh EH8 9JY. Tel: 031-667 1011 Ext 6577. Application should be received by 24th May 1985. PLEASE QUOTE REF. NO. 5246.

MANAGEMENT TRAINING MORGAN STANLEY INTERNATIONAL

London Subsidiary of Leading Wall Street Investment Banking Firm Controllers Department

Career Development Programme for outstanding University graduates:

We are searching for a select few who have the intelligence, discipline and initiative to dedicate all of their skills and energy to pursuing a unique career in the international securities industry.

The role of the Controllers' Department is to provide timely and accurate information for monitoring the firm's financial performance and making important business decisions. The department is organised into business unit controllerships which maintain close, daily contact with each of the firm's major trading areas.

Our Programme Offers:

- An outstanding compensation programme. We offer a starting salary significantly above that which most graduates can obtain in other entry level positions. Thereafter we reward staff strictly according to performance and their ability to take on increasingly complex responsibilities.
- A means of establishing a high growth career in a challenging industry. We offer a significant amount of training in both accounting and in the securities industry, plus the ability to work with exceptionally talented securities industry and accounting professionals.
- The objective of the three year training programme is to produce professionals who not only have practical accounting skills, but also know how to use accounting as a tool to approach business problems.

Requirements:

Individuals selected for this programme will have recently earned an excellent university degree and performed with distinction during their academic careers. Analytic and numerate skills are essential. We require your curriculum vitae and a cover letter in which you develop your qualifications to enter this programme. In addition to presenting your objectives and accomplishments, please provide us with complete details of your academic qualifications.

Please write to: Mrs. Mary Wood, Morgan Stanley International, Commercial Union Building, 1 Undershaft, Leadenhall Street, London E.C.3.

FOREIGN EXCHANGE DEALER

c. £25,000

Our client, a leading International Bank, requires a qualified dealer with sound experience in all major currencies. The successful applicant will be responsible for the management of Treasury assets and liabilities and be experienced in generating business from new and existing customers. Future prospects are excellent for the candidate with the necessary potential. An excellent benefits package is offered.

Please contact Anne Fenwick.

COUNTRY RISK ANALYST

c. £18,000

A well respected Bank wishes to recruit an experienced banker with a number of years exposure to Country Risk economics. The ideal applicant will be aged between 28-40, possess a good educational background, and will have spent the past five years within the credit/country risk department of a major Bank. Duties will include liaising with area managers with a view to setting limits, and then making recommendations to the Board.

Please contact Richard Meredith.

UK LEASE MARKETING/LEASE BROKERS

c. £20,000 neg.

On behalf of two major Banks we seek experienced graduate Lease Brokers, aged 25-30 years, with a successful track record of business transacted, and the associated technical skills including analysis, evaluation, pricing, and structuring. The vacancies are:

- A LOCAL AUTHORITY BROKER — Suitable for an applicant with specific expertise in this field, although bankers from UK authority syndicated lending or placing areas will also be considered.
- A "BIG TICKET" SPECIALIST — Requiring experience of transactions in the £1 Million plus range — emphasis on Marketing ability.

Prospects, in terms of both potential remuneration, and career advancement, are excellent.

Please contact Jill Backhouse or Peter Haynes.

All applications will be treated in strict confidence. JONATHAN WREN & CO LIMITED, 170 Bishopsgate, London, EC2M 4LX. Tel: 01-623 1266.

Jonathan Wren
RECRUITMENT CONSULTANTS

ECONOMIST

Investment Management

Bank of America is seeking an experienced Economist to join its successful and established Investment Management subsidiary. The principal responsibility will be to provide economic analysis and forecasts to support managers responsible for the formulation of investment strategy.

The successful candidate will have a strong background in economic analysis, good quantitative skills, and the ability to communicate effectively, both orally and in writing.

This opportunity offers excellent scope for career progression and a competitive salary will be augmented by an attractive package of fringe benefits in line with best banking practice.

Write with full personal career and salary details to: A. J. Tucker, Area Personnel Manager, Bank of America NT & SA, 25 Cannon Street, London EC4P 4HN.

BAIMCO INTERNATIONAL

Bank of America

FINANCIAL SERVICES EXECUTIVE

A leading international executive search firm wishes to recruit an ambitious city executive to work with a small team in its rapidly growing and successful financial services group.

Candidates must be aged in their late twenties to mid thirties, possess a degree or professional qualification, and should be working with a leading financial institution, i.e. a merchant, investment or international bank, stockbroker or insurance broker.

This position entails client and candidate contact at the most senior level and therefore self-confidence, an enquiring mind and a systematic approach are essential for success in this busy and exciting business environment.

Prospects for promotion to partner level are excellent and the results-related compensation package includes a competitive base salary, performance bonus, free medical insurance and a contributory pension scheme.

Please apply in strictest confidence to: P.O. Box A8985, Financial Times, 10 Cannon Street, London EC4P 4BY.

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Up to £20,000

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Standard Chartered is one of Britain's largest banking groups, with gross assets exceeding £28 billion and more than 2000 offices in over 60 countries.

The continuing expansion of our International Banking Division has created a vacancy for a Manager who, primarily, will be concerned with the marketing of the Bank's financial services to other Banks and Financial Institutions throughout Europe.

The ideal candidate will be aged 30-40 years, will be an AIB and will have a good practical knowledge of a wide range of international bank products, including treasury financial services. He or she will be experienced at undertaking marketing

visits and have a demonstrable success record.

Applicants must be prepared to travel frequently in Europe on trips of short duration and the ability to speak a European language, preferably French, to a good business conversational level is highly desirable.

Salary, including London Allowance, will be up to £20,000 plus the usual generous banking benefits.

Please apply with a comprehensive c.v. to Jean Collins, Assistant Manager, U.K. Personnel Services, Standard Chartered Bank, 10 Clements Lane, London, EC4N 7AB.

Standard Chartered

UCM INTERNATIONAL LIMITED

Expanding, profitable, Trade Finance House seeks a Manager to be in charge of the new markets.

Reporting to the Marketing Director the successful candidate will be:

1 Around 50 years of age with one/two years experience in European languages, preferably including Spanish, and with a willingness to learn English.

2 Experienced in credit analysis, credit control procedures, and international trading documents.

A competitive remuneration package will be offered. Applications in writing with a comprehensive C.V. should be sent to:

R. W. Sayer, Director, UCM International Ltd, UCM House, 3/5 Swallow Place, Prince's Gate, London W1A 1BB

QUILTER GOODISON & COMPANY

OUR EXPANDING INTERNATIONAL DEPARTMENT REQUIRES ANOTHER EUROPEAN EQUITY DEALER

Applicants will require experience in dealing in foreign markets

AGE 28s

Please reply in confidence to:

Christine Mansell, QUILTER GOODISON & CO., Garrard House, 31/45 Gresham Street, London EC2V 7LR

Company Secretary

Windsor - Berkshire
Circa: £18,000 p.a. plus car

Chesebrough-Pond's Limited is the U.K. subsidiary of a major international group, which manufactures and sells a wide range of toiletries, cosmetics, fragrances and other products, including many brand leaders.

Due to retirement, we have a vacancy for a Company Secretary who, reporting to the Financial Director, will take full responsibility for statutory and management meetings, legal and insurance matters, the company retirement plan; trademarks and property administration.

Applicants should hold a degree or professional qualification in law, secretarial or accounting and have wide experience in the above areas. A specialised knowledge of law and practice relating to cosmetics or other consumer products would be an advantage.

Chesebrough-Pond's Ltd.

CENTRAL TRUSTEE SAVINGS BANK LIMITED

European Fund Manager

Central Trustee Savings Bank Limited, part of the TSB Group manages funds in excess of £4,000 million.

Continuing growth now means that we seek to appoint an additional Fund Manager with responsibility for managing the European assets controlled by the Bank in unit trusts and pension funds with a value approximating to £30 million. Applicants must have a proven record of successful investment management in Europe together with the

Please apply in confidence enclosing a full C.V. to: Mr C. P. Allison, Development and Training Manager, T.S.B. England & Wales, PO Box 99, St Mary's Court, 100 Lower Thames Street, London EC3R 6AQ.

TSB
BANK

Managing Director

New market-making company

Our client seeks to appoint a Managing Director of a new, institutionally backed company, specialising in market-making and dealing in UK equities. The financial package will include equity participation.

Candidates must have had experience in managing dealers or a dealing room.

Confidential Reply Service: Please write with full CV quoting reference 1938/AF on your envelope, listing separately any company to which you do not wish your details to be sent. CV's will be forwarded directly to our client, who will conduct the interviews. Charles Barker Management Selection International Limited, 30 Farringdon Street, London EC4A 4EA.

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PRIVATE CLIENTS

BRISTOL OFFICE

An Expanding Independent Stockbroker

An exciting opportunity exists for an experienced stockbroker to join Greig Middleton's expanding private client department in Bristol. The job is to help develop the West Country enterprise of a modern and independent firm which believes in personal and professional service and is backed by new technology providing highly efficient portfolio and stock surveillance.

Applicants should have a good knowledge of investment areas other than direct Stock Exchange business but, above all, the presence and flair to contribute actively to growth.

Applicants should apply in confidence with full Curriculum Vitae to:

Donald Corbett, Greig Middleton & Co, Court House, Tailors Court, Broad Street, BRISTOL BS1 2EX

**GREIG
MIDDLETON**
Members of The Stock Exchange

Syndicate Executive

Salary negotiable

Our client, a major international investment bank, requires an experienced liaison officer for their syndication department with particular emphasis on Public Finance.

Applicants should be graduates with a minimum of four years' experience within this area. The successful candidate will be able to demonstrate sound

knowledge of New Business procedures, the syndication of bond issues within the Capital markets and most importantly the U.S. and European bond markets.

Please send curriculum vitae to: B. Johnson, PER London West, 319/327 Chiswick High Road, London W4.

Britain's Largest Executive Recruitment Consultancy

BADENOCH & CLARK

CAPITAL MARKETS - CORPORATE FINANCE

EXCELLENT

Our client, ranked amongst the top twenty International Investment banks, is committed to expanding its share of Corporate Finance business.

We would, therefore, welcome applications from young executives, who wish to further their careers in a team marketing Capital Markets products to French Corporates. Interested applicants should have gained at least eighteen months International Corporate Finance experience with a recognised Merchant/Investment bank. Fluency in French is essential and candidates should also have an extensive knowledge of Euromarket products, exposure to business development and documentation work. A highly competitive salary package will be offered to the successful candidate.

ACCOUNT OFFICERS

c. £15,000 + Bens

On behalf of a number of Accepting Houses and International Banks we are seeking ambitious young Credit Officers to complement their Marketing teams.

Applicants should be graduates aged 23-27 ideally with a formal Credit training and have some calling experience in particular market sectors of geographical areas.

These positions offer excellent career prospects and attractive remuneration packages.

To discuss these opportunities further, please contact Christopher Lawless or Stewart Clifford.

Financial Recruitment Specialists
16-18 New Bridge St, London EC4V 6AU
Telephone 01-583 0073

CENTRAL TRUSTEE SAVINGS BANK LIMITED

Financial Futures Trader

Central Trustee Savings Bank Limited, a member of the TSB Group, wishes to recruit a Financial Futures Trader to assist in the growth of its LIFFE operations.

Applicants should be in the age range 25-30, have at least two years' experience in the cash markets and be currently qualified Financial Futures Traders. The successful candidate should be capable of trading without supervision. In return, the Bank offers a competitive salary and benefits package.

Please write with full details to:

Mr G A Jones,
Personnel and Training Manager,
Central Trustee Savings Bank Ltd,
PO Box 99, St Mary's Court,
100 Lower Thames Street, London EC3R 6AQ.

TSB
BANK

Treasury Consultants — to £30,000 package

For years, entrepreneurs have discovered wider horizons in handling other people's treasuries.

Coopers & Lybrand Associates, one of the largest and most broadly based international management consultancies currently requires people to assist in the expansion of services offered by their Treasury Management Group. This rapidly developing department provides a wide range of advice to international clients in financial and corporate areas, specialising in strategic treasury studies; treasury information systems and banking arrangements; international tax planning and corporate finance.

They are seeking London-based treasury professionals in their early thirties, who are

graduates with at least 3 years' relevant experience in the field. You should also preferably hold a recognised accountancy qualification.

In exchange for your qualifications and high level of motivation, successful applicants will find themselves exposed to a challenging environment and prospects of rapid career development, with the opportunity to undertake assignments both in Europe and North America. The salary packages offered, commensurate with qualifications and experience, will range up to £30,000.

If you feel you can meet these exacting demands and want to broaden your horizons in Treasury Management Consultancy, please send a résumé, stating your current salary and quoting ref. 244, to John Cockerill BSC FCA, Executive Division, 31 Southampton Row, London WC1B 5HY.



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Recruitment Consultancy

ACA, ACMA, ACCA

c.27-35

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Candidates must have a good

first degree and an accounting qualification (ACA, ACMA, ACCA). Preferred age is 27-35.

Terms are for discussion in the range of £17-28,000 pa and benefits can include a car. There is considerable career development potential within the firm in the selection and other main consultancy areas due to a policy of planned expansion. Suitably tailored training in recruitment methods can be provided to improve performance.

Applications, which are in absolute confidence, should include full career details. Write to R Orr, quoting client reference M2151 or telephone 01-439 6083 for a form.

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EXECUTIVE - E.D.P. SYSTEMS SECURITY

CITY

MAJOR INTERNATIONAL BANK - ASSETS IN EXCESS OF US \$ 30 BILLION

We invite applications for this newly created position from candidates aged 27-36, who have acquired a minimum of 5 years' E.D.P. experience and not less than 1 year's practical experience working on access security control systems. Knowledge of ACP2 will be a distinct advantage. Responsibilities will cover the design of new security control systems covering E.D.P. and other forms of communication, the agreement of policy guide lines and the implementation of regular security control systems and their up-date. Close liaison will be maintained with heads of computer systems, internal audit, computer operations and those responsible for the movement of funds. A practical innovator capability plus the ability for lucid communication both orally and in writing are of key importance. Initial salary negotiable, £15,000-£20,000 + subsidised mortgage, free life assurance, free family B.U.P.A. and assistance with removal expenses if necessary. Applications in strict confidence under reference ESS-4342/FT, to the Managing Director:

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ACA project accountant required with 2-3 years' post qualification experience sought by prestigious US merchant bank. To start with, person will work in operations on taxation and leasing but later there is possibility of moving into business development.

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FOREX APPOINTMENTS

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c. £16,000 plus benefits

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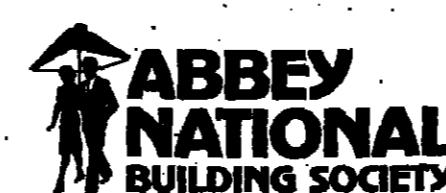
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To apply send a detailed cv to Mr W Whitehead, Personnel Officer, Abbey National Building Society, Abbey House, Baker Street, London NW1 6XL.



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Rank Xerox Leasing International Limited,
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RANK XEROX

Assistant

International Treasurer

Age 26-32 Central London package c. £20,000

This major professional services group has an annual turnover approaching £100m and an international network of offices. As a member of the headquarters corporate finance team, the Assistant International Treasurer will be closely involved in all aspects of treasury management and will assume responsibility, after an initial period, for several of these and for the financial administration of a number of overseas activities and countries. The further development of treasury information and control systems will form a key task.

PA

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c. £16,000 S. London

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c. £15,000 + Profit Share N.W. London

CHIEF ACCOUNTANT

c. £15,000 Midx

This key role, with a leading Insurance Services Group, gives full responsibility for all treasury and related investment matters. Applications are invited from suitably qualified professionals aged 30-35 who can demonstrate proven treasury experience, an awareness of the insurance sector, outstanding interpersonal skills and the ability to contribute as a member of the Corporate Finance Team. Ref: MJH

A major professional firm seeks a Chartered Accountant aged 28-32 to be responsible for all UK computer audit activities including the setting of quality standards and consultancy advice to clients. Your large firm experience should cover a wide range of hardware and you will be able to demonstrate a high degree of technical competence. Ref: DES

An influential position with a very substantial manufacturing organisation. The appointment is ideally suited to a graduate ACA aged 28-32 with post professional experience in a group finance role. Responsibilities embrace consolidated financial and management information, performance monitoring and the provision of sound financial guidance. Ref: MJH

Unparalleled opportunity for a young Accountant to progress rapidly with a leading name in the financial sector in a non-routine position. Responsibilities will encompass the development of taxation/investment systems as well as the co-ordination of the prime financing functions. Applicants should have excellent interpersonal skills/systems awareness. This appointment carries a wide range of excellent benefits. Ref: KJL

The provision of a comprehensive management information service and implementation of control systems calls for a highly disciplined approach. This well established leisure group feels the role would ideally suit an individual seeking a first move from the profession. Duties include feasibility studies, financial modelling and providing advice to all levels of divisional management. Ref: KJL

This newly created position is with a dynamic and rapidly expanding Computer Marketing Company. Responsible for controlling all day to day periodic and statutory reporting matters as well as systems update and implementation. Applications are invited from newly qualified Accountants looking for a challenging role in a fast moving environment with excellent scope for progression. Ref: KJL

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Our client is one of the largest and most active US banks in the field of treasury. There is an opportunity to step into a highly professional corporate dealing team for a young dealer. Ideally a graduate with some exposure to this area. There will be an increasing involvement not only with major blue-chip clients but in several significant new products.

Contact: Leslie Squires

SENIOR DEALERS SPOT & FORWARD

Substantial Salary

We are currently assisting in the development of several of the senior dealing teams in our City. They all offer a highly committed approach to large scale FX trading and the development of new products. For these senior level opportunities we are seeking top calibre candidates with a first class record in a major bank for whom highly competitive salaries are available.

Contact: Leslie Squires

CAPITAL MARKETS SENIOR EXECUTIVE

Highly negotiable

Our client, a prominent investment bank, wishes to appoint a Capital Markets senior executive who would like to eventually expand his or her activities within the Corporate Finance area. Candidates are likely to be aged in their early to mid thirties with sound capital markets placement experience and knowledge of RIF's and NIF's. A highly negotiable remuneration package will be offered commensurate with experience.

Contact: Leslie Squires

MARKETING CAPITAL MARKETS Competitive Salary

Our client is the merchant banking arm of a major US bank, aggressively developing its UK presence. The bank is recruiting an additional young executive to a highly professional marketing team. The role will be for marketing, deal origination, products including structured products and asset classes and related options. The appointee will have immediate client involvement. Prospects for personal development within this progressive environment are excellent for a candidate with a first class record of marketing to large UK corporates.

Contact: Leslie Squires

CORRESPONDENT BANKERS

to £35,000

Our client, a major international bank, wishes to appoint a Correspondent Banker to develop and maintain effective relationships with banks in Southern Europe, Scandinavia and the Middle East as funding sources to the bank. Candidates are likely to be aged around their late thirties to early forties with sound banking experience in one or more of these geographical areas. An attractive salary will be negotiable to £35,000 according to experience.

Contact: Leslie Squires

SYNDICATIONS: VICE-PRESIDENT

c£30,000

Our client, a major international bank, wishes to appoint a Vice-President to be responsible for a unit developing new sources of fee income from the underwriting of fees in connection with the syndication of new credits and the sale of existing assets with partial margin retention. Candidates will be graduates, aged under 35 years, with at least 3 years' experience of marketing syndicated loans. A strong knowledge of Capital Markets products would be an advantage.

Contact: Leslie Squires

CREDIT OFFICERS London and Paris

to £25,000

Our client, a major asset-based finance group with operations throughout Europe, wishes to appoint two Senior Credit Analysts: one based in Paris for the Paris office, and the other based in France, Germany or Holland to be based in London. Candidates aged 25-35 years must have significant experience of credit analysis and be able to work with early responsibility and discretionary lending authority on a range of financial products.

Contact: Leslie Squires

An exciting opportunity for PART QUALIFIED ACCOUNTANTS

£13,000-15,000

Our client is the largest arm of a major US bank, which has a reputation for outstanding growth and profitability in recent years. There is an urgent need for a top calibre young Accountant to join the team, working in a broad band of an important part of the business concerned. The successful candidate will not only be responsible for fast and sophisticated financial planning, but will have a considerable involvement in capital project, Credit Control, Investment, Asset Management and management skills. There is a strong record of Accountants achieving executive career growth with this group and not always in the financial function.

Contact: Steve Assessment

PORTFOLIO MANAGEMENT c.£20,000

Our client is a highly regarded European bank renowned for its international banking expertise. Further expansion of the business has created the current opportunity within their asset management. As part of a small team responsible for managing internationally invested fixed incomes funds the successful candidate will be required to manage a range of fixed income money funds managed on behalf of major institutions. Applicants will have a sound econometric background, and be competent in taking strategic investment decisions.

Contact: Leslie Squires

Assistant Fund Manager

Our client, a major UK industrial company, requires an assistant to work closely with the Investment Manager of its £1.3m pension fund. The Fund is managed in-house and the position will give the successful candidate broad experience in all aspects of investment. The position will be based in the company's London office.

Candidates, male or female, should have a degree of professional qualification and preferably two years experience in a financial institution.

The remuneration package will include a salary which will reflect the successful candidate's qualifications and experience, a non-contributory pension scheme, limited assistance with relocation (if required) and a season ticket.

If you wish to be considered for this position, please write (enclosing a full c.v.) to: Confidential Reply Service, Ref. ABA 883, Austin Knight Limited, Tricorn House, 51-53 Hagley Road, Edgbaston, Birmingham B16 8TP.

Applications are forwarded to the client concerned, therefore companies in which you are not interested should be listed in a covering letter to the Confidential Reply Supervisor.

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UK Corporate Banking

Head Up Business Development

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This is a tremendously challenging opportunity. Your main tasks will be business development through an active marketing programme and running the department. This will involve managing a professional business development team, responsibility for monitoring the loan portfolio as well as taking an active part in

Cripps, Sears

promoting good product development within the bank in London.

Aged 35-45 you are an experienced banker with an instinctive ability to develop business effectively in a very competitive environment. You will be analytical, determined, possess a thorough understanding of credit and with your extensive contacts in industry and commerce be capable of making an immediate contribution.

To proceed please write in confidence enclosing a CV or telephone Barbara Lord, Senior Consultant, Cripps, Sears & Associates Limited, Personnel Management Consultants, 88/89 High Holborn, London WC1V 6LH. Tel: 01-404 5201.

Money Market Instruments

As a result of the further expansion of our activities in the area of money market instruments we are seeking a number of individuals, in their mid twenties, with sales and/or trading experience of Euronotes, C.D.'s and Floating Rate Notes.

Remuneration will be competitive and related primarily to experience. Initial salary will be reviewable at year-end.

Applications, which will be treated in the strictest confidence and should be accompanied by a full c.v., should be made to David Packham at:

Swiss Bank Corporation International Limited

Three Keys House, 130 Wood Street, London EC2V 6AQ.



INVESTMENT MANAGEMENT

£20,000

CAVIAPEN INVESTMENTS

which manages the assets of a major UK pension fund, is seeking an additional manager for part of its UK equity portfolio. The successful candidate, male or female, is likely to be between 25 and 30, a graduate and/or professionally qualified and to have had several years' experience with a pension fund, merchant bank or other investing institution.

This will be a challenging and exciting opportunity for someone ready to assume considerable responsibility within a small and flexible team.

The salary envisaged is of the order of £20,000 per annum plus benefits. Please write to Neil Moore, Managing Director, Caviapen Investments Limited, 60/61 Trafalgar Square, London WC2N 5DS, enclosing curriculum vitae.

Financial Writer

City

Save & Prosper, one of Britain's leading companies in the field of financial services, is looking for an experienced Financial Writer.

As a member of the copy and creative team in our Marketing Department, you will be required to produce a wide range of promotional material, including brochures, leaflets and direct mail material, describing the full range of the Company's plans and services.

The ability to write persuasively with technical accuracy is essential as is previous experience of working in a financial environment.

You can expect an attractive salary and an excellent benefits package including free Life Assurance, non-contributory pension scheme and BUPA.

To apply, please send your CV in the first instance to Keith Nicholson, Save & Prosper, 10 Cannon Street, London EC4P 4BY, 28 Western Road, Romford, Essex RM1 3LB. Tel No: Romford (0708) 669556 Ext 3018.



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In order to cope with an ever increasing number of investment opportunities we are currently seeking to increase our team by the appointment of two additional executives with wide-ranging business experience and strong commercial, analytical and communication skills. Reporting to the Chief Executive, the persons appointed will be responsible for the appraisal, structuring, submission and presentation of investment proposals, and subsequent implementation and monitoring.

The successful candidates can anticipate a remuneration package comprising an initial salary in the £16,000 to £20,000 per annum range, plus a generous car allowance and attractive pension scheme and interested applicants are invited to write in confidence, enclosing a curriculum vitae, to: Goff Edge, Chairman, West Midlands Enterprise Board Limited, 75 Edmund Street, Birmingham B3 5HD.

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INVESTMENT MANAGER

Investment Manager, with at least three years' experience, sought for a growing investment management group in Edinburgh. Excellent reward and career prospects for the successful applicant.

In the first instance write with full details, including education and career history to:

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Financial Accountant

Our client, a publicly quoted industrial group with a turnover in excess of £70m, has traded profitably throughout the recession and is currently expanding. They now seek a Financial Accountant to work closely with the Group Chief Accountant in controlling the financial affairs of the Group. You will be located at their small Head Office in the North Home Counties from which around twenty decentralised subsidiary companies in the UK and overseas are controlled. Candidates should preferably be recently qualified ACAs, whose track record would justify a salary of c.£14,000, plus appropriate benefits, including relocation where appropriate.

In the first instance, please write enclosing your cv to Brian Page, Director, Personnel Advertising Limited, 30 Farrington Street, London EC4A 4EA, quoting ref: GRS-751. All replies will be passed to our client unless we are advised of companies to which your papers should not be sent.

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Treasury Manager



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Northwest Orient Airlines — one of the USA's largest and most consistently profitable airlines — is seeking a capable financial manager to assume the newly created position of Supervisor of Finance for Europe.

The airline has a record of over half a century of financial success and stability, and in 1984 won the Financial Management Award given by the international journal, *Air Transport World*. The person appointed must have the qualities to maintain these high standards.

The successful applicant will be based at our Atlantic Region headquarters near Gatwick Airport and will report to the Manager of Finance and Administration. Responsibilities will include the management of all corporate financial activities in Europe, Africa, and the Middle East, including the functional co-ordination and supervision of all accounting personnel in all the countries of our Atlantic Region.

The ideal candidate will have a university degree and 2-5 years of previous experience in financial management, providing a solid foundation in finance and accounting. Previous airline experience is not essential but applicants will be expected to demonstrate good initiative and an energetic, enthusiastic work attitude.

Company benefits include non-contributory pension and medical schemes, as well as a generous range of other benefits in keeping with our status as a major US airline. Salary commensurate with experience.

Please apply in writing, with a full CV to:

Supervisor of Personnel & Administration
NORTHWEST ORIENT AIRLINES
Atlantic Regional Office
Atrium House, Hazelwick Avenue
Three Bridges, Crawley
Sussex RH10 1VS

NORTHWEST ORIENT

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Please apply, in writing, giving full details of experience to: P. W. Child, Assistant General Manager,

Provincial Insurance
Public Limited Company,
Stramongate, Kendal,
Cumbria LA9 4BE.

Group Finance Director

Southern Home Counties

c.£35,000 + car

We are a substantial and rapidly expanding, private engineering group of companies engaged in manufacturing, civil engineering and contracting worldwide. Following the retirement of our Finance Director, we now seek his successor who will work closely with the Group's entrepreneurial Chairman and the Board in maintaining tight financial and treasury management, and in achieving ambitious growth objectives which include: the expansion of the Group's existing operations; further acquisitions; and a stock-exchange listing in the short-to-medium term. The finance function is well organised and staffed, and uses computer-based systems extensively.

Candidates should be qualified accountants,

preferably in their early 50s, with wide experience at a senior level in engineering or contracting concerns with substantial overseas business. Those with experience of introducing a company to the stock exchange or the USA, and with the ability to negotiate major overseas contracts, raising the necessary finance and controlling the Group's currency exposure worldwide, are most likely to meet the requirements of this challenging post. The rewards comprise a salary negotiable around £35,000 p.a. plus benefits appropriate to a position at this level.

Please write with full details to D F White,

Group Personnel Director, Biwater Group Limited, Biwater House, Station Approach,

Dorking, Surrey RH4 1TZ.



Finance Director

c.£40K negotiable

For a multi-million pound turnover company, manufacturers and exporters of prestigious high technology equipment, with around 800 employees and 10 regional offices throughout the UK.

Reporting to the Managing Director and part of a small management team, the successful candidate will be expected to make a significant contribution to the overall running of the company at a crucial stage of its development. Responsibilities will include financial administration and improvement of integrated management reporting and information systems, accounting, D.P. and treasury functions.

Eligible candidates will be graduate Chartered Accountants, ideally aged around 40, experienced in US accounting methods gained in a major multinational, with a proven record of success and previous involvement in decision making at a senior level in industry. The successful candidate's current salary will not be less than £25K p.a.

Benefits will include generous re-location assistance, a company car, executive pension scheme and BUPA.

Applications in strict confidence with full CV to Brian G. Luxton,

Director, under ref: 6773.

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37 Golden Square,
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01-434 4091

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Our client is a major American commercial bank with an expanding presence in all areas of banking. A strategic policy of growth and achievement has created the need for a number of accountants, from recently-qualified to senior level, to take an active role in the monitoring of this progress.

Based in North Kent and reporting to management at a senior level, these key roles will entail responsibility for operational review, with particular emphasis on systems evaluation and profitability analyses, both in the UK and overseas.

Candidates, aged 25-35 will ideally be graduate ACA's with previous experience of auditing, either in a banking environment or with a 'Big 8'.



Michael Page Partnership

International Recruitment Consultants

London Bristol Birmingham Manchester Leeds Glasgow Brussels New York Sydney

With p.q.e: package to c.£22,000

professional firm. A positive personal approach, self motivation, as well as good communication and management skills are the qualities required for these challenging positions. Working knowledge of a second language would be an advantage.

Excellent prospects exist on an international level and the salary packages, depending on experience will be based on banking benefits and a discretionary bonus.

Interested candidates should telephone Mark Brewer on 01-242 0965 or write to Don Day FCA, Executive Division, enclosing a comprehensive curriculum vitae, quoting ref 239, at 31 Southampton Row, London, WC1B 5HY.

Financial Controller Central London

c.£23,000 + Car

Applications are invited from qualified accountants, ideally aged 32 to 40, who currently hold a senior financial management position within a manufacturing environment and who possess in-depth process costing knowledge.

Your role will be as Financial Controller or a newly created division of a large international group. Companies within the division manufacture and market processed food products with an annual UK turnover of about £100 million. Working closely with the Marketing Controller as part of a small team reporting to the Chief Executive, your challenge will be to improve and develop all financial and accounting controls and activities within each of the self-accounting units of the Division. There will be particular emphasis upon creating financial awareness as well as an improved sensitivity to market needs and the identification of market opportunities.

This newly created appointment is an exciting opportunity for a dynamic, innovative accountant who wishes to contribute significantly both to strategic development and day-to-day management. There are real opportunities for career development in the Group, which has international interests in the production, marketing, wholesaling, and retailing of food, as well as shipping, insurance, property and other industries. Our client employs more than 30,000 people worldwide. Turnover exceeds £1,000 million p.a.

The excellent remuneration package, which is genuinely negotiable, includes fully expensed two litre car. Generous relocation assistance can be provided.

Write or telephone in confidence (mentioning any firms which you would not wish to be put forward) to Nicolas Mabin, Regional Manager, quoting reference: LG1090.



Management Personnel

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2 Swallow Place, London W1R 7AA.

Telephone: 01-408 1694 (out of hours 01-505 2783)

Financial Controller — Director Designate

c.£20,000 + car

Mid Bucks

Our client, a £30m. turnover subsidiary of a major public concern, is a diverse operation involved in the production and marketing of food products, mainly to the major supermarket multiples.

Reporting to the Managing Director, this Board-level appointment has responsibility for providing a full accounting and administrative service to a complex business. This will include the control and development of a sophisticated management information system based on DEC equipment.

Probably aged 30 to 40, you will be a qualified accountant with good all round ability gained at a senior level within a commercial environment. Experience must include the development of computerised systems and the operation of tight financial controls. The ability to contribute to the general management of the business and strong commercial awareness are important qualities.

Attractive benefits include negotiable salary, executive car, BUPA and, where appropriate, generous relocation assistance.

Please write — in confidence — with full career and salary details to Peter Evans ref. B.49286.

This appointment is open to men and women.

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MANAGEMENT SELECTION

Chief Accountant Retailing

£18,300, plus car.

This is a new appointment in one of Britain's largest, multi-outlet retailing companies in its field with sales of c.£350m. The incumbent reports to the Financial Director and through the motivation and direction of an established department will be responsible for all aspects of financial and management accounting, capital budgeting and stock accounting in a quick turnover business. He or she, will have the skills to work closely with the DP Department in initiating and continuing the development of systems. Location — Middlesex.

Candidates aged 29-45, must be Chartered Accountants with management experience of a sizeable finance department in a fast reacting business, preferably in the FMCG retail trade. A fully committed and disciplined professional and management style will be essential.

Starting salary as above with car, pension and other useful benefits. Please write in strict confidence with brief, relevant career details to the company's adviser, H. C. Holmes at

Hugo Holmes Limited,
42 Colebrooke Row,
London N1 8AF.

Financial Controller City

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Interested applicants should write, enclosing a full C.V. and quoting reference number 10/152, to:

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- ★ Monitoring subsidiary financial performance
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- ★ Acquisition analysis, tax planning and financial projects
- ★ US financial reporting and UK consolidation
- ★ Close liaison with the group's professional advisers

The successful candidate, age 26-30, must be a graduate Chartered Accountant, with first class analytical skills and ideally two years post qualification experience. Career prospects within the group are exceptional and the remuneration package will include a car, share option scheme and assistance with relocation if necessary. Applicants should write to Andrew Sales FCCA, Executive Division, enclosing a comprehensive C.V., quoting ref: 243 at 31 Southampton Row, London WC1B 5HY.

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Our need is for a successful man or woman in their mid 20's



Financial Controller

N.W. London
c. £22,000 + car

Our client is a significant company in the Video industry, with a turnover in excess of £28m employing over 200 personnel.

The company markets and distributes an impressive catalogue of Home Movies, many of which are household names.

Reporting to the Financial Director, the Financial Controller will assume immediate line responsibility for the financial, accounting and Data Processing departments.

It is essential that the appointee possesses a high level of administrative skills and be capable of implementing improved systems to provide accurate information to deadlines.

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Please reply in confidence quoting reference JN/981.

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A person who enjoys being at the centre of the decision-making process on substantial projects, used to intellectual challenge and keen to use creative skills and initiative in a growing company.

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(Ref 557)

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A job description is available from the Hospital Director, Mr S. Twaddell, Hospital of St. John & St. Elizabeth, 66 Grove End Road, London NW8 9NH. 01-998 5126, to whom informal enquiries may be addressed.

**HOSPITAL OF ST. JOHN
& ST. ELIZABETH**

UNDER THE CARE OF THE SISTERS OF MERCY

TECHNOLOGY

EDITED BY ALAN CANE

Unilever plugs into General Motors data network



Mr. Gary Fernandes: Chairman of EDS International division

LECTRONIC DATA Systems (EDS), the U.S.-based computer systems integration and management company, appears to be well on the way to building the largest private managed telecommunications network in Europe. It has just completed a £2.5m private digital communications network in the UK, initially to be used by Unilever.

The system will form the backbone of a multi-client UK network which will link to multi-country network service called EDS-Net.

Unilever Computer Services (UCS) was acquired by EDS last year, along with 375 staff and business thought to be worth about £15m.

EDS is owned by General Motors which bought it last year for \$2.5m in a move to consolidate its computing work in a single subsidiary and to exploit markets outside the corporation.

EDS is currently absorbing the computing staff from 11 subsidiaries like Vauxhall, 100 percent, and Opel, and employs more than 25,000 people worldwide.

It reported an annual turnover of \$830m for 1984 and claims to have become the

world's largest data processing service company.

Its business is to assume complete responsibility for, and manage on a long-term contractual basis, the large scale computing operations of large organisations. For example, it has a 10-year contract with the U.S. Department of Defense worth \$850m, which includes training 60,000 people in the operation of the system.

According to the chairman of EDS International division, Mr. Gary Fernandes, the UK network is the first to be managed for a company of Unilever's size by an outside party.

EDS expects to expand rapidly. In the UK it already employs several hundred people, is hiring about 60 professionals a month and expects to reach 1,500 within 18 months.

Data centres are in place in Rotterdam, and Woking, and others are planned for Frankfurt and Russelheim. An international headquarters site north of London is planned which will also house a further data centre.

Unilever's previous analogue telephone network was a major private system and conversion to digital working doubles the capacity of the network to 35,000 calls a day (or the data equivalent).

A core of 15 switching centres will serve the network which is linked by 29 two megabit/sec BT Megastream lines. Computer switching and control can re-route calls over the network automatically in the event of a line problem.

It will also be taking an interest in the factory automation business. Mr. Ron Hudler, vice-president, Europe and

(PABX) provided by GEC Reliance (made under licence from Northern Telecom), the network is able to provide data channels at 64 kilobits a second between most of the locations.

From a network management centre in London, EDS is able to diagnose network faults instantly. The centre will also use computerised call logging equipment that can compile a detailed analysis of network use and cost effectiveness at individual sites.

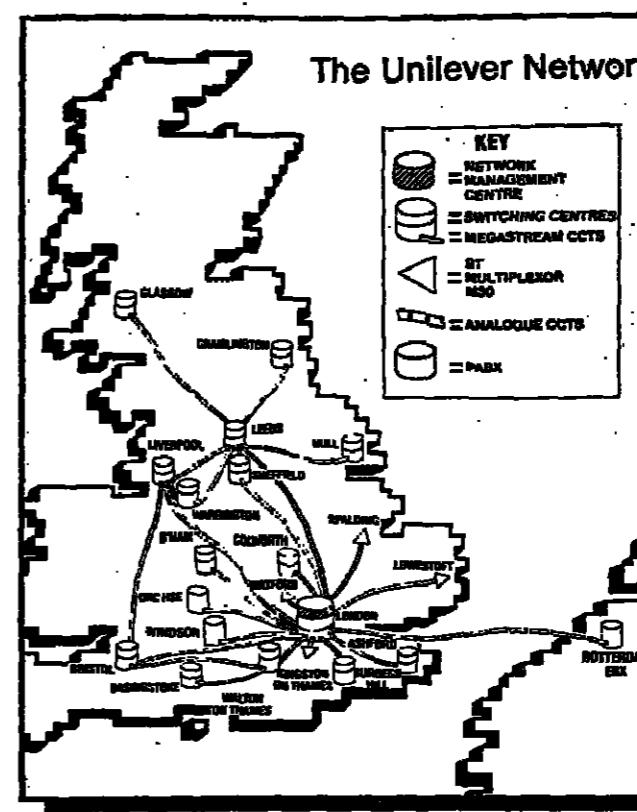
CAD development in GM has been basically self-generated, no acquisitions of CAD companies have been made. However, the GM teams have taken a "solid model" approach to CAD to allow quick development of the "sculptured" surface of car bodies. Now the company is more actively developing line drafting software and by August it expects to be offering CAD/CAM packages in Europe—it apparently will be going into competition with companies like Computervision and GE's Calma.

But Mr. Hudler emphasises that the GM supplier will be approached first. Asked if they will be "required" to use GM CAD/CAM, he simply said he believed EDS would be able to offer better software than anyone else.

Geoffrey Charlish

The Unilever Network

KEY
 ■ NETWORK
 ■ MANAGEMENT CENTRE
 ■ SWITCHING CENTRES
 ■ MEGASTREAM COTS
 △ BT MULTIPLEXOR
 ■ ANALOGUE COTS
 ○ PARK



Why Lloyds staff bank on interactive video



TTV's video and Philips Laservision system in action

decided to invest in a system built by Teletape Video (TTV) and using Philips Laservision players, at least partly because of the advanced technology TTV has incorporated in its system.

Mr. Tony MacLaren, manager of TTV's Information

technology division believes it is ahead in five respects.

First, programmes written for the system run independently of the type of video-disc player used. It has a "look-up" table of player types in its memory together with a list of the basic

instructions needed by each—go, stop, fast forward and so on.

These are all the instructions it gives the player. It bypasses the player's own controls, keeping in its memory a simulation of the video disc and the number of each picture frame.

Second, any authoring system (software enabling a writer to create an interactive video instruction package) can be used as long as it conforms to the IBM Personal Computer working environment—in other words, as long as the computer operating system is PC/DOS or MS/DOS.

Third, programme in either the US NTSC or the European PAL colour formats will run on the system through clever software which automatically translates PAL programmes into NTSC coding.

Fourth, although low cost, low definition monitors are used in the system, the text overwritten on to the pictures (and synchronised with the images through a system

called "genlock") appears to be high definition.

The technique is to set the computer to write a character slightly larger than the actual character into the picture, creating a hole which can then be filled with a computer generated character. The character therefore has a slight black edge which gives the impression of high resolution. The standard 80 characters per line can easily be read.

Fifth, Mr. Trevor Stockill, who designed the electronics behind the system has developed a technique for fading and dissolving screen images, one to another.

Conventionally the picture jumps abruptly as the laser head reading the disc moves from one area to another.

Stockill uses four internal registers (picture memories) each allowing 255 discrete steps to give the impression of fade and dissolve.

TTV will provide a complete custom-built terminal for about £2,500.

Alan Cane

Automatic system out for hardening steels

AN AUTOMATIC system for hardening steels, able to programme to traverse the desired areas of the workpiece once on.

Mr McCullough saw early in the development that the answer was to use a microprocessor controller. He called in Ruston Electronics of Luton to design the necessary electronics and the result is an easily used system that Carbide Impregnation expects to market in a few weeks' time at a price between £3,000 and £5,000.

He emphasises that the result is not a coating—the impregnation is an integral part of the steel and cannot be peeled off. It is however, extremely hard.

Stockill uses four internal registers (picture memories) each allowing 255 discrete steps to give the impression of fade and dissolve.

To get consistent results, electrode clearance from the workpiece, speed of movement of the electrode and arc voltage and current have to be carefully controlled. In addition,

G. C.

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NOTICE IS HEREBY GIVEN that, pursuant to Paragraph 6(a) of the above Notes, the undersigned has elected to and will redeem all of the said Notes at a redemption price of 100 per cent. of their principal amount.

On or after June 5, 1985 said Notes will become due and payable in such currency of the United States of America as at the time of payment shall be legal tender for the payment of public and private debts. The Notes will be paid upon presentation and surrender thereof, with the December 1985 coupon attached, at the option of the holder at any one of the specified offices of the following paying agents: the office of The Industrial Bank of Japan Trust Company in New York City, the office of The Industrial Bank of Japan, Limited in London, the office of Industrial Bank of Japan (Delaware) A.G. in Philadelphia and the offices of The Industrial Bank of Japan (Luxembourg) S.A. and of Banque Internationale à Luxembourg S.A. in Luxembourg, the principal offices of Morgan Guaranty Trust Company of New York in Brussels and Paris, the main office of Swiss Bank Corporation in Basle, the main office of Banca Commerciale Italiana in Milan and the main office of Amsterdam-Rotterdam Bank N.V. in Amsterdam.

Payments other than in New York City will be made by U.S. dollar cheque drawn on, or by transfer to a U.S. dollar account maintained by the payee with a bank in New York City.

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THE INDUSTRIAL BANK OF JAPAN FINANCE COMPANY N.V.

Dated: May 2, 1985

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FT2/5

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WE CAN WORK IT OUT.



HEWLETT
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THE MANAGEMENT PAGE: Marketing and Advertising

EDITED BY CHRISTOPHER LORENZ

LAST WEEK one small commercial radio station called in the receiver. In itself not a portentous move perhaps—it was only the second station to do so in independent radio's 11-year existence in the UK—but Gwent Broadcasting's fate serves to concentrate the advertising mind. Described as it is with television, on the problems facing its unfashionable broadcasting brother.

When television sneezes, radio catches a cold, goes the industry wisdom. The current widespread downturn in advertising revenues, causing frames in television circles, is magnified in most of the 46 commercial radio stations. The big squeeze is on and though it's hard to judge how deep the recession is biting, some pundits—including Radio-watcher John Terris, of Chris Ingram Associates, the media independent fear there's a real danger that others will go under unless steps are taken fast to generate new revenues. One or two stations are known to be fearing for the brink, some are trading at a loss, though, according to the Association of Independent Radio Contractors (AIRC), some are amassing record profits.

Pressure is coming not only from breakfast television and from the impending arrival of further cable, but also from within the medium itself with the Government's proposals for community radio and independent National Radio.

Like television, radio revenues coasted through early 1984, dipping in the last quarter when a 9 per cent revenue growth in 1983 fell to 5.6 per cent to show a yearly growth of 7 per cent, half of what was expected. January and February 1985 showed a 5 per cent drop and 1 per cent plus respectively with March falling by 8.5 per cent on 1984.

Commercial radio is a "small" medium in revenue terms only. It generates 24 per cent of total display advertising revenue (£75m in 1984) putting it well behind the big three, TV, Press and direct mail. Yet it reaches 86 per cent of households and nets an average 22 per cent audience a week which means, according to Terris, "Independent radio is delivering audiences bigger than the biggest newspaper in the country."

Altogether some 175m listening hours per week are spent with independent radio which is about one-third of the audience of ITV and Channel 4 combined.

The unfashionable help. Radio advertising is dogged by a dismal image—dire ads with repetitive messages that stupify rather than stimulate the mind. And yet the pulling power of the airwaves, when used well, is undeniable. A medium that can



'The pulling power of the airwaves is undeniable'

Feona McEwan on the state of radio advertising

help community projects (by raising £54,000 in two weeks to save Bradford City football club or thousands to help a London Child) can also push products like fit Clacton Pier or Select and Protect insurance which was recently taken off the air after overwhelming response.

Yet radio remains an also-ran in advertising circles. Sounds without pictures, it is relegated to the bottom division (i.e., the youngest creative teams) in agencies, often added to campaign schedules as an afterthought and then farmed out to specialists, writing and all.

But, as David Bernstein, chairman of The Creative Business, reminds us, television had its problems. Three years after its arrival, one perspicacious adman declared: "I think television is here to stay." Commercial radio came after 1964 (saw the first UK-based commercial station) and has never really caught up in reputation.

Accusing fingers are pointed in all directions. The radio companies and their sales forces are faulted for producing unwieldy research—some 100,000 statistics are churned out a year, says Terris, for buyers and planners to digest—and for selling airtime in dense packages which make the medium appear complex and expensive. Terris believes this confusing method of selling makes it easy for the agency. "The monthly weight of adver-

tising being promoted is the equivalent of a heavyweight sales promotion in any other media and this makes radio seem pricey by comparison. Sales organisations should be encouraging clients to much lower weights of advertising and spreading activity over longer periods."

The Association of Media Independents, which represents the larger specialists companies buying airtime, recently summed up the dilemma of radio: "It is one of the most difficult media to plan and buy, second to press in difficulty of planning and television in difficulty of buying. It is also the least profitable medium for the industry as a whole."

Creative departments are frequently criticised for their dismissal of radio. By their own admission it appears all too rarely on schedules, with a few exceptions and that's often at the client's insistence. "We probably don't use it as much as we should," says John Webster, executive creative director of Boase Massini Pollitt. "I suppose it's less glamorous than television. It doesn't seem to attract the creative lunatics. The best brains don't get involved in it and it tends to get relegated down the line."

A recent poll of 50 top London agencies conducted by Independent Radio Sales and CIA, revealed some telling data. While only 8 per cent admitted having an in-house radio

writer, 58 per cent said they did not even have an in-house radio writer who wrote primarily for another medium. Yet 54 per cent admitted using external radio creative consultancies. Does this suggest the demand stemmed from the client rather than the agency?

Audio specialists, Hobo Radio Productions, now in its eighth year, reports that at least 85 per cent of its radio business comes from agencies and 50 per cent of that includes writing the ad as well as producing it.

The financial sector, says director Chris Sandford, is a fast growing area in radio.

"It's harder than you think. It's very, very easy to think you've written a good one, time it to 30 seconds and say pre, that's it," says David Bernstein, who chaired the 1984 ILR awards. "And the standard? Worse than last year I'm afraid . . ."

"You have to build a picture and say something, all in 30 seconds," says Ian Potter, creative director of FCB, who judged the Design and Art Direction Awards this year (no awards were given for radio). People like the comedians Tony Hancock and Kenneth Horne had half an hour to build on. "It's one of the worst used medium," says Potter, who, along with every other creative director, describes the dismal creative standards. There are only about half a dozen great radio ads . . . The famous

"Flirips" ads for Phillips by Mel Smith and Griff Rhys Jones who run a production company Talkback, John Cleese's ads for Sony and Abbott Mead Vickers' ads for Volvo would feature on most lists.

"Part of the problem in radio is there are no rules. Not many people have come to grips with it. Everyone knows that posters have to work at a glance, that press is packed with information, but radio? Where should the joke come, middle, end or beginning?"

Advertisers too come in for their share of the flak in side-stepping radio. "Frankly, it's hard to measure results," says Norman Hawkins, commercials director of Cadbury Schweppes who has an on/off relationship with radio. "We used it for Flair in London two years ago with a jingle that was also on our TV commercial." But results did not convince him of radio's significance, as separate from the TV factor. It's generally agreed that the more complex advertising jobs of image and awareness building are hard to measure from radio campaigns.

Many people don't know what a good radio ad is and are less inclined to embrace it; brand managers are unsure of it.

Director of Van den Berghe, who contrasts his experiences in Australia and the US, where radio is automatically considered.

"It's probably an attitude of mind that needs changing."

But he believes that when radio advertising works well, "the effects can be stunning."

But there are signs of progress. The National Chart Show on Sundays is proving a popular revenue-spinner for the commercial network and stations are increasingly taking initiatives to approach advertisers direct. Broadcast Market Services, the sales bureau, has now started a client/sales unit dealing with advertisers directly as opposed to agencies.

Three stations in the North West last month organised a marketing forum for advertisers.

Newly-appointed chief of the Radio Marketing Bureau, Gerry Taylor, recognises that it is crucial "to win the heads and hearts of the creative people and there are some schemes and to the trade. He is hoping to involve London's top creative directors personally in writing radio commercials and to train a handful of young writers from top agencies by seconding them to larger radio stations.

And the outlook according to the Advertising Association looks brighter for 1986. After no real growth in 1985, it expects a 4 per cent real growth in 1986, or 8 per cent in cash terms.

Coca-Cola

'Is nothing sacred?'

BY FRANK LIPSIUS

THE CHANGE in the formula for making Coca-Cola leaves some red-blooded Americans with the question, "Is nothing sacred?" Last week's hoopla surrounding the announcement had the air of a battalion of Crusaders deciding to march under a different flag, while the enemy, Pepsi, celebrated with a one-day holiday to jeer at Coke's changing allegiance.

Coca-Cola chairman Robert Goetz was originally hailed for shaking up a traditional company when he diversified into films by buying Columbia Pictures, and into a steady stream of new soft-drink products. Since 1982, Coke has introduced caffeine-free Tab, Diet Fanta, and is about to launch Minute Maid orange soda, based on that Coke's own brand of orange juice concentrates.

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In addition, diet Coke proved to be the most successful new launch in soft drink history, which may have inspired Coke headquarters in Atlanta to assume that the road to success lies in new products—even a new Coke, indeed, as the number-three brand in the soft-drink market, diet Coke is as likely as Pepsi to be impinging on Coke sales.

Pepsi is now continuing its celebration of Coke's decision with a hastily executed television commercial of a teenage girl asking: "Why did Coke change?" She takes a taste of Pepsi and answers her own question, "Now I know why." The campaign, which was shot last weekend in video tape and started showing on U.S. TV on Monday, will have a \$2.5m budget, supplemented in supermarkets by a point of sale display over Pepsi products.

Though the actual test of the new product's taste awaits the national introduction in early May, it is already known to be sweeter and more like Pepsi than the existing brand.

As if to emphasise the choice with the old Coke formula, according to Pepsi senior vice-president, Alan Petrasch.

Pepsi improved its market share by 1.5 per cent to 18.8 per cent in the past year, and Coke declined by 0.7 per cent to 21.7 per cent, while diet Coke captured 6.2 per cent of the American take-home soft drinks market over the past three years.

It's hard to be in the hot seat for this one, it will have to suppress the nagging question of whether advertising itself was considered an unclassified weapon in the fight for soft-drink marketing share.

coffee-free Coke and caffeine-free diet Coke as well as the impending introduction of Cherry Coke, meant to compete with Dr Pepper.

The affront to tradition does not offend just loyal old fans, like Atlanta folk, including Walter M. Mitchell, publisher of the Atlanta-based magazine "Southern Accents" who spoke for many when he said: "I would no more tamper with the formula for Coca-Cola than I would try to improve the writing in 'Gone With the Wind'." Even Coke with its famous themes, "Coke is it" and "The Real Thing," had taken a vested interest in its inviolability. One of the last campaigns before advertising was halted to await the new launch, touted Coke's less sweet taste compared with the old.

Though the actual test of the new product's taste awaits the national introduction in early May, it is already known to be sweeter and more like Pepsi than the existing brand.

Robert Goetz, a chemist by training, has broken another Coke tradition by not relying on advertising to bolster its market share and instead changed the product itself. If Coke's agency, McCann-Erickson, feels any relief at not being in the hot seat for this one, it will have to suppress the nagging question of whether advertising itself was considered an unclassified weapon in the fight for soft-drink marketing share.

Marketing abstracts

The collaborative approach to marketing, L. J. Rosenberg and J. E. Van West in *Business Horizons* (U.S.), Oct/Dec 84 (7 pages)

Using the example of two pseudonymous companies operating in the same—but unidentified—market, describes an application of Delphi technique by the one losing out, in an attempt to remedy the situation; explains the methodology followed by an assembled panel of experts in arriving at a

values, and competing mainly with yourself, by doing the best job possible.

Defining marketing problems by the Delphi method, R. E. Taylor in *Business Horizons* (U.S.), Oct/Dec 84 (6 pages)

Warns of the dangers of viewing marketing as a type of warfare; makes the case for collaborative marketing, in the sense of building credibility with customers, making customers part of the business; appealing to their highest

"correct" or "true" answer to the ailing company's difficulties; claims that, where marketing management/research have only opinions to guide them, creative talents are not enough, and that the method outlined is objective.

These abstracts are condensed from the abstracting journals published by Anbar Management Publications. Licensed copies of the original articles may be obtained at £2 each (including VAT and p & p; cash with order) from Anbar, P.O. Box 22, Wembley HA9 8JN.

Thornton Baker NEWCASTLE

Thornton Baker NORTHAMPTON

Thornton Baker NOTTINGHAM

Thornton Baker NUNEATON

Thornton Baker OXFORD

Thornton Baker PETERSFIELD

Thornton Baker PLYMOUTH

Thornton Baker POOLE

Thornton Baker PORTSMOUTH

Thornton Baker PRESTON

Thornton Baker READING

Thornton Baker RUSHDEN

Thornton Baker SHEFFIELD

Thornton Baker SOUTHAMPTON

Thornton Baker WARRINGTON

Thornton Baker WELLINGBOROUGH

Thornton Baker WITNEY

Thornton Baker WORTHING

Thornton Baker AYLESBURY

Thornton Baker BANBURY

Thornton Baker BATH

Thornton Baker BEDFORD

Thornton Baker BIRMINGHAM

Thornton Baker BOURNEMOUTH

Thornton Baker BRADFORD

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Thornton Baker BURY ST EDMUND'S

Thornton Baker CARDIFF

Thornton Baker CHICHESTER

Thornton Baker CHIPPING NORWICH

Thornton Baker CLECKHEATON

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Thornton Baker COVENTRY

Thornton Baker CRAWLEY

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Thornton Baker LEXHAM

Thornton Baker HIGH WYCOMBE

Thornton Baker HINCKLEY

Thornton Baker IPSWICH

Thornton Baker MILTON KEYNES

Thornton Baker MORECAMBE

Thornton Baker LONDON

Thornton Baker LUTON

Thornton Baker MANCHESTER

Thornton Baker NEWCASTLE

Thornton Baker SOUTHAMPTON

Thornton Baker WARRINGTON

Thornton Baker WELLINGBOROUGH

Thornton Baker WITNEY

Thornton Baker WORTHING

Don't come to us for management advice. We'll come to you.

If you're looking for management advice you won't have to look further than Thornton Baker.

Not just because we can

THE ARTS

A Bolt Out of the Blue

Martin Hoyle

An hour and a half into Eva Griffith's marathon solo at the Almeida Theatre, the first night was disrupted when a lady in the audience marched across to a guffawing cast and thwacked him resoundingly on the head. The victim was sufficiently stunned, or prudent, to wait until his assailant resumed her seat before leaping up and passionately demanding to know what sort of place it was where a man was fit for laughing in the theatre. A brisk verbal exchange followed with cast and his retinue escorted out, uttering imprecations against the quality of entertainment on offer.

The incident, gloomily described by the Almeida's Artistic Director, with Gallic hyperbole, as "a riot" (and by your correspondent, with Anglo-Saxon reverence, as "a contretemps"), provoked a wave of sympathy for Miss Griffith who, truth to tell, had been emptying the theatre at a steady trickle which had threatened to become a flood over the past half-hour.

Miss Griffith's producer is not afraid of taking its time, establishing its own leisurely rhythm. Theresa comes home, arranges flowers, mutters to herself, exclaims: "I've forgotten the milk," makes coffee, runs a bath, demands "why such dull colours?" mops up the overflow from the forgotten bath off-stage, changes, views slides illustrating *The Sleeping Beauty* with the occasional giggle, gasp or murmur ("ugh! a frog!"), murmurs she should

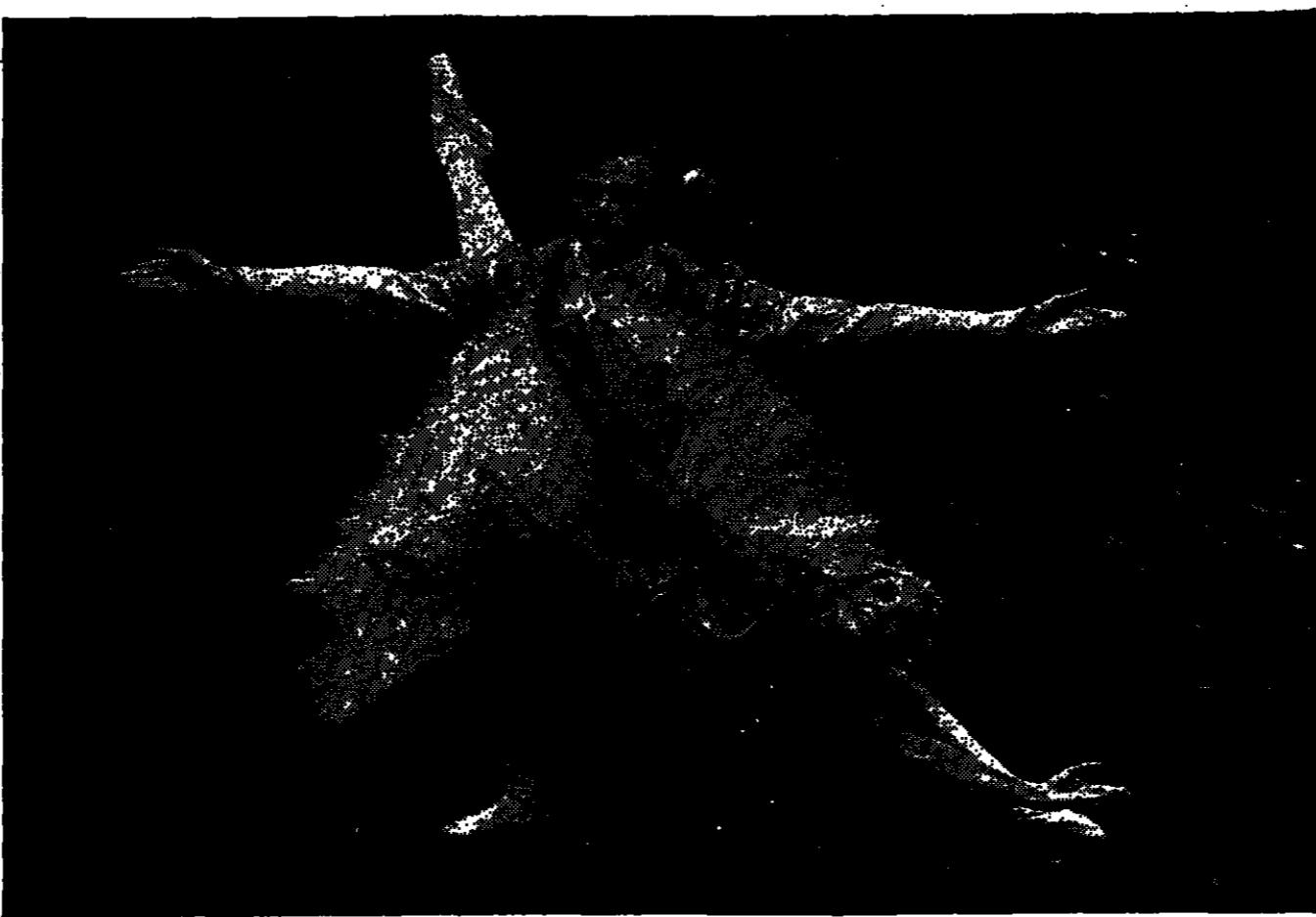
be in bed, goes there, and in her sleep talks disjointedly of her failed marriage.

Graham Crowley's set realised by Simon Lewandowski, is a flat I believed in: elements of study/studio (paints, colour charts, tailor's dummy wearing an evening dress) in the living-room, kitchen and bedroom glimpsed beyond (but not, I suspect, by those sitting house left).

Naturalistic lighting soon gives way to the stylised. George Miller's haunting music becomes percussive. Noise turns sinister—a neighbour's drill at night, traffic outside, running water. Theresa learns that her ex-husband, James, already mentally disturbed, has vanished.

By the play's end there is reference to his empty car found on a cliff-top; but not before Theresa slowly has cracked up, reading about rape and picket violence, getting to go to work and talking to the invisible James.

The piece recalls a pallid, suburban-accented version of Polanski's film *Repulsion*. Curiosity is sustained, though not finally satisfied when comparatively sane at last, Theresa prepares to move out as she tells James's shade that she loves and misses him. Miss Griffith needs much more vocal variety before tackling a 2½ hour solo. The producer, Miss Longstaff, was once, at the behest of local residents, detained by the police together with her entire audience. I think I see why.



The Sleeping Beauty

Clement Crisp

It was good to welcome the Sadler's Wells Royal Ballet back to Covent Garden on Tuesday at the start of a brief spring season. The occasion was a gala in the presence of the company's President, Princess Margaret, in aid of the Sadler's Wells' development fund, and the evening was made splendid by the Peter Wright/Philip Prowse *Sleeping Beauty* which was receiving its London premiere. I praised the production for its intelligence and its visual magnificence at its first performance in Birmingham last autumn; on the Opera House

stage it looks even grander in the proud gleam of its gold and porphyry, and in the enthusiasm of the company's play-

ing. It must be remembered that this is a version made for an organisation numbering just over 50 dancers, which must tour its productions in many varied and variously good theatres. But nothing seems shrunken or under-played in Mr Wright's concept of the piece, even if the Prince's journey to the Beauty's castle is more a matter of dry ice and dryads than the original's

great rewards of the evening; and that Marion Tait and Roland Price led the proceedings with well-reasoned interpretations.

There are things to improve in classic style, but these are redeemed by the dramatic tensions that have been restored to a work which can often look bland in its exposition. Peter Wright captures all the tragedy implicit in the scene when the court collapses in the first act—and *The Sleeping Beauty* is here given the respect due to a supreme balletic masterpiece.

Richard III/Barbican

Michael Coveney

Antony Sher's Richard, one of the outstanding Shakespearean performances of recent years, has arrived in London with only slight modification from my memories of the Stratford première last June. Gone is the gnawing lassitude of the later scenes. Sher driving on to grotesque nemesis with black joviality. "Is the chair empty?" he asks with a vicious sardonic twist on hearing of Richmond's arrival from France: The black clouds, too, are greeted with nervous mock hilarity.

The flair and agility of this performance, the most spectacular appropriation of the role by an English actor since Olivier, remains breathtaking. It is, no question, a gross and indecently energetic display. The black medical crutches are both human props (to be leaned or sat upon) and animal extensions of this black elated amalgam of hunch-backed toad, hedgehog and bottled spider. They shoot alarmingly when he feels they might not ask again. Again, the acquisition of power in politics and private life is clearly revealed as a relentless process of wooing and being wooed. Those scenes with Lady Anne and Elizabeth (Penelope Beaumont) are done with much exciting variety and finesse. Elegance, too: note how Sher's legs collapse in almost dainty genuflection, or suddenly execute an airy cartwheel of perverse joy. The interpolated coronation tableau, however, which closes the two-hour first half, is sheer orgasmic bad taste, with that wonderful vile touch of the exposed deformity.

Guy Woolfenden's ecclesiastical anthems are better than his old-fashioned flimsy soundtrack bits, the costumes are stock frowsty medieval and there are some corny contributions lower down the cast list. Pete Postlethwaite is the new Hastings, lighter and less sensual than would be ideal, but this actor is never uninteresting. John Carlisle has taken over as Edward IV, discharging his one scene with accustomed elegance. And the murderers—Brian Purr, Sion Probert (good voice) and Jim Hooper—are all excellent.

Sher's Richard is a speedy messiah with a curious attraction for children. But he is also a Viking-like figure in the style of the morality plays, and Bill Alexander's production set in William Dally's handsome Gothic cathedral setting, is alive to the robust antiphonal quality of the text. It may seem odd that Roger Allam's sonorous Clarence should be murdered

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Antony Sher in the title role in Richard III, at the Barbican



Leon Breau as the demon barber and Bernard Martin his astonished victim in a revival of Stephen Sondheim's *Sweeney Todd* which opened last night at the new Half Moon theatre in the Mile End Road, London E1. The Half Moon's third home is the first new theatre in the East End for many years. Sondheim based his musical on a play by Chris Bond, the Half Moon's artistic director, who is

M.C.

Royal Festival Hall

The attendance at the Royal Festival Hall for the London Symphony Orchestra's concerts there during the 12 months ending on March 31 was a record 86 per cent. The four London orchestras together averaged attendances of 76 per cent.

Together with its performances at home at the Barbican and the Royal Albert Hall, the LSO have averaged a 90 per cent attendance for its current Mahler, Vienna and the 20th Century Festival.

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Will this be the fate of our civil aviation industry?

In 1983, this country made a profit of £430 million from our aviation industry.

And last year, the tourists who were flown into Britain spent over £425 billion in our hotels, theatres, pubs and shops.

This business continues to grow at a rapid pace, bringing even more money into the country and providing more jobs.

So much so, that forecasts indicate that in future years London's airports will find themselves unable to cope.

The airlines would have to look to Holland, France and Germany to deposit

their passengers, their freight and their money.

The report of the Airports Inquiries 1981-1983 was recently published.

It concluded that the London airport system (of Heathrow, Gatwick, Luton and Stansted) can remain at the centre of the world's airline industry only if it expands.

The report forecast that by the next decade the demand can only be met by an increased capacity in the south-east, which means expanding Stansted Airport and building a fifth terminal at Heathrow.

Every effort should be made to develop the regional airports, but their expansion alone could not meet the future demands of the south-east.

Unless the above recommendations of the Inquiries are acted upon swiftly, the aviation industry will suffer.

Which will mean the country loses revenue and loses jobs.

We wish to see a civil aviation industry that has the freedom to grow to its full potential.

Not one that has had its wings clipped.

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Thursday May 2 1985

British Gas: sell it well

PROPOSALS to privatise British Gas are imminent. This, in principle, is to be welcome. But there is a danger that in its eagerness to fill the gap in the privatisation programme left by litigation-locked British Airways, the Government will set about selling British Gas in the wrong way.

It seems, at the moment, that the case advanced by Mr Peter Walker, Energy Secretary, for selling the corporation Telecom-style, as an integrated whole but in tranches, will carry the day.

The attractions of such a course are considerable. It would mean, for the Treasury, early access to the sale proceeds. And it would avoid a fight with the industry's management, which is passionately in favour of preserving integration, having forged British Gas as a strong centralised corporation only a dozen years ago.

Arguments
Nor is this reasoning merely a matter of *amour propre* on British Gas's part. The laying down of Britain's high-pressure distribution system for natural gas has been a major engineering achievement. Under Sir Denis Cooke's leadership, the industry has had good labour relations and has developed a spirit and an identity which would be disturbed in a piecemeal sale.

But there are also persuasive arguments on the other side. In the first place, British Gas is not one business but four. It is an explorer for and producer of gas both on and offshore. It is a public company, collecting bulk supplies of gas from its own and other North Sea fields and transmitting them to industry and to retailer distribution points. It is also, through its regional boards, a gas retailer. Finally, and most anomalously, it sells gas appliances through showrooms which also act as a point of customer contact.

The logic of keeping all these parts together is far from self-evident. British Gas argues that, taken together, they enable the corporation to understand the entire business, from reservoir to gas cooker. But the fact that a single company bestrides these areas clearly gives the corporation too much pricing power and may militate against efficiency and innovation.

The comparison with British Telecom, although neat in that the two corporations are of approximately equivalent value, is not entirely clear.

Misjudgment over Bitburg

THE DECISION to include the German military cemetery at Bitburg in President Ronald Reagan's German itinerary rests upon poor judgment in both Bonn and Washington. The opposition that the proposed visit has stirred up in the US is proof enough of that. One may regret the hubbub, but one cannot ignore that it echoes hard if unpalatable political facts.

President Reagan and his host, Dr Helmut Kohl, the German Chancellor, need not have worked themselves into the untenable position in which they find themselves. If they had avoided the official celebration of recognition between the US and West Germany, the tempest unwittingly stirred up would not have a post-war reconciliation that has, by and large, been achieved. Even if it must inevitably remain imperfect.

Both have been dragged to the surface at a time when detachment is needed to resolve the many issues of high importance, such as nuclear armament and disarmament or commercial policy, bedeviling transatlantic relations within the western alliance.

Sensationalist
Admitting so much does not absolve from blame those who have blown all proportion. They, too, have taken risks with the future of the alliance and with the cause of democracy in Germany and maybe even elsewhere. Moscow has seen its chance to fish in troubled waters. The West German left has had its say too.

So far nothing has been heard from the West German far right. But it would be blindness to ignore that continually picking upon the Germans of today for their people's past could eventually create a backlash. Germans can hardly be blamed for resenting an often merely sensationalist fascination of many media with

ODAY'S MEETING of the British Cabinet is of unusual significance. With last-minute disagreements between the Treasury and the Department of Health and Social Security apparently narrowed down, Ministers are expected to consider the proposed abolition of the state earnings-related pension scheme (Serps).

If the Government does intend to dismantle Serps—and final confirmation must await the Green Paper on social security reform—it will shatter the political consensus on pensions reached in the mid-1970s after years of wrangling. Labour has already pledged to resuscitate the scheme if re-elected and the Confederation of British Industry remains a firm supporter.

Abolition would significantly affect the pension prospects of about 11m workers. By promising a pension linked to earnings and indexed for inflation, Serps offers them a new security: a means of sustaining in retirement living standards bearing some relation to those enjoyed while working.

With the introduction of Serps with bipartisan support, in 1978, only two groups could look forward to this sort of guarantee: public sector employees with generous index-linked pensions and long-serving members of private occupational schemes. The majority of non-professional private sector workers stood to get only the basic state pension, now £35.80 a week.

Equally, gas prices are a basic item for almost 16m customers; more basic than telephone charges or airline tickets. There is no chance, as technology develops, that rival gas services will emerge to challenge such a formidable monopoly as British Gas, as at least possible in telecommunications.

The regulatory problems in the gas business will also be of a different order from those in telecommunications.

Although Ofgas has gone on to a reasonable start, the controversy which surrounds

pricing—as witnessed by the

heap of Government-inspired

reports on the subject in the last decade—is far more

formidable. The relationship between energy prices and energy taxes is muddled and needs to be clarified—but it is not a minefield to enter without proper public consultation and debate.

Conditions

Even a well-run regulatory body, endowed with adequate powers, will have a difficult job settling arguments about the right price level for gas without impairing the job mobility which is about 11m average earnings. The scheme is three-fold not open-ended: the state does not offer an earnings-related pension however high your earnings, but only in respect of earnings up to about £1,000 a year.

Serps is fully indexed. In calculating the eventual pension earnings are revalued—in line with rises in average earnings rather than retail prices. And the pension is a quarter of your average earnings, after indexation, during your best 20 years of work.

This may seem an unnecessary complication. But although a person's 20 years of highest earnings will often be his last 20 years, this is not always the case. Manual workers, for example, can see their pay decline in real terms after the age of about 40.

But basing qualifying earnings on an individual's best 20 years was primarily designed to help those with broken employment records, perhaps through sickness and unemployment. It ensures that women who stay at home to bring up a family can still qualify for a decent pension in their own right.

The point of people clubbing

Britain: the future of Serps



Barbara Castle: architect of Serps.



By Michael Prowse

Why 11m pensions are in the balance

By Michael Prowse

Strong arguments are deployed for and against Serps. Pensions, most people would need to aim to guarantee living standards in old age without impairing the job mobility which is essential for a dynamic economy. The state scheme meets these criteria perfectly. It does so by acting as a giant clearing house and does not preclude private pension provision.

State pensions may make sense but why earnings-related state pensions? First, because people earn through earnings-related national insurance contributions. Second, because pensions are merely deferred pay. Third, because there is a demand for earnings-related pensions which companies have tried hard to meet but which the state is particularly well placed to supply.

Criticism of Serps is generally made on two levels. First, there is ideological opposition to any kind of state provision rather than dislike of Serps as such. State pensions, it is argued, eliminate personal choice and responsibility and are inflexible, representing "forced saving."

The second type of criticism, most forcefully expressed by Mr John Kay, the director of the Institute for Fiscal Studies, is that Serps is very unsatisfactory even if the rationale for state pensions is accepted. It is, he argues, unnecessarily complex, unfair and far too expensive.

The complexity, such as the best 20 years rule, reflects the attempt to help disadvantaged groups—married women, for example, and those with voluntary earnings. The charge of unfairness is more serious. Mr Kay argues that Serps does

little for a poor couple where the husband earns, say, £120 a week and the wife nothing but a lot for an average couple where the husband earns, say, £180 a week and the wife £100.

With Serps fully operational, the poor couple gets a pension of £27 a week, only marginally above their present entitlement.

The average couple's pension is boosted from £25 a week to £152. The obvious implication, says Mr Kay, is that it would be better to scrap Serps and

raise substantially the basic pension.

There is much to be said for a higher basic pension. But although the Government has expressed its discontent with Serps, it is showing no sign of wanting to raise the basic state pension. Indeed, part of the rationale for the Government's review was to find savings.

Mr Kay's example of Serps' inadequacy can be challenged. First, the poor couple are at least taken of the untested supplementary benefit and get a better pension as a result.

Second, their pension is small mainly because the wife accrues no Serps benefit. However, most women, even if they stay at home to bring up families, will surely in future work at least 20 years out of a possible 40 plus.

The main objection to Serps, however, is its expense. At present, the scheme costs little (and so in the short term little would be saved by its abolition) because pensioners currently retiring have accrued only a small Serps entitlement. But in future years an increasing number of pensioners will qualify for an increasingly large proportion of the total Serps benefit. Anybody retiring after 1988 will qualify for the full quarter of a pension.

But the burden of Serps rises for another reason: the "support ratio"—the number of workers per pensioner—is forecast to decline in the 21st century because of the falling birth rate since 1964.

Mr Kay has estimated that by 2033, National Insurance contributions of 27 per cent of earnings would be necessary to meet the cost of state pensions

* National Insurance contributions (as per cent of earnings) required to meet cost of state pensions.

† Basic pension linked to prices. ‡ Basic pension linked to earnings.

institute for Fiscal Studies

1991 2001 2011 2023 2033

Serps 2.0 4.2 6.2 8.5 10.6

Serps plus basic 15.9 17.4 19.6 22.5 27.3

Government Actuary

1984-85 1995-96 2005-06 2015-16 2025-26

Serps plus basic† 12.5 11.9 11.9 13.3 14.7

Serps plus basic‡ 12.5 13.3 14.3 17.0 19.9

Support ratio (workers per pensioner)

3.3 3.3 3.4 3.1 2.7

Source: Institute for Fiscal Studies

It is not without flaws.

It may be too complex. It may be too generous, particularly for two earlier couples. It might be better to extend the qualifying period from 20 years to, say, 30 and to revalue earnings in line with prices not which would substantially reduce costs.

But the critics have not yet made out a convincing case for abolition as opposed to reform. If the Government is to

tamper with Serps, in the interests of greater personal freedom, it ought first to try to win all-party support. Pension provision is too long-term a business, and too serious, to become a political football.

Men and Matters

named last month by Mrs Thatcher.

Trevor Laughton is Grieveson's senior market analyst.

Their joint aim is to give busy fund managers an overview of the market which can be digested in 10 minutes.

Donoughue believes the Equity Market Review marks a break from the traditional stockbrokers' analysis—which he sees as unduly wordy, subjective, and too concerned with historical rather than future trends.

For those reasons he scrapped Grieveson's previous British equities review three years ago and has only now re-launched it in a new format.

The review projects the price-earnings ratios of the various market sectors as far ahead as 1988, and then attempts to calculate whether, in the longer term, stocks are under- or over-valued by the market.

On the basis, tobacco, banks, and chemicals are all on sizeable discounts.

Grieveson plans to print about 2,000 copies of the review each month.

Moving feast

No diplomatic effort is being spared in ensuring that Alfredo Ricart, the Dominican Republic's ambassador to London, leaves the country with some sense of satisfaction.

Britain announced five months ago that it was to close its embassy in Santo Domingo and its part of the Foreign Office's diplomatic corps.

The Dominican government was deeply hurt. Britain had been the first to recognise the Caribbean island's independence in 1850. And in protest, it decided to close its London embassy and transfer Ricart, the head of the diplomatic corps to Switzerland.

Since then Ricart has been given an especially attentive series of farewell parties, including a send-off at the Mansion House and, yesterday, a lunch by Foreign Secretary Sir Geoffrey Howe.

Honour, it is hoped, will be satisfied by these tributes.

Slim line

Stockbrokers Grieveson Grant are adding a slim 12-page review of the British equity market to the mass of printed paper which thumps on to the desks of fund managers, bankers, and journalists each month.

The review is the brainchild of Bernard Donoughue, Grieveson's head of research and a former head of the Downing Street policy unit during the Wilson and Callaghan governments, and one of 12 new life peers and peers.

Observer

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PANNELL KERR FORSTER

CHARTERED ACCOUNTANTS

The approachable experts

Financial Times Thursday May 2 1985

compared with 121 per cent today. If Serps were fully operational today, he asserts, it would add about one-third to the social security budget.

Such calculations explain Ministers' concern. But some of the alarm is misplaced. First, the Government Actuary's own estimates are more reassuring. By 2025, he calculates that the National Insurance contribution required to pay for state pensions would have risen only to 14.7 per cent of earnings, assuming the basic pension remained linked to prices, or 15.9 per cent if it rose in line with earnings.

Moreover, demographic trends remain favourable until well into the next century: the proportion of pensioners, for example, from 15 to 20 years between 1985 and 2005, the burden of Serps plus the basic pension could actually fall as a per cent of earnings (see table).

Very long term demographic forecasts are fallible but it looks likely that the state pension burden will rise during the first half of the 21st century—though not as dramatically as Mr Kay suggests. The cost of private pensions will also rise as a per cent of salaries. Higher expenditure on pensions is a natural concomitant of rising national income.

The point to note is that if pensions of one-quarter of real earnings are too expensive under Serps, the private sector will not be able to provide them more cheaply.

It is also to object that private schemes are "funded" whereas Serps is "pay-as-you-go"—that in private schemes people pay for their own pensions whereas under the state system our grandchildren are left to pick up the tab.

An individual can "fund" his own pension (if his financial investments bear fruit); a whole society cannot. In economic terms, future pensions, whether labelled private or public, will be financed out of the current production of the then working population. Our grandchildren's ability to meet our pension promises can be influenced only by raising our rate of physical investment—by bequeathing a bigger capital stock.

"Funded" schemes will therefore help only if they raise the overall saving rate. Yet in the UK funded schemes seem mainly to have crowded out small personal investors.

Cost aside, it is most improbable that the private sector would fill the gap if Serps were dismantled. The Treasury's talk of annual tax revenue losses of up to £1bn seems to assume that the 11m Serps beneficiaries would on average save about £300 a year through private arrangements, thus getting tax relief of about £100 a year.

Before companies and state schemes were invented, people did not save adequately for old age.

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THE UK enters the Bonn Summit in the highly unusual position of being almost the growth leader among the summit powers.

There is one conclusion from the April Industrial Trends Survey of the Confederation of British Industry which was privately described as "unbelievably good" by a very senior government adviser. It underlines the recent CBI forecast that the UK would experience 3 per cent growth in 1985, compared with the official Budget forecast of 3.1 per cent.

Only Japan, whose long-term stories trend is so much better, is expected to do better in Britain—and that only slightly with most forecasts around 4.1 to 5 per cent.

Any report on British performance tends to be politicised and distorted by the "Good News for Thatcher" or "Bad News for Thatcher" brigade. It therefore worth remarking that the CBI survey can be taken as the very first sign of a genuine economic recovery since the present Government took office, on some plausible definitions of recovery.

Let me explain. If recovery really means some rise in output, then the UK economy has been recovering since the spring of 1984, when growth rates have varied between 3 and 5 per cent. Recovery can, however, also mean Peter Fonda's in his *Banking World* articles, a rise in output sufficient to take up slack and reduce unemployment.

From this latter point of view, economic recovery has not begun, as unemployment has continued to rise—an experience which U.S. economists can call "a growth recession". In some ways the "growth recession" picture is much closer to popular perceptions than an official talk of recovery. But one has only to watch any television drama such as "Late Quarter" to witness characters talking of "the recession" just as much now as when output was falling in 1980-81.

The true picture is probably something in between official claims for recovery and the growth recession diagnosis. In the past year and a half, growth has been sufficient to induce a rise in the number of part-time female workers not previously registered as unemployed; and growth has not been so far sufficient to absorb the demographic increase in the labour force.

Fortunately, it may soon be possible to leave aside these reputations, as the April CBI survey at long last shows signs of recovery in the fuller sense—an improvement in jobs beginning of a beginning.

The CBI survey is confined to manufacturing. So even a modest fall in employment ends in the CBI survey would be consistent with improving

Economic Viewpoint

Pre-summit boost for the UK

By Samuel Brittan

unemployment overall, if other sectors are taking on workers, as was the case briefly in the first half of 1984.

Now, however, the CBI survey itself shows virtually no expected change in numbers employed even in manufacturing.

This is more optimistic than anything reported in the past decade, except for a brief period in 1976-77, and is probably a pointer to an actual fall in manufacturing employment.

Another encouraging sign for jobs is that 29 per cent of respondents now give "expansion of capacity" as a reason for investment. Although still much less important than "increasing efficiency" or "replacing

Any report on British performance tends to be politicised

ment" this is the highest percentage in this category since the question was first asked in 1979.

The CBI question regarded in Whitehall as the most revealing of the state of "demand" is "What factors are most likely to limit your output over the next four months?" The factor most frequently cited at nearly all times is "Orders or sales".

But there has been a very sharp drop in this percentage, from the 80 per cent level of most of 1984 and January 1985, to 73 per cent in April.

To weigh against these indicators of improving demand and output is a slight rise in the inflation trend, which remains

even when seasonal foodstuffs and mortgage interest increases are taken out of the Retail Price Index.

The CBI survey gives some substance to official inflation fears. The balance of firms reporting higher costs and charging higher domestic prices has risen sharply, largely in response to the effects on import costs of the earlier depreciation of sterling. But the forward-looking question suggests that these increases will subside, following the recovery of sterling, towards average 1984 rates.

The index of unit wage costs in manufacturing, which gives the Government so much concern, and which has risen to 5.1 per cent per annum (compared with negligible increases or falls in the U.S., Germany and Japan) is probably much exaggerated.

The rise in average earnings around 3.1 per cent in manufacturing and to 6 per cent in the economy as a whole has changed very little in the last couple of years.

The main factor raising costs has been the apparent levelling off in productivity. The latter may well be a statistical fluke, reflecting coal strike distortions and the difficulties of making allowances for structural changes, such as the contracting out to low cost suppliers of services such as cleaning and maintenance in the CBI good cheer.

But even if inflationary alarms are overdone, this is the last of all times for a UK demand stimulus. The new Employment Institute and Charter for Jobs campaign, which have made such a stimulus their number one aim have thus been singu-

larly unfortunate in their timing.

They would not have been nearly so vulnerable if they had stuck to two basic and justifiable claims: (a) that high unemployment is not inevitable and that (b) Government has not done enough about it or acted soon enough. If they had come out with a more balanced package, which included much emphasis on union monopoly and pricing out of jobs as an demand management, they would have made more sense even if they had attracted fewer politically motivated supporters.

Their comparison with the Anti-Corn Law League is singularly misplaced. Not only did the Corn Law League have one specific legislative demand—abandon the levy on corn imports—but the direction of the League was towards free markets and away from government intervention. In today's dubious terminology, the League was "dry" rather than "wet".

There would indeed have been far more point in reviving the Anti-Corn Law League itself, which today would obviously be a campaign to leave the Common Agricultural Policy and should have branches in all EEC countries.

Readers more interested in the conjunctural outlook than such speculation will wonder if there are special or temporary

forward tax cuts planned for 1986-88.

The emphasis is however on the tax cuts rather than higher borrowing *per se*; and four out of five recommend reductions in government subsidies too.

The Japanese "problem" is that of a high savings ratio, which out of international political prudence, rather than economic logic, the Government ought probably to borrow for budgetary purposes, thereby also boosting interest rates and the trade imbalance with the U.S. than the surcharges under discussion in Congress which could perversely raise the dollar and depress the yen.

If we can make this assumption, Government projections of

The international stimulus was unimpaired

A Nominal GDP increase of 8 per cent this fiscal year (or 7 per cent after allowing for coal strike distortions) is more likely to be exceeded than undershot. The main worry about inadequate nominal demand growth relates to 1986 and beyond, which—together with supply side reasons—is why I have suggested tax cuts for future years to be considered from the autumn onwards.

In Germany and Japan, the case for such tax cuts is here and now. The five main German economic institutes argue that prospective 5 per cent Nominal GDP growth—2.1 per cent real and 2.1 per cent inflation—is not fast enough to dent unemployment and would like to bring

IN KEEPING with the new look (a word now regrettably in pervasive use by the French media) of the not-so-Socialist government, France's state-owned banks and industrial companies present a greatly changed picture compared with three years ago.

Profits have been assigned highest priority. Chairmen talk almost boastfully of their success in cutting back staff in the bid to boost efficiency.

Some of the rigidities brought about by nationalisation have been broken down, with state enterprises freer even a year ago to reshape their operations by swopping corporate assets with the private sector.

And the companies and banks, while remaining 100 per cent state-controlled, have slung an ingenious series of ropes to the financial markets through issues of loan stock and non-voting shares as well as diverse equity-raising operations by subsidiaries.

Compared with the changes in attitudes since 1981-82, the ultimate step of denationalisation might seem to be a highly symbolic but relatively less important event in the process of reducing state intervention in the economy.

The most significant aspect of any move by a future government—of the left or the right—to sell back assets to the private sector will be whether further efforts are made to loosen the general relationship between the state and the country's large business enterprises.

The Mitterrand government made initial mistakes by carrying out the 1982 nationalisations at great cost and on purely ideological grounds (in the case of Renault or the big banks taken into state ownership just after the war by General de Gaulle)—would be electorally popular.

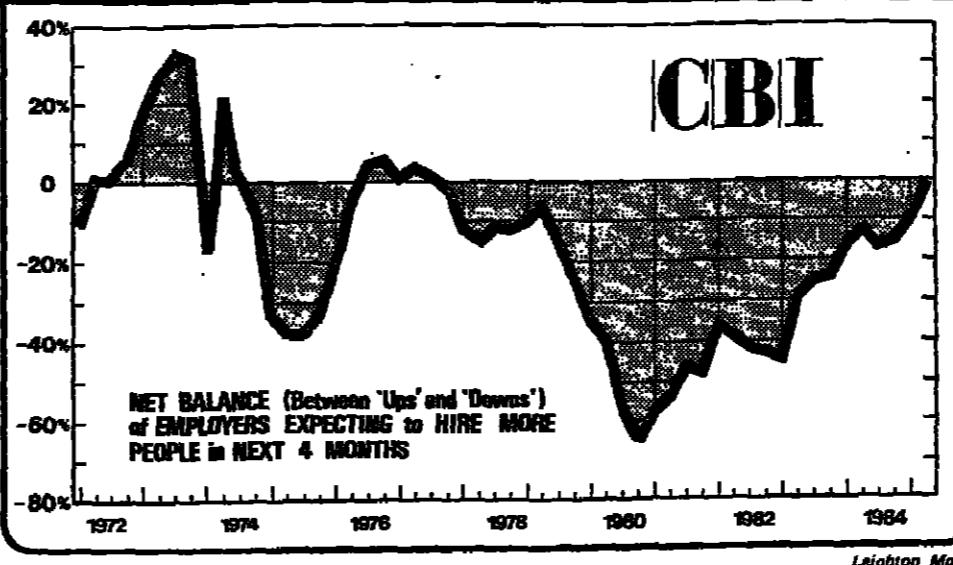
The right-wing opposition may have scored an own goal by clamouring in some quarters for the prompt denationalisation of Renault (which just happens to have lost FFr 12bn last year) and advancing the somewhat strange notion that nationalised industries are incompatible with a free society.

Denationalisation fervour has incidentally irritated some of the more seasoned nationalised industry bosses (not just those who would expect to be out of a job if the right returned) who say fear of more shake-ups is unnerving managers.

None the less, if handled in the right way, French denationalisation could be a considerable success.

It should not be beyond the wit of President Mitterrand's image-builders to work out that Socialist efforts to improve the profits of nationalised industries—enabling some of their shares to be sold back on the bourse at a higher price than they were bought—might constitute an astute and potentially vote-winning piece of financial management.

THE HEALTHIER OUTLOOK FOR JOBS



Leighton Morris

Lombard

France's creeping privatisation

By David Marsh in Paris

or more than the mere act of denationalisation is made by M. Jacques Mayoux, the chairman of Societe Generale. M. Mayoux's outspoken views on state interference make him top of the list of the nationalised sector bosses likely to be kept on if the right returns to power.

"Nationalised banks are on the market. If they are denationalised there will still be the market," he says, pointing out that the most important influence on bank's affairs will come from whether further moves are made to loosen the still highly regulated framework of French banking.

The technical problems of returning assets to private ownership cannot be disregarded. The small size of the French equity market (even though, paradoxically, share-buying interest has boomed since the nationalisations) and the relatively fragile finances even of profitable state groups, represent clear handicaps.

In addition, it is by no means clear whether denationalisation—especially of Renault or the big banks taken into state ownership just after the war by General de Gaulle—would be electorally popular.

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Speaking out at Lloyd's

From Mr J. Rew

Sir, — You quote Mr Ian Davison (April 20) as saying that "Lloyd's auditors have failed to speak out."

They have failed to speak out because they have had little incentive to do so. This is because they have been accountable to those people against whom they would have had to speak out. Mr Davison says that "The auditors did not see it as their duty to draw the Lloyd's members' attention to what was foot."

I suggested to Lloyd's that the appointment of syndicate auditors should be approved by the syndicate members; this has been ignored by Lloyd's. This is such a simple proposal and is fundamental to corporate structures. By itself, of course, it could not prevent abuses. But it would provide a powerful reminder, as to who is the primary to a syndicate and agent-like. In addition, and even more important, it would provide a means of holding a formal meeting of the syndicate membership. This is not a simple matter, but my suggestion was detailed and overcame the "severe practical difficulties" as they have been called by one Lloyd's report. (Perhaps adding, under its breath, would that it were impossible.)

It seems that Lloyd's regards such proposal as an encroachment on the principle "each for his own part and not one for another." It is, however, quite possible for owners of loan stocks or unit trusts to enter into a deal which allows them to hold meetings and pass resolutions without their being bound together in any other way.

The value of this suggestion can be shown, for instance, in the recent news from the P.C.W. syndicate. This cries out for a meeting of syndicate members at which resolutions could be put and which, if passed, would then be binding on all the syndicate members. For instance, independent accountants and auditors could be appointed to represent all the members of the syndicate at joint expense. At present a few hardy individuals have to make the running with the rest riding on their coat tails.

One of the sources from which self-regulation at Lloyd's could spring is from the unapologetic goodwill of the non-working members of Lloyd's, which I was able to see in the Association of Lloyd's Members. If they were in a position to call meetings of syndicate members to put resolutions which would then bind all the members of the syndicate, then such goodwill and constructive criticism could be harnessed at last.

Undoubtedly, some agents are

Letters to the Editor

fearful of syndicate meetings. In view of the various revelations during the past three years, it is not hard to understand why Lloyd's, however, is being dilatory if it does not seek every assistance to that end that self-regulation works.

John H. B. Rew
Thorncroft House, Stalbridge, Sturminster Newton, Dorset.

The future of state pensions

From Mr E. Whiting

Sir, — It Robin Pauley's report (April 29) is correct, the decision to abolish the state earnings related pension scheme (SERPS) must be one of the most extraordinary, if it is intended to reduce net Government expenditure.

In the short term it will do nothing. In the long term it will mean the continuation of supplementary benefits to more pensioners than there would be otherwise. People now contributing to SERPS through national insurance are not likely to take up private pension policies in great numbers, at least until they reach the age when they begin to think about pensions—not until at least 40, in my experience. Those who do, will obtain full tax relief, whereas the extra NI contribution has no such deduction.

In 1983 the Government Actuary predicted "little pain and grief" due to the next 15 to 20 years." On the whole, SERPS seems to be a good deal for the state, but poor for the contributors. It was a great achievement of all-party consensus in 1975 following detailed research.

On retirement, if SERPS is abolished, people will have tiny pensions from the Graduated Pensions Scheme (abolished 1975). SERPS (abolished 1987), the flat-rate NI pension, a little bit from a private pension policy, something perhaps from a future Government's scheme, and supplementary benefit if that is not enough. What a way to run a railroad!

Edwin A. Whiting
Shadwell House, Hayfield, via Stockport.

Bureaucratic monstrosity

From Mr W. Bailey
Sir, — Like every other small business, I have been completing my end-of-year PAYE returns. Few businesses are smaller than mine, yet I've

received 31 different forms, instructions, etc from the Inland Revenue. Many of these in multiple copies and running up to 60 pages in length. Has any member of this Government ever set eyes on this material? I challenge him to do so, and to justify through this bureaucratic monstrosity in the light of the Government's claim to be the champion of small business.

By the way, entrepreneurs and small businesses neither want nor need government "assistance." As my example shows, "government" is the obstacle, not the solution to the flourishing small business sector.

W. H. Bailey
Cliff House, Llancaerfan, Barry, S. Glam.

Site value rating

From Mr H. Wilks

Sir, — It must surely be clear that any poll tax will be socially unacceptable and electorally a disaster. A tax on the right to vote, cannot claim popular support. Replacing rates it may be, but electors will see it as "jumping out of the frying pan into the fire."

There is to be a "uniform local business rate." Based on profit? If so, it is a direct attack on endeavours on the number of employees? Surely, we have got beyond a payroll tax. Or is it to be based on the size, quality and value of the premises? If so, how does it differ from rates?

I am totally nonplussed at the Government's obsession with abolishing rates. Surely, it is time that it and its advisers realise that rates are—or could easily be made to be—the only fair tax that we have. A tax on the value of land can be quite simply justified. Without community endeavour land would have subsistence value only. Any value higher than that has been created by way of investment over years. The community has created that value so it is a fair basis of tax that increased value should be returned annually by way of tax to the community. Our present system of land tax, that is rating, is by no means perfect and can be improved. A tax on land is too good a tax to be thrown lightly aside. The owner or occupier can be found and cannot escape. If unpaid, the taxing authority could be enabled to enter and seize the rents and profits from the land.

Robin Howard
16, Fleuron Terrace, WC1.

Higher paid employees

From Mr R. Hill

Sir, — What an irony, that at the time we are told that one needs to earn approximately £160 per week to be better off than receiving dole payments, wages departments throughout the country should be feverishly completing P11D's for directors and "higher paid employees" earning over £8,500 per annum (£163.46) a week!

R. D. Hill
Pancreta, The Street, Cressing, Nr Braintree, Essex.

This announcement appears as a matter of record only.

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Tunisian assembly venture for VW

By John Davies in Frankfurt

VOLKSWAGEN, the West German motor group, is expanding its presence in North Africa through a plan to assemble cars and light commercial vehicles in Tunisia.

The project entails a joint venture undertaking by Tunisian businessmen, development banks and the companies that import VW and Audi vehicles into Belgium and Tunisia. VW will back up the initial planning and will supply kits for assembly under a co-operation agreement, but it is not otherwise directly involved.

Annual production of about 3,000 Golf and Jetta cars and 2,000 commercial vehicles is envisaged from a Tunisian plant. Assembly is to start by mid-1987 at the latest and will build up to full-scale operations by the end of 1988.

The assembly plant will not be built by VW but by the joint venture partners. It will be erected at Bou Arada in the Siliana district at a cost of about DM 500 (516.2m).

The plant will provide a boost for local employment and for local business interests. When operating at full capacity, it will provide jobs for about 400 workers in one shift. In addition to kits exported from West Germany, the vehicles will also use parts bought from Tunisian suppliers.

The assembly project is the latest in a number of ventures under which VW has embarked on or is planning vehicle output outside West Germany.

Apart from its major production operations in Belgium, the U.S., Latin America, Nigeria and South Africa, VW's other foreign activities have included arranging vehicle assembly through Seat in Spain, TAS in Yugoslavia and Nissan in Japan. It is also heavily engaged in setting up its large-scale joint venture with the Chinese.

VW has not indicated which markets will be supplied from the Tunisian assembly plant.

Overall responsibility for planning the Tunisian project rests with Dieteren of Brussels, the Belgian VW and Audi importer. VW said this company had wide experience of car assembly operations as well as traditionally good business connections in North Africa.

The Tunisian joint venture undertaking will also look after marketing, service and replacement parts for locally assembled and imported vehicles of the VW group.

Haden sets up buyout to head off Trafalgar

By Martin Dickson in London

HADEN, the UK engineering company, yesterday adopted a novel tactic in its attempt to fight off the £37m (\$45.5m) takeover bid from Trafalgar House, by announcing that it was putting the finishing touches to a rival offer in the form of a management buyout.

If the new offer becomes concrete, it will be the first time a management buyout will have been attempted in Britain as part of a takeover battle. Buyouts of this kind are a common feature of takeover bids in the U.S.

Haden's shares rose sharply following the news, to close last night at 332p, up 22p on the day and 52p above Trafalgar's 240p a share cash offer.

Haden said detailed discussions were taking place with a consortium with a view to agreement on the terms of an offer for the company. Shareholders of the consortium would comprise members of Haden's senior management and a number of institutional investors, including Electra Investment Trust and Globe Investment Trust.

Full details of the offer are expected by the weekend, possibly this afternoon.

Redundancies at Scott Lithgow, Page 11

British Aerospace share issues to raise £550m

By STEFAN WAGSTYL IN LONDON

THE £550m (\$677m) offer for sale of shares in British Aerospace (BAe), the largest London stock market offering since the flotation of British Telecom, has been priced at 375p a share.

The UK Government is selling its remaining 48.4 per cent holding in the aerospace group - or 96.5m shares - to raise about £363m in the latest stage of its privatisation programme.

At the same time, the company is raising £187m in a one-for-four rights issue of 50m new shares, which will increase the group's market capitalisation to just under £1bn.

Announcing details of the offer, Mr Geoffrey Pattie, Information Technology Minister, told the House of Commons that the sale will benefit both Britain and the aerospace industry.

He denied Labour claims that the Government had reneged on a pledge to retain 25 per cent of BAe, and said that a special share, designed to enable the Government to

block a foreign takeover, would "totally safeguard the national position".

British financial institutions, which have underwritten the issue, have been allocated 55 per cent of the offer, in a placing similar to that carried out in the BT flotation.

Another 3.5 per cent of shares are being offered to BAe employees, 17.5 per cent to existing shareholders, and the remaining 24 per cent to the public.

The shares are being offered at a 5.1 per cent discount to the stock market price on Tuesday night when the Government and the company finally settled the price. Yesterday BAe shares fell 5p to 390p.

At 375p, the shares are priced at 6.94 times the company's earnings per share for 1984, when BAe made increased profits of £120m pre-tax on turnover of £2.5bn. On the 1984 dividend of 13.65p, the yield is 5.2 per cent.

Applications for shares must be received by 9am on Friday week. The prospectus, launched yesterday,

See Lex; Details, Page 32

Nigeria to admit Opec auditors

By Dominic Lawson in Geneva

NIGERIA yesterday came back into line with the efforts of the Organisation of Petroleum Exporting Countries (OPEC) to establish a clear picture of the organisation's observance of its pricing and production rules.

Last December, when Opec was deeply worried that its control over its prices and production was weakening, it commissioned a Dutch-based international firm of accountants, Klynveld Peat Marwick, to conduct a regular audit of Opec prices and production.

Both Labour and Alliance Members of Parliament claimed the sale had more to do with the Treasury's desire to raise extra cash than with the aerospace industry.

Conservative MPs welcomed the announcement, however.

Set against a conventional rights issue discount the pricing may indeed look tight. But, since the news of the forthcoming offer has been in the market since the middle of January, the price should already have adjusted to reflect the arrival of new equity. In the past fortnight the BAe share price has fallen by almost 9 per cent, suggesting that the institutions have indeed been clearing the decks for the fixed price offer.

The moral seems to be that Euro-bond investors do not care very much about the small print - yesterday, they had no chance even to read it since prospectuses were not available. Apparently, they assume that if a British bank were to get into trouble, the Bank of England would stand behind it. And, more cynically, since most of the investors are other banks, if Lloyds were to run into problems serious enough to pass its dividend, they might already have gone under.

The auditors seem convinced, on the basis of their visits to other Opec states, that a regular audit, at least of Opec exports, is feasible.

Mr Arturo Hernandez Grisanti, the Venezuelan Oil Minister, said yesterday that the next meeting of the ministerial executive council, which would take place in June in Saudi Arabia, would have audited figures of Opec exports. He concluded that in March Opec may have produced up to 500,000 b/d more than its 16m b/d production ceiling.

Within Opec there are grave doubt that the auditors will be able to produce a set of Opec pricing accounts, despite the fact that the organisation's main purpose is to control oil prices. The proliferation of complex barter deals has made it almost impossible to divine the extent of members' observance of Opec official prices.

For Lloyds, the deal is a great coup. For the first time, it has managed to raise dollar primary capital to match its dollar assets, which should avoid a repeat of last year, when the strength of the dollar put pressure on the banks' gearing. Lloyds' free capital ratio will now rise from 5 per cent to 6.3 per cent, putting it comfortably ahead of the other clearers. Even if it could have saved itself the odd basic point on pricing, the cost of issuing preferred stock would have been about 4 percentage points over Libor (including the extra tax) compared with 0.375 of a percentage point (including fees) for the floater.

Midland Bank will now almost certainly follow suit, though it will probably wait until its buyout of the Crocker minority is complete. Judging by Lloyds' success, it may even be able to pay the same margin over Libor for its money.

As for the Haden board, its managing director is new enough to escape the main objection to leveraged buyouts: that managers may do nothing for the share price when working for shareholders, but can reape the benefit once they start working for themselves. Anyway, once in the hands of its own managers, the Haden board is in a much better position to manage the company.

On the problem of oil counter-trade, in which Nigeria has recently been active, Prof Tam David-West said "every counter trade agreement is backed by a document on which the prices are stated." But oil experts point out that even if state oil companies nominate official Opec prices in counter-trading sales, the recipients of the oil are not obliged to sell the oil at the same official prices.

Because of these "competitive need exclusions," about 31.8 per cent of Taiwan's exports to the U.S. worth nearly \$4.4bn, has been excluded from the programme. Mexico has lost duty-free treatment on about 22.7 per cent of its exports to the U.S. worth \$3.14bn.

About 18.2 per cent of Hong Kong's 1984 exports to the U.S. worth \$2.34bn, are no longer on the list.

Although the U.S. has been narrowing the coverage of its duty-free imports, it still grants tariff preferences to about 3,000 products from some 140 Third World nations and territories. Last year about \$13bn in U.S. imports received GSP treatment, an increase from \$1.2bn in 1976, when the programme began.

Products are removed from the GSP list in response to petitions filed from U.S. producers. A product can lose its GSP standing when its imports equal or exceed 50 per cent of the value of the total U.S. imports of the product or when they exceed a certain dollar value (\$63.8m in 1984).

New products added to the list include such items as concrete blocks and bricks from Mexico and acrylic sheet from Taiwan.

Ambassador Smith also an-

UK may place Westland order if Bristow takeover succeeds

By LIONEL BARBER AND MICHAEL DONNE IN LONDON

THE UK Government is prepared to buy up to 21 Westland helicopters worth £50m (\$58m) if an £80m takeover bid for Westland by Mr Alan Bristow succeeds.

Mr Bristow has powerful support among ministers and British equipment manufacturers, but new management at Britain's sole helicopter maker will not solve Westland's immediate problem of a shortage of orders.

Ministers are concerned that Westland could start to lay off up to 1,000 workers in the next six weeks as a result of the failure to clinch an order for 21 W30 helicopters with the Indian Government.

One serious option being canvassed in Whitehall is for the Government to buy the helicopters itself.

Though this carries a number of risks, it is nevertheless seen as a means of avoiding heavy redundancies and the Westland team as a breath of fresh air.

This view is also shared by middle management within Westland, which feel frustrated that their marketing and design talents are not being exploited. A further criticism, shared by ministers, is that the trade unions at Westland have grown too powerful. Mr Bristow, who has a reputation for toughness with unions, is therefore welcomed, though with some apprehension.

The option of the UK Government placing an order for the W30s has obvious attractions. The Indian Government is due to pay for its W30s through its overseas aid from Britain, amounting to £45m this year and £20m next year. The order, in effect, is a gift.

Last week, Mr Timothy Raison, Britain's Overseas Development Minister, warned Mr Rajiv Gandhi, India's Prime Minister, that India could lose £25m of aid if the W30 deal does not proceed. Withdrawing the aid and transferring the order to Britain would risk a showdown with Mr. Gandhi, but ministers argue it would save jobs and would not incur any real increase in public spending.

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U.S. Steel suffers sharp setback

By Our New York Staff

U.S. Steel, the largest U.S. steel manufacturer, suffered a sharp setback in earnings in the first quarter despite a modest recovery in its steel division.

The decline was partly due to a reduction in extraordinary gains this year to \$121m against \$195m in 1984. After accounting for these, net income amounted to \$56m, or 24 cents a share, against \$171m, or 35 cents a share, in 1984. Sales fell to \$4.5bn from \$4.8bn.

The main decline in trading profits came in the group's big oil and gas division, which declared pre-tax operating earnings of \$293m on sales of \$2.5bn, compared with \$363m on sales of \$2.6bn in the first quarter of 1984.

In the steelmaking division, which is now being helped by various import restraint agreements, operating profits rose to \$34m on sales of \$1.6bn, compared with \$4m on identical revenues last year. These results were achieved despite problems with the start-up of a new blast furnace at the Fairfield plant.

Long-term debt was reduced by \$25m in the quarter, well ahead of the debt restructuring objective of \$55m, while asset sales totalled \$121m against the group's target this year of \$500m.

HK rail group reduces loss

HONG KONG - Kowloon-Canton Railway, a quasi-public mass-transit system in Hong Kong, reduced its consolidated losses by 58 per cent to HK\$65m (US\$8.35m) last year.

Sir John Bremridge, the colony's financial secretary, said the railway's total revenue was HK\$410m and net operating profits amounted to HK\$148m.

AP-DJ

General Foods warns of first-quarter downturn

BY WILLIAM HALL IN NEW YORK

GENERAL FOODS, the big U.S. foods group whose products range from Maxwell House coffee to Jell-O, reported virtually flat net earnings for the year ended March 30 and said results in the current quarter were likely to be "moderately below" last year's very strong performance.

Net profits for the year were \$324.9m or \$6.61 a share, up from \$317.1m or \$6.10. The latest period includes a \$17m loss from an accounting change and a \$20.7m after-tax provision for restructuring several international operations. These were offset by a \$59.8m net gain on the sale of a pet foods business.

In the fourth quarter, net profits

including the \$17m accounting change loss were \$104.7m or \$2.18 a share, against \$117.3m or \$2.26. Sales edged up from \$2.27bn to \$2.36bn, taking full-year sales to \$8.02bn from \$8.82bn.

Mr James L. Ferguson, General Foods' chief executive, said that the group made important progress in fiscal 1985. Strong marketing support and another leadership year for new products increased the group's market share and resulted in good volume momentum.

The strength of our brand franchises now reflects the significant investments we've made over the last several years and as a result we expect a substantially improved financial performance in the fiscal

year we have just entered," he said. He added that the group's earnings per share were below expectations due to the continuing strength of the U.S. dollar and lower than anticipated earnings from powdered beverages and the red meat operations of Oscar Mayer.

The group says that its sales growth reflected higher volumes, substantial new product activity and several acquisitions in the U.S. and overseas, which more than offset the effect of the strong dollar and the absence of pet foods revenues.

Following the sale of the Gaines pet foods business in June 1984, the earnings per share were boosted by the company's recent share repurchase programme.

American Can profits up 26%

BY OUR NEW YORK STAFF

AMERICAN Can, the U.S. packaging company which has moved heavily into financial services and specialty retailing, announced a 26 per cent increase in earnings in the first quarter of this year as it benefited from an improvement in all its divisions.

The Greenwich, Connecticut-based company said that its packaging activities had made gains in both its domestic metals and plastics businesses, but improvements in international packaging opera-

tions were offset by the impact of the strong U.S. dollar during the quarter. The acquisition of the flexible packaging interests of Champion International is expected to be completed shortly.

The group is now in the process of acquiring Berg Enterprises, a New Jersey mortgage banking firm, which will bring expenditure on diversification into the financial services sector to \$1bn.

Chevron slips despite higher sales

BY OUR NEW YORK STAFF

CHEVRON, the San Francisco-based oil company which bought Gulf Oil for \$13.3bn last year, has reported a 6 per cent decline in first-quarter net income to \$378m, despite a 73 per cent jump in revenues to \$12.8bn.

Mr George Keller, Chevron's chairman, attributed the earning

decline to the company's decreased crude production overseas and lower domestic natural gas production.

He noted, however, that the inclusion of Gulf's earnings and the dramatic improvement in domestic gasoline prices at the end of the first quarter partially offset these negative effects.

The group's earnings per share

declined from \$1.10 last year to \$1.03 in the latest quarter.

Worldwide refining and marketing operations turned in a \$53m profit in the first quarter of 1985 compared with a \$14m loss last year. The group's worldwide earnings from exploration and production operations rose 22 per cent to \$433m in the first quarter.

UPI filed for bankruptcy with debts of about \$45m.

Judge sets UPI rescue in motion

By Terry Dodsworth
In New York

A U.S. Federal bankruptcy judge has approved a temporary financing plan for United Press International (UPI), the struggling international newsgathering agency, which filed for protection from its creditors at the weekend.

The group says that its sales

growth reflected higher volumes,

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Following the sale of the Gaines

pet foods business in June 1984, the

earnings per share were boosted by the company's recent share repurchase programme.

According to an attorney for

Mr Douglas Ruhe and Mr William

Geissler, the two principal

owners of UPI, the agency is on

the market for around \$1bn.

Meanwhile, the judge's order

authorizes the group's major se-

cured creditor, Foothill Capital

of Los Angeles, to reinstate a

multimillion dollar line of credit

allowing UPI to pay employees

and meet other financial obliga-

tions. Most workers for the com-

pany have received no pay for

the past two weeks.

The attorney for Mr Ruhe and

Mr Geissler also indicated last

night that the simmering conflict

between the two men and Mr

Luiz Nogales, the chairman of

UPI, had erupted again yester-

day. Only a few weeks ago, Mr

Nogales was briefly sacked after

disagreements about the group's

future, but he was later reinstated

with the explanation that the

rupture had been a "misunder-

standing."

Mr Ruhe and Mr Geissler, who

own around 90 per cent of UPI,

did not elaborate on the reasons

behind the dispute, but their at-

torney confirmed that Mr Ne-

gales had once again been asked

to leave the company.

UPI filed for bankruptcy with

debts of about \$45m.

Tiger Oats edges ahead 11% after margins narrow

BY JIM JONES IN JOHANNESBURG

TIGER OATS, one of South Africa's leading food groups, was affected by narrower trading margins and higher interest payments in the six months ended March 31, 1985, but nevertheless increased its earnings

per share by 11 per cent to 87.5c.

Trading conditions are not ex-
pected to improve in the immediate

future, and the directors believe

that the second half's operating re-

sult will be much the same as those

of the first half. They add that the

group's cash position remains

sound, as a result of last year's sale

of R7.5m from R8.5m. The first-half

interest was R1.3m against R1.9m.

Turnover totalled R2.05bn in the

financial year ended September 30,

1985. The operating profit was

R132.2m and the year's interest

payment was R13.1m.

First-half earnings advanced to

318 cents a share from 257 cents,

and the interim dividend was

lifted to 90 cents a share, from 65

cents.

Depressed outlook at Control Data

By Our Financial Staff

CONTROL DATA, the U.S. computer group which last month reported a \$9.2m first-quarter loss, said its computer business would remain "depressed" and total company earnings will reflect only a small profit at best" in the second quarter.

The first-quarter loss was due to a charge of \$11.6m in Control Data's credit unit, caused by the closure of the unit's City Loan and Savings company in the recent Ohio savings bank crisis.

Mr William C. Norris, Control Data's chairman, said in remarks prepared for yesterday's annual shareholders' meeting that earnings in its commercial credit companies unit were expected to rebound sharply this quarter.

However, earnings in the company's core mainframe, peripherals products and data services businesses would remain depressed.

The company said it was under-taking stringent cost-cutting measures, but Mr Norris said the immediate effect would not be sufficient to compensate for the first-half earnings shortfall. Furthermore, it would not permit achievement of Control Data's original earnings goal for the year of \$4 a share. In its last full year, Control Data earned \$31.6m or 81 cents, reflecting a \$70.3m net charge.

IBM has introduced two low-cost desktop printers that produce graphics and near-letter-quality text for personal computers. It said shipments of the new printers will begin immediately.

The Toronto-based property company has offered C\$18.50 for each of Woodward's 15.5m outstanding shares. Alternatively shareholders can take a combination of cash and preference shares.

Woodward's chairman, Mr Charles Woodward, and the Woodward family holding company have agreed to tender their 25 per cent interest in the company.

It also said it had introduced four new models of the IBM 4245 bank.

The four models which attach to intermediate and large IBM processors include models 12 and 12, which print up to 1,200 lines a minute and sell at \$28,000, and models 20 and 20, which print up to 2,000 lines and sell at \$35,000, IBM said.

China lifts the Curtain

Ten international banks and a representative group of their customers will be present in Beijing, from May 6 to May 8, when China introduces itself to the business world. Bank Brussels Lambert is part of the scene: a BBL team of senior managers will be on the spot, to initiate contacts between Western European industrialists and their Chinese counterparts.

Questions to ask? Proposals to make? Negotiations to prepare? BBL's experts will do it in your name. Talk to BBL, "the right bank in the right place." Don't wait: China is opening up now. To people with the right connections.

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(*)BBL is among the 100 major world banks. It remembers with gratitude its long standing connections with China and its excellent relations, going back over many years, with the Bank of China. It takes the opportunity of the present message to extend, from Belgium, the heartland of Europe, many good wishes of happiness and prosperity to the leaders and the people of China.

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U.S. \$200,000,000

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INTL. COMPANIES & FINANCE

Merrill finds Asian expertise



The Singapore joint venture between Merrill Lynch and Ayala International, headed by Mr Enrique Zobel (left), poses a strong challenge to existing local financial institutions. Chris Sherwell reports

DETAILS trickled out of Manila in March about the formation of a U.S.-Philippines joint venture company, based in Singapore, offering a "wide range of financial services to clients in the Asia-Pacific region." Unsurprisingly, given the Philippines' political and economic problems these days, reaction was subdued.

But a look at the two partners in the venture—Merrill Lynch, the largest securities house in the U.S., and Ayala International, headed by Mr Enrique Zobel, the powerful vice-chairman, suggests that a potential new force may be starting work in a region which is already well known for its economic success and high growth prospects.

For competing banks—some of which are still not aware of the development—the tie-up, if successful, could spell trouble. Many merchant banks in Singapore already find the going tough, and if the island state should blossom further as an international financial centre, the financial services revolution in other parts of the world could mean that well-established big companies would take the main benefit.

It took a year for Merrill and Ayala to agree terms, sign contracts, seek approvals and start work. Even now, Merrill Lynch, Ayala International, as the new venture is known, is capitalised at only US\$250,000, and so far, it has just two members.

But the partnership represents the fusion of two important and essential ingredients for business success in South East Asia. One is financial muscle, the other is local knowledge and contacts.

Merrill is bringing the muscle. It has more than US\$200bn in assets, and is striving to become the world's most powerful capital markets and financial

services group. It has located a weak point in its global strategy, namely the Asia-Pacific region, and is deploying the members of the Credit Suisse First Boston team recruited in London last year to strengthen it. One of this group—Mr Michael Dobbs-Higginson—chairs Merrill's Asia-Pacific division.

The knowledge and contacts come from Ayala, one of the best connected group in South East Asia. Registered in Liberia and headquartered in Hong Kong, it is a distinctly entity from Ayala Corporation of the Philippines, which is now run by Zobel's cousin, Jaime.

That was not always so. Ayala International originally emerged alongside Ayala Corporation as part of the latter's growth to become one of the Philippines' best-known companies. Ayala Corporation controls the Bank of the Philippine Islands, the country's biggest private bank and is active in agriculture, food processing, electricity, insurance, trading and property. It is best known for its single-handed creation of Makati, Manila's premier business district, out of marshy ground.

In 1983 Mr Enrique Zobel, 58, a pilot and polo-player known to his employees as "Zee-Zee," unexpectedly left Ayala's fabulous new riverside

Ayala Corporation to run Ayala International. The move was not, as it seemed at the time, because of his known concern about the political situation in the Philippines following the assassination of Mr. Benigno Aquino, the opposition leader. Rather, it came in the wake of an abortive takeover bid by Ayala Corporation for San Miguel Corporation, the food and beer conglomerate.

Breaking completely from Ayala Corporation, he took Ayala International and started using it as the vehicle for his expansion in the region. In March, as he finally stepped down from the Bank of the Philippines Islands at home, news of another deal, this time in Brunei, also came out.

Under this, Bank of the Philippines Islands sold a 20 per cent stake in Brunei's Island Development Bank—one of only two locally incorporated banks in the tiny oil-rich state of Brunei's vast resources and expertise, together with Ayala's formidable experience of the region, make this more than a mere consortium bank.

It is South East Asia's adopting the Merrill Lynch culture, and Merrill Lynch learning the culture of South East Asian business. Other banks will be watching this process with interest.

place, estimated to have cost US\$350m. Mr Zobel, who retains 20 per cent of the bank through Ayala International and remains chairman and chief executive, now wants to make it Brunei's development bank and eventually the biggest bank in the region, another warning to competitors.

Given Ayala International's other interests—covering insurance, hotels, property and trading in Hong Kong, Singapore, Malaysia and the Philippines, as well as Europe and the U.S.—it is obvious that Mr Zobel and Merrill Lynch have plenty to offer each other. The new combine, in a bid to take advantage of the region's bustling activity, plans to concentrate on four areas:

- Mergers and acquisitions, a potential alternative business at a time of a threatened business take-over in Singapore and Malaysia.
- Asset management, for both sovereign clients and so-called "high net worth" (wealthy) individuals and families.
- Project financing, for major institutions or contractors but more especially for the "small men" destined to be big by the 1990s.
- Real estate: investment, financing and management services for property investors.

As one Merrill man puts it: "We see this region as unique. But customs are different. We need to bridge the gap. We are reaching up locally. We will now use our products and our strength." Merrill's vast resources and expertise, together with Ayala's formidable experience of the region, make this more than a mere consortium bank. It is South East Asia's adopting the Merrill Lynch culture, and Merrill Lynch learning the culture of South East Asian business. Other banks will be watching this process with interest.

The Broken Hill Proprietary Company Limited

through its wholly owned subsidiary
BHP Holdings (USA) Inc., the holding company for

Utah International Inc.

has acquired

Energy Reserves Group, Inc.

The undersigned initiated the transaction, assisted in the negotiations, served as Dealer Manager and acted as financial advisor to Utah International Inc. and The Broken Hill Proprietary Company Limited.

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All these Notes have been sold. This announcement appears as a matter of record only.

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(Incorporated with limited liability in the State of Victoria, Australia)N.Z. \$25,000,000
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Hambros Bank Limited

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May, 1985

Profits at Thai oil group soar by 233%

By Boonsong K'Thara in Bangkok

THE Petroleum Authority of Thailand, the country's largest state enterprise, has reported a 233.2 per cent surge in net profits to reach 3.56bn baht (\$128.6m) for the year to September 1984.

The advance was achieved on sales just 6.5 per cent ahead at 37.25bn baht, according to audited accounts for the national oil company just released.

The Electricity Generating Authority of Thailand (Egat), which ranks second largest of the country's 65 state enterprises, at the same time announced a 13.7 per cent rise in its after-tax earnings for the same period to 3.5bn baht. Sales grew 8.5 per cent to 26.6bn baht.

The two are among the more profitable state entities—as has been Thai International Airways.

The company this week indicated that expansion plans for its fleet provide for the purchase of seven more Boeing 747s and up to 28 more Airbuses by the year 2000.

Japan to press UK on bank licences for brokers

By Peter Montagnon, EUROMARKETS CORRESPONDENT

JAPAN is expected to step up its pressure on Britain to grant banking licences to its four leading securities houses at the top level meeting between UK Treasury and Japanese Ministry of Finance officials in London next Tuesday.

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Nikko, Nomura and Yamaichi—have been seeking banking licences that will allow them to expand the range of services offered to customers and have access to cheaper funds from the interbank market.

"We are anxious to participate in interbank deposit-taking and swap transactions that have become very popular."

But the move by the Japanese ministry has added a new concrete element to the talks, which are otherwise intended to review developments in Japanese and UK financial markets, as well as the liberalisation of the Euroyen market.

Neither the Japanese ministry nor the Bank of England has commented on the nature of the supervisory procedures outlined in the Ministry of Finance letter.

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Bond launches one-for-two rights issue

By Our Financial Staff

BOND CORPORATION of Perth, Mr Alan Bond's master company, yesterday launched a one-for-two rights issue, priced at a discount of more than a third, to raise A\$32.5m (\$US\$34m).

The company said the funds would be used to help cover its acquisition of Australian Occidental from the parent U.S. oil group, and the purchase of Queensland Television, a Brisbane channel operator. Both deals were agreed late last year, for an outlay which totalled A\$125m.

In addition, the intention is to strengthen Bond's capital base—the company has in the past relied substantially on bank borrowings.

The issue is priced at A\$1 a share, compared with the A\$1.57 closing market level in Sydney yesterday.

The board of Wormald, a fire protection company in which Bond last month sold its 9.7 per cent stake, meanwhile rejected the subsequent partial bid by Adelaide Steamship.

All these Bonds have been sold. This announcement appears as a matter of record only.

NEW ISSUE

March 12, 1985

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ECU 30,000,000
10 1/4% 1985-1995 Bonds

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INTERNATIONAL COMPANIES and FINANCE

James Buxton reports on Carlo de Benedetti's surprise acquisition of SME

IRI privatisation creates major food group

"CHE BOMBA!"—what a sensation!" exclaimed a senior minister in Rome on Tuesday morning when he heard the news that Carlo de Benedetti had agreed to take control of SME, the food manufacturing and distribution subsidiary of IRI, Italy's last state industrial holding company.

The amazement was caused by two things. First, IRI has succeeded in practising its declared policy of privatising non-essential assets—thus reversing a trend under which for years Italian industry has tended to drift towards rather than away from the state sector.

Second, Sig de Benedetti, who is also chief executive of Olivetti, in February bought control of Buitoni, which makes pasta and chocolates. He is now creating a food manufacturing group four times bigger than its nearest Italian rival in a field that could hardly be more different from data processing.

Yet through wasteful manage-

ment, and the need to satisfy venal political interests, SME lost money on a vast scale for a whole decade up to 1983, when its deficit amounted to L70.4bn on sales of L2.918bn.

Professor Romano Prodi, who arrived at IRI in late 1982 with a brief to stop the rot in the Italian state industrial sector, put in Sig Giuseppe Rasero as vice-chairman and managing director at SME. Sig Rasero purged the old management, received nearly L150bn in new capital and last year achieved a profit of L150.2bn. No one, however, thinks that his work is done. Sig de Benedetti wants him to stay on.

Sig de Benedetti does not pretend that Olivetti has exhausted all his energy since the last two years at the end of the 1970s when he put the electronics group back on its feet. One of his proudest achievements is to have built up CIR, his own holding company, from

almost nothing in the 1970s to become the second biggest private Italian industrial group in terms of stock market capitalisation.

CIR holds nearly 15 per cent of Olivetti, but also has industrial and financial operations of its own as well as stakes in several other major Italian companies. Sig de Benedetti bought control of Buitoni from the Buitoni family. The company, which had been losing money is being recapitalised. Its losses for 1984 were L47.7bn.

For Sig de Benedetti the attractions of buying the much larger SME—its sales in 1984 were L3.100bn against Buitoni's L1.035bn—may go beyond that of creating a major food group better placed to compete with the multinationals.

He may be attracted by the idea of having an investment in a stable industry to offset the greater volatility of data processing. He may be allured

by a new challenge. And he may be simply weighing up the prospective management considerations of AT&T of the U.S. taking up its option in 1988 to increase its stake in Olivetti from 25 to 40 per cent.

Under the deal with SME, IRI will cede its 64 per cent stake in it for L497.7bn. Buitoni will take 51 per cent of the company and the rest will be held by Mediobanca and Istituto Mobiliare Italiano (IMI), two state-controlled financial institutions.

Sig de Benedetti has not yet said how he will finance his purchase, which is to be paid for on the basis of L100bn payable at once and the rest over 18 months. But for Sig Prodi, there is, as he put it on Tuesday, "an embarrassment of choice" as to what to do with the money.

For Sig Prodi the deal fits in beautifully with his strategy of concentrating on what he calls

the major networks—of which the most obvious candidate is the creation of data transmission networks by IRI's subsidiary, Stet.

Until the SME deal, IRI's disposals of subsidiaries had been few and often troubled by political opposition.



Prof. Romano Prodi, IRI chairman—deals fits in beautifully with his strategy

NOTICE OF REDEMPTION
Den norske Creditbank
U.S. \$45,000,000
Floating Rate Subordinated Capital Notes Due 1993

DnC

NOTICE IS HEREBY GIVEN that pursuant to Condition 5(c) of the Notes, Den norske Creditbank (the "Company") has elected to redeem on June 6, 1985 (the "Redemption Date") all of its outstanding Floating Rate Subordinated Capital Notes due 1993 (the "Notes") at a redemption price equal to the principal amount thereof plus interest accrued to the Redemption Date. On and after the Redemption Date, interest on the Notes will cease to accrue.

The Notes should be presented and surrendered to the paying agents as shown on the Notes on the Redemption Date with all interest coupons maturing subsequent to said date.

Coupons due June 6, 1985 should be detached and presented for payment in the usual manner.

Den norske Creditbank

May 2, 1985 By: Citibank, N.A.
London, Principal Paying Agent
(CSSI Dept.)

CITIBANK

Weekly net asset value

TOKYO PACIFIC HOLDINGS (Seaboard) N.V.
on 29th APRIL 1985, U.S. \$98.36
Listed on the Amsterdam Stock Exchange
Information: Pierson, Heldring & Pierson N.V.,
Herengracht 214, 1016 BS Amsterdam.

VONTobel Eurobondindizes

**WEIGHTED AVERAGE YIELDS
PER 30 APRIL 1985**

	INDEX	Today	Last week	1/4	High	Year's	Low
U.S. Eurobonds	11.17	11.01	11.97	10.85			
U.K. Floating Rate Bond Issues	7.49	7.28	7.22	7.01			
U.S. Eurobonds	12.56	12.63	13.41	12.21			
					Bank J. Vontobel & Co Ltd, Zurich		Tel: 010 411 468 7711

Revamped SMH sees growth

BY JONATHAN CARR IN FRANKFURT

Profits decline at Italian telephone utility

By Alan Friedman in Milan
SME, the Italian state-owned telecommunications group best known for its lift systems, reports improved profits for 1984 and plans a scrip issue.

Having forecast at least maintained profits, the group now emerges with net earnings 10 per cent higher at SwFr 48.6m (\$18.7m) against the SwFr 44.8m in 1983.

Turnover rose to SwFr 1.95bn from SwFr 1.81bn, while new orders at the year-end totalled SwFr 2.07bn, against SwFr 1.87bn at the end of 1983.

Schindler plans a one-for-eight scrip issue. In the meantime, the dividend is being maintained at SwFr 60 per bearer share and SwFr 12 per registered share and participation certificate.

The group, the department-store concern, intends to raise its 13.5m by a one-for-ten rights issue. It will raise capital to

SwFr 33m and participation certificate capital to SwFr 16.5m.

Group turnover rose by 5.7 per cent to SwFr 1.13bn for the year ended February 1985. Earnings were up from SwFr 18.6m to SwFr 19.3m. The dividend is being held at SwFr 85 per share.

Autophen, the telecommunications concern, proposes unchanged dividends of SwFr 11 per registered share and SwFr 55 per bearer share for 1984. Turnover rose by 25 per cent to SwFr 515m with a simultaneous 32 per cent increase in new order value to SwFr 378.4m. Profits went up by SwFr 2m to SwFr 9.6m.

After taking over the Swiss Gfeller group last year, Autophen has recently bought the aerospace subsidiary of Comil, the department-store concern, intends to raise its 13.5m by a one-for-ten rights issue. It will raise capital to

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WATERFORD HAVE RAISED THEIR GLASSES TO A RECORD IR £14.6 MILLION PROFIT

FINANCIAL HIGHLIGHTS

	TURNOVER		PROFIT BEFORE TAX	
	1983	1984	1983	1984
£M	300	15	£M	£M
200	10	15	10	15
100	5	5	5	5
0	0	0	0	0
			% CHANGE	
			+43.7%	
200	10	15	+43.7%	
100	5	5	+25	
0	0	0		
EARNINGS PER SHARE	5.58p	4.47p	+25	
ORDINARY DIVIDEND PER SHARE	2.0p	1.86p	+10	
TOTAL SHAREHOLDERS' FUNDS	IR£95.0m	IR£131.3m	+45	

Waterford Glass Group plc are pleased to report that pre-tax profits at IR£14.6 million for the year ended 31st December 1984 were 43.7 per cent up on the previous year.

This increase was largely due to the greatly improved crystal and china operations.

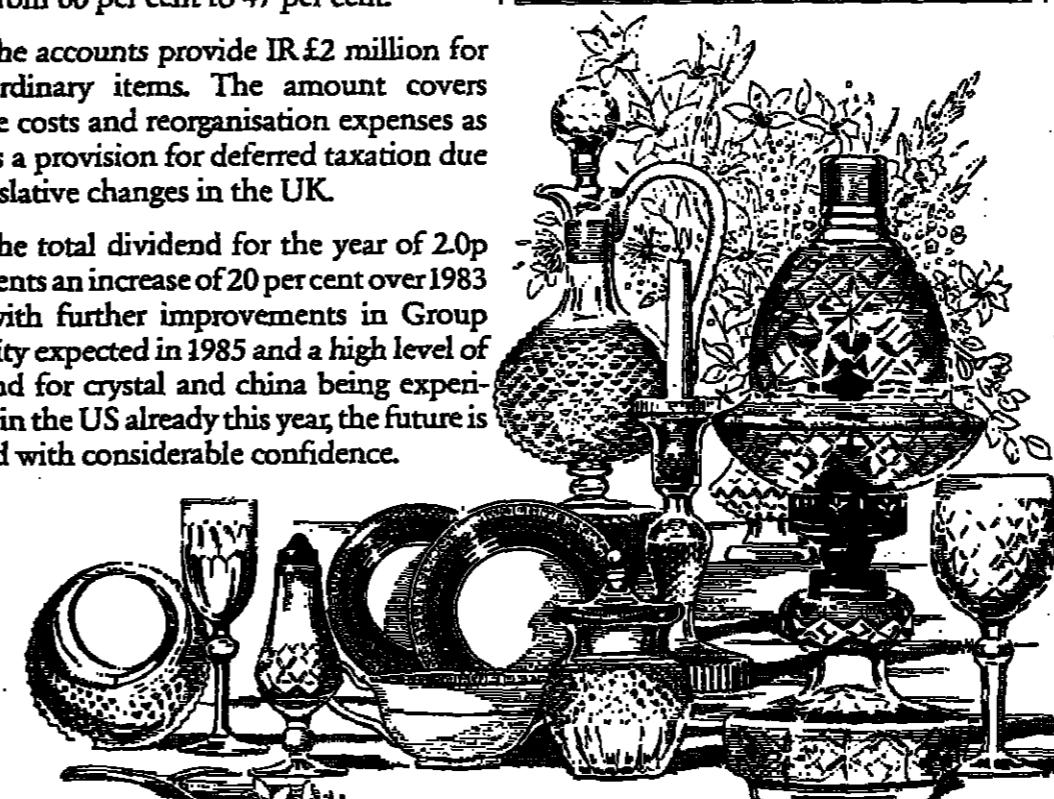
Particularly in overseas markets.

A strong dollar also helped improve their position in the US where Waterford achieved record sales.

Improved liquidity also played an important part, with a reduction in borrowings of IR£9 million and lowering of the debt/equity ratio from 60 per cent to 47 per cent.

The accounts provide IR£2 million for extraordinary items. The amount covers closure costs and reorganisation expenses as well as a provision for deferred taxation due to legislative changes in the UK.

The total dividend for the year of 2.0p represents an increase of 20 per cent over 1983 and, with further improvements in Group liquidity expected in 1985 and a high level of demand for crystal and china being experienced in the US already this year, the future is viewed with considerable confidence.



Waterford Crystal

Reversing the previous trend of rising inventories, Waterford Crystal has generated sales in excess of production, achieving profits of IR£11 million compared with IR£7 million in 1983. Sales reached their highest ever level in the US, where over 50 per cent of total output is distributed. UK sales increased by 30 per cent.

Aynsley China

Aynsley—manufacturer of fine bone china and distributor of Waterford Crystal in the UK—had a successful year with profits up from STG £2.4 million in 1984.

Switzer Group

Despite a fall-off in consumer spending and high VAT rates, the Switzer department stores group has achieved profits of just over IR£1 million.

Smith Group

The continuing decline in car sales in Ireland is reflected in the loss of IR£750,000 recorded by this group last year. But restructuring plans are well advanced and an improvement is anticipated during 1985.

John Hinde

Further development of the US market was the main improvement which led John Hinde to contribute a very satisfactory IR£500,000 to overall net profit.

WATERFORD GLASS GROUP plc

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The Secretary, Waterford Glass plc,
Kilbarry, Waterford, Ireland.

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WATERFORD GLASS GROUP plc

INTL. COMPANIES & FINANCE

Terry Dodsworth on the growth of U.S. for-profit medical care

Private health wins all the prizes

HOSPITAL MANAGEMENT is one of the few areas of business in the U.S. in which profit-oriented companies compete directly with institutions run as public services. True to expectations in the era of Reaganomics, it is the investor-owned organisations that are currently running away with all the prizes.

Wall Street's attention has been focused on the hospital sector by two recent events. The first was the enormous publicity attracted by the Humana Group following its controversial artificial heart transplants in its Louisville Hospital. Humana is an investor-owned hospital company run for profit and known for its go-getting drive and growth ambitions. It owes its present position in the public eye to a decision to invest heavily in the talent necessary to carry medicine into this new field.

The second incident was the agreed \$6.5bn merger between Hospital Corporation of America (HCA) and American Hospital Supply, a wholesale organisation which dominates its own sector. Together, the two companies will create a colossus, with sales around \$7bn this year.

The merger proposals underline the momentum that has built up in the "for-profit" sector over the last few years. By far the most dynamic institutions in the U.S. hospital sector at present come from this investor-owned segment of the industry. HCA, for example, has been growing at a compound rate of between 18 per cent and 20 per cent a year, and in the last few years, the investor groups as a whole have been taking away shares from the rest of the industry.

Investor-owned hospitals form a quite distinct segment within a somewhat diversified institutional framework. The majority of hospitals in the country are run by private charitable or religious organisations on a non-profit making basis, usually helped by donations from their sponsoring organisations. A smaller, but significant, number of public hospitals is owned by the local authorities, with particular responsibility for caring for the poor.

For years, the investor-owned organisations have occupied a distinctive niche in the market. They tended to be specialised. Smaller hospitals set up by an entrepreneurial doctor who saw a particular local need. Even today, the 1,200 for-profit hos-



Also international: HCA manages the King Fahd Specialist Hospital and Research Centre in Riyadh

pitals represent 18 per cent of the U.S. hospital total, but offer only 11 per cent of the available beds.

About 15 years ago, however, the structure of the investor-owned sector began to change with the advent of several expansionary groups intent on gobbling up their neighbours.

HCA, a Nashville group founded by Mr Thomas Frist, a doctor turned businessman, was one of the pioneers of this process, steadily advancing to a point where it now owns 420 hospitals around the country.

The pace of expansion by the investor groups has accelerated in the last two years as U.S. health care has been put on a cost-cutting regime. The big squeeze on hospitals, caused by dizzy price increases which reached a peak of 18 per cent in 1981, began to be felt in earnest after the 1983 Social Security Act.

This piece of legislation, aimed at rewarding efficiency in the hospitals—an objective that has outraged some medical purists—remodelled payments by Medicare, the sole national insurance system which accounted for almost 40 per cent of all health care expenditure. Instead of reimbursing hospitals for costs accrued in treating a patient, the scheme gives hos-

pitals a pre-set fee according to the illness diagnosed. If the hospital overspends, it loses money. If it performs according to the standard, it makes a profit. If it is super-efficient, it makes a healthy margin.

A similar desire to trim costs has been sweeping through the privately-insured sector as well. Virtually every big union contract of the last two years has remodelled health benefits one way or another, usually by giving workers covered by the plans incentives to use the health services more sparingly.

The number of patients entering hospitals has consequently dropped sharply, leaving hospitals with surplus of beds and swollen overheads. Currently only about 60 per cent of hospital beds are in use.

As if these pressures in the market place were not enough, hospitals have been faced with a drought in development funds. For the past 30 years or so, Federal grant and loan finance has been available to support new building and reconstruction. These funds have not dried up, and the Government does not seem disposed in the new era of budget-cutting, to reinstate them. In short, the hospital service lacks capital—a perfect recipe for a private-sector entrepreneur.

The for-profit hospitals were more management oriented, better prepared to cope with the changes and operate under tighter conditions," says Mr Tom Goodwin of the Federation of American Hospitals. "The other hospitals had worked without incentives because they could always go back for more money from the insurers or Medicare whenever they wanted."

At the same time, the investor groups have begun to show their financial muscle by breaking into the charmed circle of the big teaching hospitals that set the standards of the profession.

Several of these proud old institutions, including the George Washington University Hospital, and the 1,000-bed, Presbyterian St Luke's group in Denver, have agreed to takeovers recently. The main reason for these combinations is funding. George Washington, for example, is in surplus, but needed around \$30m for reconstruction and new buildings.

Inevitably, there is a great deal of suspicion and apprehension in the medical profession about the impact of the investor groups.

Many doctors feel that the profit motive and good medicine simply do not mix. The blatant business orientation of these companies, now diversifying outwards to become huge medical conglomerates, controlling nursing homes, suppliers and even insurance companies, sits ill with the purists dedicated to curative care. There is abundant criticism of the for-profit groups for cutting corners.

But healthy investors can scarcely ignore the spectacular growth of the leading for-profit groups. Since 1980, net earnings at HCA have jumped from \$81m to \$243m, while it has consistently made around 15 per cent on equity capital. HCA's profits went from \$65m in 1980 to \$163m last year, when its return on equity stood at 26 per cent.

With results like these it looks very much as though they have been able to find some inefficiencies in the present system which even the purists might not find easy to defend.

In this new environment the investor-owned groups put their success down to both their managerial abilities and their access to finance. "The for-profit hospitals were more management oriented, better prepared to cope with the changes and operate under tighter conditions," says Mr Tom Goodwin of the Federation of American Hospitals. "The other hospitals had worked without incentives because they could always go back for more money from the insurers or Medicare whenever they wanted."

At the same time, the investor groups have begun to show their financial muscle by breaking into the charmed circle of the big teaching hospitals that set the standards of the profession.

Several of these proud old institutions, including the George Washington University Hospital, and the 1,000-bed, Presbyterian St Luke's group in Denver, have agreed to takeovers recently. The main reason for these combinations is funding. George Washington, for example, is in surplus, but needed around \$30m for reconstruction and new buildings.

Inevitably, there is a great deal of suspicion and apprehension in the medical profession about the impact of the investor groups.

Many doctors feel that the profit motive and good medicine simply do not mix. The blatant business orientation of these companies, now diversifying outwards to become huge medical conglomerates, controlling nursing homes, suppliers and even insurance companies, sits ill with the purists dedicated to curative care. There is abundant criticism of the for-profit groups for cutting corners.

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functional articles, including those whose functioning depends on their shape

This left a lot of people unhappy, particularly in the engineering industry, but they were consulted in 1980 when a Directive on Copyright was adopted by the European Commission, which gave automatic protection against copying to all machine parts which started life as drawings. And it has done so with a vengeance: while "artistic" designs—more appropriately called *Geschmacksmuster* in German—enjoy only 15 years' protection, purely functional engineering products which first appeared on the

market in their own country, are free to copy British spare parts.

The result is that British law protects the monopoly of British manufacturers at home, but prevents them from expanding into the much greater European market as suppliers of spare parts for foreign products. It is an essentially conservative and anti-entrepreneurial law, favouring monopoly as against the opportunities offered by free trade. Yet the Court of Appeal was steadfast in denying the European Court the opportunity to consider whether the quantitative restrictions on imports

expert committees in the heated debate obscuring the problem.

The book presents UK law and the various arguments for its reform in an international perspective, covering design protection in the EEC and in the wider world, adequately and without unnecessary detail. It is a complicated subject, and I hope that our legislators, both in the UK and in the EEC, will read the book. But I also hope that they will not fall for the author's reform proposals.

Christine Fellner proposes that "artistic" designs should continue to receive copyright protection, but if industrially exploited, only for 25 years from first such exploitation. Functional designs should be excluded from copyright protection, but instead should be given protection against "unfair copying," an idea inspired by the Continental unfair competition legislation.

The judge should pay attention to features which confer some special quality of appearance or function, some genuine advantage over the prior art and in particular to the technical and commercial feasibility of making changes, the public interest, the availability of substitutes, the scale of the plaintiff's investment and the behaviour of the parties. A perfect recipe for sleepless nights and interminable litigation.

What is needed is simplicity and greater certainty instead of the unpredictability of the law as it exists.

What is really needed is simplicity and greater certainty instead of the unpredictability of the law as it exists.

drawing board were given full copyright protection for the life of the author plus 50 years. This seemed too much for Mr Justice Whiffen when giving judgment in *Hovis PLC v George Holme (Ste.) Ltd* [1982] FSR 585. He held that where the owner of the design applied it industrially, his copyright to the industrial application ceased 15 years after the first sale. Whatever the complications of the legal logic behind this decision might be, it has always seemed to me to signal a return to reason.

We are still lumbered with the long obsolete notion that there is special merit in functional designs which appeal to the eye, possibly by some unessential features or decorations, and that those which are determined solely by their function are a lesser breed. But there is much in the Bauhaus idea that beauty is in the perfect functionality of the product, though if can, of course, also have other sources.

Alas, the rule of reason was only of short duration. It was topped last year by the Court of Appeal's decision in *BL Cars v Armstrong Patents Co.* [1984] 3 CMLR 102. It is again law that copyright in a purely functional design enjoys protection for the life of the author and 50 years thereafter—never mind that it does not merit a 15-year protection by registration or a 20-year protection by patent as it is not sufficiently inventive.

Indeed, it seems that the more people consider the subject, the greater is the disparity of opinions and vehemence with which opposing factions defend their vested interests.

The reform of design protection has become a vast and complicated subject and all the warring factions, as well as interested observers and potential legislators, would benefit from reading an up-to-date detailed review of the problems.

Christine Fellner entitled her book "The Future of Legal Protection for Industrial Design" though it

does not deal, of course, only with the future. She draws with perfect lucidity the historical background and records with understanding and fairness the positions taken up by industrialists, judges and

UK law, both statute and judge-made, flutters indecisively between such contradictory concepts and opposed interests.

The 1919 Designs Act excluded from protection "anything which is in substance a mere mechanical device."

The 1949 Registered Designs Act provided protection for designs of a literary or artistic character multiplied by an industrial process, but excluded purely

If a philosophical justification is needed, it is that though a variety of designs can be used to make a product, the best designs among them—the greatest economy and efficiency of function—are likely to be copied more than others. And that the shape of a motor-car's wing can be designed only with the help of costly wind-tunnel tests.

See also Jeremy Phillips, "The Journal of IP Law," Vol. 1, No. 1, 1985.

1. A report Commissioned by the Common Law Institute of Intellectual Property Unit, Queen Mary College, London, published by ESC Publishing Limited, 26 Bedford Row, Oxford, pp. 210.

paperback, £17.50.

BUSINESS LAW

Industrial designs: some new ideas

BY A. H. HERMANN, LEGAL CORRESPONDENT

Terry Dodsworth on the growth of U.S. for-profit medical care

Private health wins all the prizes



Also international: HCA manages the King Fahd Specialist Hospital and Research Centre in Riyadh

pitals represent 18 per cent of the U.S. hospital total, but offer only 11 per cent of the available beds.

About 15 years ago, however, the structure of the investor-owned sector began to change with the advent of several expansionary groups intent on gobbling up their neighbours.

HCA, a Nashville group founded by Mr Thomas Frist, a doctor turned businessman, was one of the pioneers of this process, steadily advancing to a point where it now owns 420 hospitals around the country.

The pace of expansion by the investor groups has accelerated in the last two years as U.S. health care has been put on a cost-cutting regime. The big squeeze on hospitals, caused by dizzy price increases which reached a peak of 18 per cent in 1981, began to be felt in earnest after the 1983 Social Security Act.

This piece of legislation, aimed at rewarding efficiency in the hospitals—an objective that has outraged some medical purists—remodelled payments by Medicare, the sole national insurance system which accounted for almost 40 per cent of all health care expenditure. Instead of reimbursing hospitals for costs accrued in treating a patient, the scheme gives hos-

pitals a pre-set fee according to the illness diagnosed. If the hospital overspends, it loses money. If it performs according to the standard, it makes a profit. If it is super-efficient, it makes a healthy margin.

At the same time, the investor groups have begun to show their financial muscle by breaking into the charmed circle of the big teaching hospitals that set the standards of the profession.

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This announcement appears as a matter of record only.



New Zealand Railways Corporation

US\$50,000,000
Term Facility

Lead
Managed by Lloyds Bank International Limited
in association with
The National Bank of New Zealand
Limited

IBJ Asia Limited

Managed by Bank of New Zealand
Creditanstalt-Bankverein

CIBC Limited
Samuel Montagu & Co. Limited

Provided by Lloyds Bank International Limited
in association with
The National Bank of New Zealand Limited
Canadian Imperial Bank Group
Samuel Montagu & Co. Limited
Crédit General, S.A. de Banque
The Nippon Credit Bank, Ltd.
The Yasuda Trust and Banking Company, Limited

The Industrial Bank of Japan, Limited
Bank of New Zealand
Creditanstalt-Bankverein
The Chase Manhattan Bank, N.A.
Dai-Ichi Kangyo Finance (Hong Kong) Limited
The Sumitomo Bank, Limited

Agent Bank

Lloyds Bank
International

April 1985
This announcement appears as a matter of record only.



New Zealand Railways Corporation

NZ\$20,000,000
ECGD Supported Buyer Credit Facility in
New Zealand Dollars

to assist in the financing of contracts awarded to
Hawker Siddeley Rail Projects Limited
Brush Electrical Machines Limited
Westinghouse Signals Limited

in connection with the electrification of the North Island main trunk line between Palmerston North and Ohakune, New Zealand

Arranged and
Managed by Lloyds Bank International Limited

Provided by The National Bank of New Zealand Limited
(a member of the Lloyds Bank Group)
and Westpac Banking Corporation

Agent Bank

Lloyds Bank
International

UK COMPANY NEWS

Abbey Life to make its market debut next month

BY ERIC SHORT



Mr Michael Hepher, managing director of Abbey Life

Abbey Life Group, Britain's second largest unit-linked life company, is coming to the stock market sometime next month. In parent, the U.S.-based multi-national conglomerate ITT, yesterday announced that following a feasibility study, it had been decided to make an offer for sale early in June this year of a minority interest in Abbey Life. The sale is being handled by a merchant banker S. C. Warburg and Company, with Rose and Pittman acting as broker.

In January, ITT announced a major restructuring programme in its operations aiming to raise US\$1.25 billion by the sale of assets, including the flotation of Abbey Life and a feasibility study was set up to consider the best means of doing this.

The study has been completed and, as foreshadowed, it has come down in favour of an offer for sale, even though a placing of shares would have more

likely raised a higher amount. Mr Michael Hepher, chairman and managing director of Abbey

Life, said that the offer for sale route enables ITT to put a clearly visible value on its majority holding in one of its most successful companies.

Warburg was not prepared to give any further details concerning the offer. An independent valuation of the company was made by consulting actuaries, Tilings, Nelson and Warren and all figures relating to the offer were in the process of being finalised.

Nevertheless, under the listing rules of the Stock Exchange at least 25 per cent of the shares must be made available in the sale and there are indications that a slightly higher percentage than this minimum could be sold.

Similarly, no details were given as to the market value of Abbey Life, but in a recent circular stockholders' Val Green and Company put it at £1.45 billion in the £450m to £500m range. The recent improving rating on life shares should materially help in fixing a high value for the sale.

Nurdin & Peacock passes £13m

FURTHER increases in sales, pre-tax profits and shareholders' dividends, and a scrip issue are planned for 1984 by Nurdin & Peacock.

The company is celebrating a double jubilee this year of 25 years of trading and 25 years since the present managing director, Eric Hepher, joined the business.

What is needed is a budget for the year to do so as £13.1m, compared with £12m.

As a result of the adverse effects of the 1984 budget leave the net balance due to the year to do so as £13.1m.

Industries in general, the net total from £1.57m to £2.43m.

For a period of 12 months, the products of a 1.57m scrip issue is proposed. Net earnings were £3.8p.

If a philosophical approach is needed, it can be seen that the chairman, says the sales increase in the current year is running at an encouraging level, and he will be disappointed if the results are not as good as the results again.

He says the increase in 1984 is due to the fact that the company has been able to compete against the normal background of two competitors who were trying to secure a rapid increase in market share to strengthen their respective positions in a bid by one to take over the other.

A big factor has been the success of the group's Red Bond cigarettes, which were launched last July and have never looked back. The chairman says



cigarette manufacturers have for some time been favouring the multiple retailers and encouraging them to promote their brand on price alone.

The same thing has happened in other fields, especially wines and spirits, and Nurdin & Peacock, together with the Peacock range, are all being well accepted by customers and consumers alike.

The new branch at Gloucester opened last Monday. Building work is progressing well on doubling the size of the Watford branch and on converting a

building to replace the small unit at Colchester, and both should be operational this year. Work has also started on a new branch at Wolverhampton to be opened next year.

• comment

Although at the low end of City expectations, no one could really say that Nurdin's 1984 results were disappointing. In a very tough market the company has managed a healthy rise in turnover, profit and cash, but failing to margins despite an intensification of the already intense competition from existing rivals, Dene and Booker. The reason for the surprisingly strong increase in turnover and the slight erosion of margins are related, and result from the huge success of the own brand cigarettes Red Band, on which margins are very low indeed. Some further volume increase from the cigarettes (now a "family" of mid and super king varieties) can be expected in the current year, but most of the growth will continue to be generated by increases in warehouse space. In 1985 that should rise by some 9 per cent, with a similar increase planned for 1986.

The company is expecting a pre-tax profit of about £14.5m.

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reduction, but far less than could have been expected given the horrific conditions in the U.S. casualty market last year. The outlook for the current year looks favourable as premium rates continue to harden in the London market and business returns. However, its insurance operation is vulnerable to the spate of claims, particularly from its underwriting agency, H. S. Weavers. Weavers were well up, thanks to the surge in premium rate increases late in the year and the return of insurance business to the London market. Its insurance operation, Wabrook Insurance, saw some profit

for the year to do so as £2.5m.

Turnover was up at £40.5m,

against £38.4m, generating operating profits of £3.5m compared with £3.64m—the result was struck after overheads of £7.62m (£5.77m), and included associate contributions of £544,000 (£256,000).

The tax charge was £3m (£2.64m) and there were extraordinary debits of £60,000 (£245,000). Stated earnings per 20p share were 27.16p (24.8p).

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UK COMPANY NEWS

All systems go for BAe shares sale

BY STEFAN WAGSTYL

"IT'S NOW all systems go," said Sir Austin Pearce, chairman of British Aerospace, launching the prospectus for the largest share offering in the UK since the sale of British Telecom.

Investors must have until 9 am tomorrow (May 3) when the application lists will close, to decide whether to take up the 146.5m shares offered at 37.5p each.

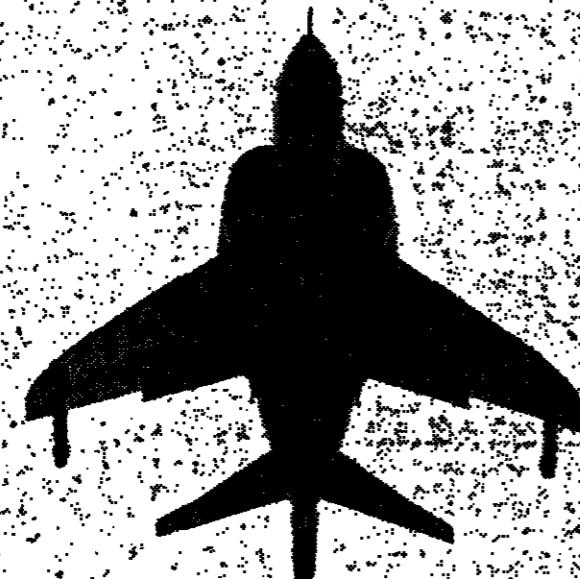
Following the announcement, BAe shares fell 5p to 390p on the stock market yesterday. But both the Government, which is selling its remaining 48.4 per cent stake, equal to 98.5m shares, and BAe, which is selling 50m new shares in a one-for-four rights issue, could afford to be relaxed about the City's reception of the offer.

Four merchant banks, Lazard Brothers, the Government's financial adviser, Kilmerton, and acting for BAe, Morgan, Grenfell and Co, Henry Schroder Waggs have underwritten the offer.

Some 55 per cent of the issue has already been placed with City institutions; 3.5 per cent has been earmarked for BAe employees and another 17.5 per cent for its shareholders, excluding the Government, leaving 24 per cent for the public offering.

At 37.5p, the shares are being offered at a discount of 5.1 per cent to the market price on Tuesday night when the Government and the company finally settled on a price.

Based on earnings per share of 54p for the year to the end of December 1984, when BAe made a net profit of £120.5m, pre-tax turnover of £2.5bn, the price/earnings multiple is 6.64. The yield, on a 1984 dividend of 13.65p, is 5.2 per cent. Net assets per share following the issue will be 43.8p.



Harrier Jump Jet with a display of BAe share price

and £10m by the Government. The expenses are made up of fees of advisers and others, and of commissions paid to institutions underwriting the shares.

The underwriters will earn more than that in a everyday City rights issue, the commission is 1.1 per cent for the shares institution agent and consultant, has been a factor behind a 46 per cent increase in group taxable profits in 1984. The outcome for the year was £1.25m against £1.25m.

Mr Bernard Friend, BAe's finance director, said: "Our overriding consideration is that we want the issue to be successful."

Investors will have the opportunity to read the details of the prospectus when it is published in newspapers on Friday. Yesterday, Sir Austin was anxious to emphasise once more that he was "cautious" about the company's prospects.

The company's order book at the end of 1984 stood at £1.05bn, up 10 per cent in the last half of the year. But he added: "It's a long term business and you should have a cautious outlook."

BAe has been keen to emphasise that it is very different to the Government's previous public offering. British Telecom, it believes, appeals more to institutional and experienced private investors than to people who have never owned shares before.

Investors who do decide to buy shares will have to pay 300p a share with their applications. The balance will be due by September 10.

See Lex

foreign directors.

Commenting on the sale in the House of Commons yesterday, Mr Geoffrey Pattie, Information Technology Minister, said this "special" share would be totally removed from the national position. He dismissed Labour claims that the Government had reneged on a pledge to retain a 25 per cent holding.

Mr John Smith, Shadow Trade and Industry Secretary, had accused ministers of "betraying" the promise to retain a stake.

The total cost of the offer has been put at £18m, of which £8m will be paid by the company

by the end of 1985.

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See Lex

All-round improvement boosts Shiloh

A steady improvement in all areas of business at Shiloh is reflected in improved profits before tax of £416.973 compared with £225.751 for the year to the end of March 1985, says the directors. Second-half profits were increased from £17,904 to £229,715.

The directors see the group making further progress in the coming year. The final dividend has been lifted from 0.75p to 1.25p which gives a higher total of 2p (1.75p). Earnings per 25p share are shown as rising sharply from 3.85p to 4.03p.

They say the spinning subsidiary had a better year and both spinning mills are operating "on a profitable basis". The medium, dispersive and printed fine clothing subsidiary increased turnover by 20 per cent.

The new subsidiary in computer software made a "small but encouraging" contribution in its first full year in the group. Group turnover increased from £11.34m to £14m.

John Mowlem up 10% to £11m

John Mowlem managed to increase profits in 1984 by 10 per cent from £10.1m to £11m pre-tax, and at the end of March 1985, forward work stood at £10.5m. Turnover was up 2.5m to £53.5m.

There was a change in the relative contribution from divisions with continued growth at Mowlem Technology, increased returns from property development, but construction was below expectations.

At Mowlem Technology, "good progress" was made by Buehler while ELE showed "a marked recovery" compared with 1983.

"Good profits" were produced by the regional construction operations, including McTay and the South East building company.

However, Mowlem's major UK civil engineering business was affected by two projects although other work was satisfactory.

"We have actively and profitably expanded in the construction market in Scotland and our management contracting business

is growing rapidly," says Mr Philip Beck, the chairman.

The dividend total is being raised from 11.2p to 11.93p through a higher final payment of 23p per share.

John Mowlem's 10 per cent increase in pre-tax profits—60% of which helped the share price gain 12p to reach a 1984-85 high of 230p—deserves closer examination than the market gave it yesterday. For taken above the line were £3m from the sale of a property that had previously been £3m from the sale of the firm in the books as a fixed asset. At the end of 1984, the group had only £1.5m (at a December 31, 1983 valuation) in investment properties to hand but it apparently views occupied properties as trading ones. If this gain is stripped out then a rather different perception of the underlying performance might well follow. The group has also been experiencing some management difficulties. In mid-March, Mr Michael Marsh, finance director of six years

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UK COMPANY NEWS

Solicitors
Law gives
into Hollis
reluctantly

By Charles Batchelor

The Solicitors' Law Stationery Society yesterday gave its reluctant backing to the bid terms announced on Tuesday by Hollis & ESA, the office and schools supply company controlled by Mr Robert Maxwell's Thomson Press.

The Hollis offer values each Solicitors' Law share at 85p and the entire company at £4m. Pergamon already owns 74.4 per cent of Solicitors' Law following last week's purchase of a 50.2 per cent stake from Thomson Organisation.

Solicitors' Law said the offer price seriously undervalued its future prospects. Before Pergamon acquired control of Solicitors' Law, Thomson had received two approaches which might have led to an offer for the company at a price higher than that offered by Pergamon, it added.

By remaining as a minority shareholder in Solicitors' Law rather than in Hollis, shareholders would have a better opportunity to benefit from Solicitors' Law's future prospects, it said.

But the marketability of Hollis' shares was considerably less than that of Hollis, where the current market value of the minority holdings was more than £15m, compared with £1.5m for the Solicitors' Law shares.

Unless there is a higher offer than Pergamon is prepared to accept, the Solicitors' Law board said it would reluctantly recommend shareholders to accept the Pergamon offer.

Shareholders willing to be minority holders in a company controlled by Pergamon should accept the Hollis share offer. Shareholders not willing to do so should accept the alternative Pergamon cash offer, Solicitors' Law said.

Solicitors' Law's finance director, said despite its dissatisfaction with the level of the Hollis/Pergamon offer, the company was delighted that the uncertainty resulting from the large Thompson and Pergamon holdings had now been resolved.

Allied says LMI offer 'lacks commercial logic'

By Martin Dickson

Allied Textile Companies, which is fighting a £24m takeover bid by London & Midland Industries, said yesterday that LMI with no experience of the textile business.

LMI is offering 13 of its shares for every five in ATC. On the basis of last night's LMI closing price of 185p, down 1p on the day, that values each ATC ordinary at 47.5p. ATC closed last night at 40p, up 1p on the day. There is a partial cash alternative of 45p.

ATC said that its textile business was now moving to a higher level of activity and the company intended to expand by acquisition as well as by organic growth. ATC's plans formulated to "move forward after years of retrenchment" the board was reappraising dividend policy and, as a first step, intended to increase the interim dividend substantially.

It argued that since the mid-1970s LMI's growth had been almost entirely by acquisitions, and it had only increased pre-tax profits by continuing to issue shares to buy those profits. Since 1979 its issued ordinary share capital had increased by 162 per cent. LMI's dividend record had been poor, and payments had been uncovered in each of the three years ended March 31, 1984.

However, ATC said that its textile business was continuing to offer shareholders a better alternative than LMI's offer. ATC had been doing this in its statement for several years.

The defence document, he added, did not give shareholders a plan for the future on which they could evaluate whether to accept the offer. It was also incorrect in its attack on LMI's profits record.

Midsummer directors to inject own interests in £1.6m deal

Midsummer International, the real estate chain, is to take over three of the private companies controlled by its chairman, Mr Alan Page, and by another director, Mr Paul Reece, in a deal worth £1.5m.

Trading resumed in the company's stock on the Unlisted Securities' Market yesterday following a two-week suspension at 235p. The shares rose to 280p at one point but closed at 270p.

This deal will put an end to potential conflicts of interest between a quoted group controlled by individuals who have private businesses operating in the same trade, Midsummer said.

The acquisitions also fit in with the plans of Mr Page and Mr Reece to expand the number of Midsummer's trading outlets and increase the asset and profit base of the company. The

enlarged group will also eliminate inefficiencies resulting from the need to keep the private and public businesses apart. At the same time Midsummer announced it had made an unaudited interim pre-tax profit of £11,000 in the 26 weeks ended March 1985 on turnover of £282,000 compared with profit of £25,000 on turnover of £188,000 in the 25 weeks ended January 1984, the closest comparable period.

Earnings per share rose 16.5 per cent to 11.3p per share. Trading in the second half of the year ending September 1985 has started well and results for the full year should be well up to expectations, the Midsummer said.

Midsummer is buying Charnwood Leisure, which owns a discotheque in Shrewsbury and a restaurant and discotheque in Swansea; Charnwood Shopfitters,

which designs and refurbishes premises for Mr Page; Mr Reece and Mr Reece's Swindon Leisure, the company through which the two directors own 62.5 per cent of Midsummer and which also owns a pub and discotheque in Solihull; and Isabella's discotheque in Shefford.

These companies are estimated to have made a pre-tax profit of no less than £147,000 in the 26 weeks ended March 1985. The properties to be acquired have been valued mainly by Conrad Ribbitt, consultant surveyors and valuers, at £1.5m.

Midsummer will pay £941,000 in cash and issue 271,722 new shares to finance the purchase. The company will seek the approval of its shareholders for the deal at an extraordinary meeting on May 24.

Syntelers reduces cash offer to shareholders

By Lionel Barber

Syntelers, the Dutch-based USM company, is to reduce slightly the £10.8m cash it promised to pay back to shareholders after delays in developing industrial components out of synthetic materials.

Syntelers raised a record £20m when it joined the USA in December 1983, but subsequently found it had surplus working capital.

The board said yesterday that it intended to repay £10.27m to shareholders, equivalent to 5.5p per ordinary share now in issue, as opposed to the promised 6p per ordinary share by mid-August this year.

Sir John Hill, chairman, explained that the reduction was due to an impending High Court

case, which will consider the relevant proposals. The company had been advised that the High Court would impose strict requirements for the protection of creditors and working capital.

We will consider subsequently all possible ways whereby the payment to shareholders of a further 0.5p can be effected as soon as practicable," said Sir John.

Syntelers' shares closed at 5p, unchanged on the day. The shares were offered for sale at 10p in December 1983.

A circular to shareholders setting out the repayment terms will also contain information on the acquisition of RBC BV, announced last month. Sir John said Syntelers had paid £720,000 for the share capital and assumed debt of £462,000.

Heywood/Planet merger

By Terry Povey

Heywood, Williams and Planet Group have announced plans for an agreed merger which if it meets with shareholders' approval will see the creation of an £80m turnover building industry supplies distributor and manufacturer with a good position in the UK and the U.S. markets.

The Heywood offer—four of its shares for every five of Planet—values the door and window manufacturer at £11.2m plus yesterday's closing price.

Newly merged, the two companies will be strongly taking them up 15p to 16p, a 1984-85 high Heywood closed down 5p at 14.1p.

Both companies are agreed that their businesses fit well to

gether. Planet has been disengaging itself from the caravan sector for some time and the disposal of its loss-making Luxembourg unit clearly paved the way for the takeover's completion.

Among Planet's attractions to Heywood is some 2.5m in ACT revenue that the company has been unable to use due to the lack of UK earnings. Its successful U.S. operation is also clearly an attraction.

The Heywood share offer—to which there is a cash alternative of 10p—will become final 21 days after the dispatch of the formal offer documents. Robert Thornton, financial adviser to Planet, is backing the takeover scheme as fair and reasonable.

J. Rothschild disposal

J. Rothschild Holdings yesterday announced a second interim dividend for shareholders and a further disposal as part of its continuing transformation.

The group is to pay shareholders 30 pence each, which compares with the previous interim of 18 pence.

Charterhouse J. Rothschild, the fund management and investment holding company.

The second interim is required because of a change in the financial year end to March 31, an extension from 12 to 15 months.

Rothschild also announced that it was disposing of its 80 per cent interest in J. Rothschild Charterhouse Management (JRCM) to Mr Richard Thornton and associates.

The agreed sale values JRCM at £2.17m and J. Rothschild Holdings will receive £1.3m for its interest. The group said yesterday that the sale was part of its stated policy of concentrating on using its capital resource as a principal.

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The agreed sale values JRCM at £2.17m and J. Rothschild Holdings will receive £1.3m for its interest. The group said yesterday that the sale was part of its stated policy of concentrating on using its capital resource as a principal.

J. Rothschild Holdings interest goes back to the flotation of Charterhouse J. Rothschild, the fund management and investment holding company.



Designers and Manufacturers of Specialised Fastening Systems

Jimmy Tildesley
Chairman and Managing Director
reports:

- * Listing profit forecast exceeded.
- * Profit before tax forecast of £2.40m exceeded at £2.55m.
- * Earnings per share forecast at 13.6p exceeded at 14.5p.

Financial Summary to 31st December	1984	1983
	£000	£000
Turnover	14,125	11,154
Profit before taxation	2,554	1,061
Profit after tax and minority interests	1,501	655
Earnings per share	14.5p	6.4p
Dividends per share	3.15p	-

This abridged profit and loss account is an extract from the unaudited accounts for the year ended 31st December 1984.

The report and accounts will be posted to shareholders on 15th May 1985.
Copies will be available from:
The Secretary, P.S.M International Plc, Longacres, Willenhall, West Midlands WV13 2JS.

NOTICE TO HOLDERS OF SAXON INDUSTRIES, INC. COMMON STOCK.

5% CONVERTIBLE SUBORDINATED DEBENTURES DUE 1990, 6% SUBORDINATED DEBENTURES DUE 1990 OR

5% CONVERTIBLE SUBORDINATED DEBENTURES DUE 1987

NOTICE IS HEREBY GIVEN that on March 22, 1985, the United States Bankruptcy Court, Southern District of New York confirmed the Second Amended Plan of Reorganization as Modified by the Trustee's Motion (the "Plan"). Pursuant to the Plan, the holders of the Plan of Saxon Common Stock are entitled to receive shares of Series B Preferred Stock ("Series B Preferred Stock") of reorganized Saxon, whose name has been changed to Paper Corporation of America; holders of Saxon (formerly Standard Packaging Corporation) 5% Convertible Subordinated Debentures due 1990 and Saxon (formerly Standard Packaging Corporation) 6% Subordinated Debentures due 1990 are entitled to receive Saxon 5% Convertible Subordinated Debentures due 1987 (collectively, the "Debentures") are entitled to receive various amounts of cash and shares of Series B Preferred Stock, as summarized below.

Under the Plan, holders of Saxon Common Stock will exchange such shares for shares of Series B Preferred Stock. Each holder of Saxon Common Stock will be allocated its pro rata share of the number of shares of Series B Preferred Stock having a Face Value (estimated fair market value) of \$9,000,000. Based on the number of shares of Saxon Common Stock outstanding, each holder of Saxon Common Stock will receive an amount equal to approximately \$1.25 per share of the Saxon Common Stock held by such holder. Since the Plan provides that each holder of Saxon Common Stock will receive 20 shares of Series B Preferred Stock, each holder of Saxon Common Stock shall be allocated its pro rata share of the number of shares of Series B Preferred Stock which it is entitled to receive as a holder of Saxon Common Stock or as a Debentureholder, you must complete and return a Letter of Transmittal and surrender the certificates representing your shares of Common Stock and/or Debentures to The Bank of New York. Letters of Transmittal have been sent to each holder of the above-mentioned Debentures. If you have not received a Letter of Transmittal and a certificate representing Saxon Common Stock as of March 22, 1985, if you have not received a Letter of Transmittal, you may receive one by contacting The Bank of New York, in writing at 21 West Street, New York, New York 10015 or by calling at (212) 509-0855.

YOU WILL NOT RECEIVE ANY CASH AND/OR SERIES B PREFERRED STOCK UNTIL THE DATE OF RECEIPT OF YOUR LETTER OF TRANSMITTAL AND THE CERTIFICATES REPRESENTING YOUR SHARES OF COMMON STOCK AND/OR DEBENTURES. IF YOU FAIL TO PROPERLY CLAIM YOUR CASH AND/OR SERIES B PREFERRED STOCK AND/OR DEBENTURES ON APRIL 1, 1985, YOUR RIGHTS TO SUCH CASH AND/OR SERIES B PREFERRED STOCK AND ANY OTHER RIGHTS YOU MAY HAVE UNDER THE PLAN WILL BE FORFEITED.

Dated this 17th day of April, 1985.

PAPER CORPORATION OF AMERICA
(formerly Saxon Industries, Inc.)

NOTICE OF REDEMPTION

To the Holders of

ENTE NAZIONALE IDROCARBURI

E. N. I.

(National Hydrocarbons Authority)

6 1/2% Sinking Fund Debentures due June 1, 1987

NOTICE IS HEREBY GIVEN that, pursuant to the provisions of the Sinking Fund for the Debentures of the above-described issue, Morgan Guaranty Trust Company of New York, as Fiscal Agent, has selected by lot for redemption on June 1, 1985 at the principal amount thereof \$332,000 principal amount of said Debentures, as follows:

Outstanding Debentures of U.S. \$1,000 Each of Prefix "M" Bearing Serial Numbers:
Ending in the Following Two Digits:

22 21 52 62 73

Also Debentures of U.S. \$1,000 Each of Prefix "M" Bearing the Following Serial Numbers:

5887 5887 5187 9487 9887 9787

On June 1, 1985, there will become and be due and payable upon each Debenture the principal amount thereof, in such coin or currency of the United States of America as on said date is legal tender for the payment thereof of public and private debts, at the option of the holder, either (a) at the corporate trust office of Morgan Guaranty Trust Company of New York, 15th Floor, 30 West Broadway, New York, N.Y. 10013, or (b) subject to any laws and regulations applicable thereto, to the principal office of Banca Nazionale del Lavoro in Rome or the principal office of Banca Commerciale Italiana in Milan or the main office of Morgan Guaranty Trust Company of New York in London, Brussels, Paris or Frankfurt or the main office of Algemene Bank Nederland N.V. in Amsterdam or the main office of Kredietbank S.A. Luxembourg in Luxembourg-Ville.

Debentures tendered for redemption should have attached all unmatured coupons appearing on the Debentures due June 1, 1985, should be detached and collected in the usual manner.

From and after June 1, 1985, interest shall cease to accrue on the Debentures herein designated for redemption.

ENTE NAZIONALE IDROCARBURI

By: MORGAN GUARANTY TRUST COMPANY

OF NEW YORK, Fiscal Agent

Under the Interest and Dividend Tax Compliance Act of 1983, we may be required to withhold 20% of any gross payments made within the United States to certain holders who fail to provide us with, and certify under penalties of perjury, a correct taxpayer identifying number (employer identification number or social security number, as appropriate) or an exemption certificate on or before the date the securities are presented for payment. Those holders who are required to provide their correct taxpayer identification number on Internal Revenue Service Form W-9 and who fail to do so may also be subject to a penalty of \$50. Please therefore provide the appropriate certification when presenting your securities for payment.

UK COMPANY NEWS

MINING NEWS

Lower gold prices and production pressure Lac

BY KENNETH MARSTON, MINING EDITOR

ONE of Canada's leading gold producers, Lac Minerals Corp, reported first quarter earnings of C\$7.8m (\$4.7m), equal to 30 cents per share. This follows earnings of C\$6.07m in the previous three months but is below the C\$9.26m achieved in the first quarter of 1984.

Lac attributes the fall in first quarter profits to reduced gold production—57,453 oz compared with 72,222 oz—lower gold prices, higher operating and exploration costs and the write-down of the investment in Great Whale Iron Mines.

On the other hand, the group benefited from increased investment in other income more favourable exchange rates and lower tax. The decline in first quarter gold production is not considered to be significant.

Lac is one of the few groups to be successfully operating a forward sales policy for its gold. Forward sales deliveries made in the latest quarter realised an average US\$370 per oz compared with a market average of \$302.

Last month it agreed to sell dates at an average price of

the following companies have notified dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering other indications as to whether the dividends are interim or final and the subdivisions shown below are based mainly on last year's timetable.

British Investment Trust, British Syphon Industries, Davies and Newman, Edmund, Fleming Far Eastern Investment Trust, Highland International, Huntley, Imperial International, Hunting Associated Industries, Inchcape, F. J. C. Liley, Minet, Interim, General Stockholders Inv. Tr., May 15 Stockholders Investment Trust, May 15 Interim-G. R. Holdings, Rand Mines Properties, Transvaal Consolidated Land and Exploration, United Wires, Wimpy's Investment Trust, Finsbury—Aberdeen Construction, F. J. C. Liley, Minet, Interim, General Stockholders Inv. Tr., May 15 Stockholders Investment Trust, May 15 Interim-G. R. Holdings, Rand Mines Properties, Transvaal Consolidated Land and Exploration, United Wires, Wimpy's Investment Trust, Finsbury—Aberdeen Construction, F. J. C. Liley, Minet, Interim, General Stockholders Inv. Tr., May 15 Stockholders Investment Trust, May 15 Interim-G. R. 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Accountancy Appointments

مكتابات المحاسبة

Management Information Manager International Banking

London

A highly attractive managerial vacancy has arisen within the financial control department of a major international clearing bank.

The holder of this senior position will direct and co-ordinate the activities of the customer and product profitability units, as well as an internal work study programme, to ensure effective control of the bank's manpower, productivity and profitability.

Directly responsible to the Management Accounting Manager, you will lead a staff of 20, operating within the framework of sophisticated computer-based

£21,000 + car + banking benefits

management information systems.

Aged 25-35, you will be an ACMA (ideally a graduate) having a strong commercial background with computer training and systems experience.

The remuneration package reflects the considerable importance of this role and includes substantial banking benefits.

Interested candidates should write to Nigel Bates FCA, Executive Division, enclosing a comprehensive c.v., quoting ref 242, at 31 Southampton Row, London WC1B 5HY.



Michael Page Partnership

International Recruitment Consultants

London Bristol Birmingham Manchester Leeds Glasgow Brussels New York Sydney

Accountancy Personnel

Planning Accountants First

FINANCIAL DIRECTOR (Designate)

Salary in excess of
£20,000 + car
London

This is an exceptional career development move for an ambitious Chartered Accountant with a highly tuned sense of commercial awareness. Someone who is happiest when working in a demanding and fast moving environment.

Our client is the Homes Division of a major worldwide Public Construction Company.

Reporting directly to the Managing Director you will form an intricate part of a lean, aggressive and highly professional team. Obviously your responsibilities will include the whole financial spectrum but you will also need the ability and desire for wider responsibilities, as well as the subsequent need for companies and in depth involvement with other group companies.

The substantial benefits and relocation package is what you would expect from a major successful company.

Probably aged around 30, the successful applicant would expect to be appointed to the Board within 12 months.

Telephone Marlene Key, in the strictest confidence on 041-204 0944 or write to her at:

63 Moorgate, London EC2.

Accountant

West London c.£16,000

Our client, a major plc, wishes to recruit a qualified Accountant for one of its operating units. His or her job will be to manage a small accounts department, and also to contribute financial advice on policy, performance and profit improvement.

You should be aged 25-35, ICM&A, ACA or ACCA qualified, with at least two years post qualification experience, some of it in a manufacturing environment. You should be able to supervise the installation of computerised systems soon to be introduced.

In addition to the salary mentioned above, there are the usual benefits associated with a large company.

Confidential Reply Service: Please write with full CV quoting reference 1951/JS on your envelope, listing separately any company to whom you do not wish your details to be sent. CVs will be forwarded directly to our client, who will conduct the interviews. Charles Barker Recruitment Limited, 30 Farringdon Street, London EC4A 4EA.

CHARLES BARKER
ADVERTISING-SELECTION-SEARCH

Chief Accountant £16-18,000 + Car

Candidates should be fully qualified (ACA/FCA) with several years experience. To be responsible for all aspects of the accounting function and for the efficient day to day running of the accounts department.

A career opportunity with excellent prospects. Applications in the first instance to the Managing Director.

Tarex Berger
and Associates Limited
The Glancy, Egham, Surrey TW20 9AH
Telephone Egham (0784) 3371 (10 lines)

COMPUTER AUDIT SPECIALIST TO £30,000 + Car + Mortgage

An outstanding opportunity exists to assist in the development of transaction recording and information support systems within one of the world's largest banks. Our client is rapidly expanding its wholesale and investment banking operations in the UK. A colossal investment has been made in advanced computer technology, present systems under development will ensure that the bank maintains its leading position throughout the next decade.

The Bank wishes to recruit an exceptional DP professional to manage the computer audit function within a division experiencing massive growth in computer requirements at the leading edge of present technology.

PROFILE REQUIREMENTS

- The successful applicant will probably be working in DP management consultancy in the profession, industry or banking. His or her experience will ensure that they are well acquainted with the latest developments in data security systems and in particular substantiate a keen awareness of file and data base management techniques.
- Programming professionals will report to this position and therefore some programming experience particularly in COBOL is desirable, along with experience of systems design and evaluation.
- Preferred age is 25 to 35. Senior management exposure at the highest level will occur with this position and therefore excellent communicative skills and a pleasant personality are criteria of major importance. The bank only recruits 'high flyers' into this team. The 3 comparable audit managers within the treasury, trading and stockbroking are all under 30 years of age.

Career prospects within the bank are excellent, promotion can be made to virtually any area of the bank's operations. Candidates interested in this challenging role should send a detailed cv, which will be treated in the strictest confidence to J. Philip Smith FCA, Executive Selection Division.

Additional openings within the Bank will shortly occur in the following areas:

Management Accounting to £19K

International Audit to £20K

HO reporting £20K

Treasury and Cash management marketing £30K

Interested candidates should apply now.

MSMP LTD

Advertising and Search Division

3rd Floor
Wardrobe Chambers
146 Queen Victoria Street
London EC4V 5AP
01 937 7680/236 4070

FINANCE DIRECTOR

North West

c.£20,000 + car

Our Client is a manufacturer of high performance machinery—90% of which is exported. A radical restructuring of the Company has taken place and a fundamentally new range of products is being introduced. This represents a major opportunity in the market, and turnover is expected to double from the present £15m within 5 years.

The Finance Director, supported by a Treasurer and a Data Processing Manager, is responsible for all financial and secretarial functions. The treasury function is of particular importance, as is the computerised costing and shop floor reporting system.

We are seeking a qualified accountant who will be credible both as an active member of the board and as the Company's representative to outside financial interests in this country and the U.S.A. A background at senior level in the engineering industry is essential, together with evidence of success in both financial and cost control areas. Age is less important than attitude.

Please write with full CV and details of current earnings to Michael A Hinds (quoting reference 421) at:

Ashley Recruitment

ASHLEY HOUSE, ASHLEY ROAD, ALTRINCHAM, CHESHIRE WA14 2DW

Financial Accountant

Haywards Heath

c. £14,000

Bard is a leading U.S. multinational developer, manufacturer and marketer of health care products having subsidiaries in the U.K., Ireland, Germany, France, Spain and Italy.

Reporting to the European Finance Director, you will be responsible for the technical monitoring of the European subsidiaries reporting, preparing consolidated financial reports and commentaries, handling the treasury function and taking an active part in the Group's taxation strategy. Some foreign travel will be involved.

Ideally, the successful applicant will be a qualified Accountant, aged 25-32 with about two years post qualification experience with a large professional firm. The position is based at our Haywards Heath Sales/Marketing Office and is regarded as a training post for further development within the Group and would be a good first move into industry.

Please apply in writing with full cv to:

J. V. Barnes, Director of Personnel, Bard Europe Limited, Pennywell Industrial Estate, Sunderland, Tyne and Wear, SR4 9EW.

BARD

Group Financial Director

Manchester

to £40,000 + benefits

This privately owned Group, which is well established and profitable, has a turnover exceeding £80 million and manufactures a wide range of garments and fabrics.

A key responsibility of this new appointment will be to work with other Board members to plan and implement strategies for future growth and profitability.

Candidates must be qualified Accountants, with considerable experience in all aspects of financial management, preferably in a diversified group of manufacturing companies. The ability to deal at a high level with financial institutions is desirable.

Personal qualities must include determination and tact, together with a high degree of commercial awareness

and judgement. Candidates of less than 40 are unlikely to have the experience or stature for this demanding position.

Please reply to Jim Shoesmith, in strict confidence, with details of age, career and salary progression, education and qualifications, quoting reference 1425/FT on both envelope and letter.

**Deloitte
Haskins + Sells**
Management Consultants

128 Queen Victoria Street, London EC4P 4JX

Top Level Remuneration Consulting

Knightsbridge



Sibson J&H Ltd opened in London on 1st March 1985 and are rapidly developing a new personnel consulting practice specialising initially in remuneration.

Sibson have specialised in remuneration consulting in the USA since 1959 and are owned by Johnson & Higgins, themselves a major force in benefits consulting. The UK office is now as strong, lead by Paul Massey. Current openings are for Senior Consultants and also for a Director of the remuneration practice.

- Are you an experienced personnel management consultant specialising in remuneration?
- Do you have consulting experience in executive incentive bonus schemes?
- How good are you at job evaluation and/or sales force pay?

Pay and prospects will attract the best in the field. Further details are available from Christopher West, Courtenay Personnel, quoting ref 1427C.

COURTENAY PERSONNEL LTD.
Management Selection and Personnel Consultants,
11 Maddox Street, London W1R 9LE. Tel: 01-491 4014.

Finance Director French Speaking

Paris To £35,000 plus Relocation

An overseas subsidiary of our Client, a major reinsurance broker, wishes to appoint a high calibre individual to assume responsibility for the financial accounting and administrative functions.

You will be either an ACA/ACCA or French equivalent, aged between 27-40 with at least five years post qualification experience in professional and/or commercial environments including the use of computerised financial and reporting systems. At least 2/3 years should have been spent in a senior financial management position with a reinsurance broker.

Considerable emphasis will be placed on personal qualities, i.e. a mature and strong manager of people with a persuasive nature, able to influence and manage change in an expanding company. You will be expected to take up residence in France, for which a full relocation package is available.

For further details and a confidential discussion please contact Richard Green quoting reference 2953.

db dunlop & badenoch
Recruitment Consultants

60 Mark Lane,
London EC3R 7NE.
Tel: 01-265 0377

FINANCIAL CONTROLLER

Age 28-35

c.£20,000 + car

MAIDSTONE

Our client is Sandell Perkins plc, a leading Timber and Builders Merchants in the South of England with more than 50 branches and a turnover of £80 million. Rapid expansion over the past few years and planned future growth and developments have created the opportunity for this new senior financial post.

The Financial Controller will report to the Financial Director and play an active role in the management team. The responsibilities will include working closely with the Data Processing department on the design and development of sophisticated computerised systems and the provision of financial information to management.

Applications are invited from qualified accountants in the age range 28-35 with relevant accounting and systems experience.

Salary is negotiable to £20,000 plus car and there is an attractive purchase discount scheme. Relocation expenses will be considered if appropriate.

Please send a comprehensive career résumé, including salary history and day-time telephone number, quoting ref: 2270 to W.L. Tait, Executive Selection Division.

Touche Ross & Co.

Hill House 1 Little New Street London EC4A 3TR Tel: 01-353 8011



Accountancy Appointments

TALENTED ACCOUNTANT FOR INFLUENTIAL BUSINESS MANAGEMENT ROLE

Negotiable around £18,000 + excellent benefits package

This challenging and completely new appointment - the result of rapid expansion and success - occurs within the dynamic, business environment of one of the world's fastest growing computer and electronic companies.

The opening later this year of our brand new Northern Headquarters in Cheadle heralds the beginning of another exciting new era.

The need now is to appoint a talented, experienced Accountant to fill the new and highly influential role of Branch Controller.

To meet our demanding specification you must be able to mix proven leadership skills with outstanding expertise in business control and finance.

You will also be able to demonstrate the ability to achieve change and command respect at all levels and make the most of the exceptional promotion prospects in this highly visible, challenging role.

Your responsibilities will include developing local accounting systems to cover asset and credit management, cost control, budget forecasting, strategic monitoring, advising other executives and management reporting.

Aged at least 28 your ACMA or ACCA qualifications will be backed up with financial and management skills gained through at least five years experience in a progressive, commercial, customer oriented organisation.

The salary will be negotiable as indicated and there are excellent benefits, including twice-yearly profit sharing, stock purchase scheme, discounted BUPA and life assurance schemes.

To obtain an application form ring 061-941 5106 (24 hour response line).

Alternatively write with a comprehensive c.v. to Deb Wilson-Brown, Personnel Department, Hewlett-Packard Limited, Trafalgar House, Navigation Road, Altringham, Cheshire WA14 1NU. Telephone: 061-928 6422.

Hewlett-Packard is an equal opportunity employer.

WE CAN WORK IT OUT  **HEWLETT PACKARD**

Financial Controller

"general management potential is a pre-requisite"

East Midlands

to £18,000 + car

The challenges and opportunities awaiting you in this UK subsidiary of a major US Group will lift your career into a new dimension.

The Group is pre-eminent in a high technology field with products which have a considerable custom-designed content and which serve diverse industries world-wide.

Having already achieved a £14m turnover in 4 years, the UK company forecasts a 3 fold expansion by 1989 and the parent group's confidence is demonstrated by a £9m investment in a new purpose-built factory, incorporating the latest in manufacturing technology, which comes on-stream at the end of the year.

Reporting to the Chief Executive you will control the accounting and MIS functions and have an input into two companies based in Europe.

This appointment calls for:

- experience in a manufacturing environment with extensive costing and inventory control involvement
- familiarity with American reporting methods
- ideally, exposure to European and multi-site operations.

Aged probably 32-40 and qualified, you must be capable of progressing into a general management role in the foreseeable future.

Please forward a comprehensive CV (or telephone for a personal history form) quoting Ref. MD318 to Dennis Fielding at Macmillan Davies, The Old Vaults, Parliament Square, Hertford, Herts SG14 1PU. (0992) 552552.

Macmillan Davies International Search Executive



SUPERDYNAMIC ACCOUNTANTS !!!

ACA's 22-27

c.£15,750+car+relocation

Our client WHITBREAD & CO. PLC is a fast expanding UK multinational with wide-ranging interests in the LEISURE INDUSTRY. WHITBREAD has significant operations in EUROPE especially FRANCE & GERMANY and in the UNITED STATES where recent major acquisitions have been made. Annual turnover is currently around £1,400m.

WHITBREAD wish to recruit 3 young graduate ACAs who have the DESIRE and ABILITY to SUCCEED in a demanding and fast changing commercial environment.

Young men and women particularly with strong personalities and good communication skills should apply. In return our client can offer REAL JOB SATISFACTION working in a STIMULATING TEAM ENVIRONMENT. PROMOTION prospects are extremely good and will be based directly on the PERFORMANCE of the individual.

Please telephone and send C.V. to:

GEORGE D. MAXWELL
Managing Director
Accountancy Appointments Europe
1-3 Mortimer Street
London W1

Tel: 01-586 7695/7739 (direct)
01-637 5277 ext 281/282



Accountancy
Appointments
Europe

Accountancy
Appointments
Europe

Financial Controller

Excellent package

Edinburgh Area



Thornton Baker Associates Limited, Brazenose House, Brazenose Street, Manchester M2 5AX.

Following a recent re-organisation of the Scottish-based activities of Ferranti plc, a new company, Ferranti Industrial Electronics Limited has been established with an annual turnover in excess of £50 million. The Company produces communication and control equipment and electronic components and has subsidiaries with diverse but related activities in Europe and the USA. The Company, which is self-accounting and profit responsible, wishes to make a new appointment of Financial Controller, who will be responsible to the Managing Director for:

- devolving the present group based systems to establish independent computerised accounting and control functions
- providing a comprehensive management and financial accounting service covering all the business centres
- supplying advice on the most appropriate action to develop an overall and profitable business.

Candidates must be qualified accountants, prepared for some overseas travel, with experience of computer-based accounting and financial control systems gained in a manufacturing environment, where they have made a significant management contribution to the commercial development of a business.

The salary will be excellent, as one would expect for a senior appointment in a top UK company, and the first class benefits include a car, pension and life assurance and generous assistance with necessary relocation expenses.

Please apply in confidence with details of your career, giving a contact telephone number and quoting reference 5595 to: Brian Jones, Executive Selection Division,

Interviews will be held throughout the United Kingdom.

CHARTERED ACCOUNTANTS

Recently qualified or with 1-2 years' experience gained in a reputable accountancy firm and requiring a potential audit in a prime American bank. Fluency in French and Spanish. Up to £15,500. On promotion to officer status, car would be provided, incl. mortgage subsidy.

Please telephone:
Sheila Arnell
01-248 0620
AS RECRUITMENT
52/54 Carter Lane
London EC4V 5AS

SMALL BUSINESS

A truly entrepreneurial accountant versed in the daily needs of small growing business at a time of life milestones. A position in an exciting new service company. Knowledge of computers and tax an advantage. London area. Please apply with full details and a recent photograph to: The Professional Alliance, 2 Randolph Crescent, London W8.

GROUP CONTROLLER

is required for
INTERNATIONAL SHIPPING COMPANY

The Candidate

We are looking for a qualified Accountant unlikely to be under 35 years old who, apart from being a very competent accounting technician, also has a sympathetic understanding of the business environment, is a good manager of people, an effective communicator with external organisations, i.e. auditors, bankers, joint venture partners and shareholders.

He/she will be able to meet the requirements of a very demanding job and employer. It would also be beneficial, although not essential, for the candidate to have had experience within the shipping industry.

The Company

The company is engaged in the management and operation of five deep-sea container lines serving most parts of the world, has a turnover in excess of \$100 million and the December 1984 balance sheets show that all lines were operating profitably.

The group have ambitious plans for further expansion during the next two years.

The Job

The job will be to act as the principle financial person within the division, responsible to the directors (and chairman). It will be necessary to liaise with the company's bankers, overseas agents, auditors and joint venture partners and in all such negotiations the person appointed will be the principal financial representative.

Within the group the appointed candidate will be a member of a six-person management team, including directors and chairman, who together will determine the future course of the group.

Remuneration

Whilst this will not be a barrier to attracting the right individual, it is envisaged that the total package will be around £35,000.

The job is located in a pleasant part of South-East England close to London.

Applications in strictest confidence to:

LINDSAY FOX ASSOCIATES LIMITED
Write Box AS990, Financial Times
10 Cannon Street, London EC4P 4BY

Commodities . . .

Finance & Treasury To £20-25K plus car

Part of a highly successful international trading group, our client has an annual turnover of over £2 billions.

Recent and envisaged expansion, diversification into other commodities and development of networks at the product origin, has created the need for the appointment of a Chief Financial Accountant, based in London.

Reporting to the Finance Director, the successful candidate will manage a team of 15 people, covering financial accounting, cash and treasury administration. Excellent relationships will need to be forged with the Chief Management Accountant, Senior Traders and divisional accountants.

Candidates should be qualified accountants aged 27 to 45, have a City background with experience of and/or an acute interest in, the international markets of commodities and futures, banking and foreign exchange.

Please send career details, in confidence, to Peter T. Willingham, Executive Selection, quoting reference 53, at Spicer and Pegler Associates, St. Mary Axe House, St. Mary Axe, London EC3A 8BJ.

Spicer and Pegler Associates
Management Services

Financial Controller

Private Healthcare

C. London

£16,000

The opening of a new British independent hospital will create a challenging and unusual opportunity for a qualified accountant aged up to 35 years with previous commercial experience gained in the service sector.

Besides establishing and controlling the accounting function within the hospital, you will work closely with the Hospital Director in developing the administrative function. This will involve liaison with consultants,

patients and staff as well as with the Group's head office.

The reputation of the associated hospitals within the Group reflect the high standards which are maintained in all professional areas and with further expansion planned for the near future career prospects are excellent - and will not necessarily be limited to the accounting function.

Contact John P. Sleigh FCCA
on 01-405 3499
quoting ref J/65/HF.

125 High Holborn London WC1V 6QA
Selection Consultants 01-405 3499

FINANCE DIRECTOR

Bromley, Kent Excellent salary + car

This is a new appointment to the main board of an international shipping, oil and lease finance group with headquarters based at Bromley.

The Tramp Group of Companies has steadily expanded over the ten years since its foundation, achieving a turnover in the last financial period around £150 million. Interests include shipowning and broking, international marine fuel supplies and oil trading, inland oil distribution and sales-aid lease finance, broking and portfolio management.

Candidates should be qualified accountants aged about 30/40 with a solid background in financial management within the commercial or commercial banking sectors and have a thorough appreciation of business practice in a trading environment. Experience of the leasing industry will also be required.

Written applications with full C.V. in strict confidence.

R. Russell
Deputy Chairman & Managing Director
TRAMP SHIPPING
and Chartering Limited
Crosby House, 9/13 Elmfield Road,
Bromley, Kent BR1 1LT.

SYSTEMS ACCOUNTANT

A progressive young public company seeks an experienced Accountant with in-depth knowledge of financial, cost accounting and computerised systems relating to mini and micro computers.

This important and demanding post is at Head Office in South Cambridgeshire and carries a substantial salary plus usual benefits including company car.

Please reply giving full particulars in confidence to the Managing Director.

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Capital House, 16 Hockliff Street,
Bishop's Stortford, Herts, CM23 2DW.

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d'Afrique Centrale
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DIRECTEUR GÉNÉRAL

Cette fonction exige une expérience équivalente dans une
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Elle exige également une expérience dans des Activités
de Représentation d'Équipements de Grandes Marques
Internationales.

Le poste implique la Direction d'un important personnel local
et expatrié et d'érodes relations avec les Autorités Nationales.

Formation : Ingénieur Grande École
Langues : Français - Anglais
Age : 45 - 55 ans

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Envoyer C.V. manuscrit sous réf. 481 FT à
EUROMEDIA 48, rue de Provence
75009 Paris qui transmettra
(discret et réponse assurée)

FINANCIAL
MANAGER
JEDDAH, SAUDI ARABIA

Leading food import and distribution company requires
experienced Financial Manager to handle relations with
local and foreign banks, internal auditing, control cash
flow and oversee loan management, international money
markets and other investments.

Ideal candidate will be male, aged 30-50 with minimum six
years' experience, preferably in banking, with a thorough
knowledge of international banking and business law.
Prior Middle-East experience as well as knowledge of Arabic
preferred. Fluency in English required.

Salary negotiable according to experience. Fringe benefits
include free furnished accommodation, car, medical cover
and annual home leave.

This position is a long-term career opportunity, candidates
without longer-term employment in mind need not apply.

Please reply in confidence with full c.v. to:
I. M. WHITE CONSULTANCY
31, Danbury Vale, Danbury, Chelmsford
Essex CM3 4LA

ACTUARY
(F.I.A.)

Fast growing successful Middle Eastern finance house
with multiple financial interests require the services of
an actuary (F.I.A) age 25-35 preferred. Experience with
merchant bankers may be an advantage.

Excellent career prospects, first class terms and
remuneration, healthy climate. Good sports facilities,
large British expatriate population.

In first instance please apply in writing with c.v. to:
Box A869, Financial Times
10 Cannon Street, London EC4P 4BY

All applications will be treated in the strictest confidence.

TOP JOBS WORLDWIDE

For the past twelve years the EXECUTIVE EMPLOYMENT BULLETIN
has helped executives find top international positions. Mailed at
the beginning of every week, it contains advertisements for over
60 senior management positions reproduced verbatim from leading
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Berkshire SL6 1SG, England.

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EUROPE · MIDDLE EAST · AFRICA · FAR EAST UK Tax And The Expatriate

Your Knowledge is worth
a great deal as a
Consultant.



If you are an Inspector of Taxes
or are a qualified Accountant and have
gained in-depth knowledge of the UK
tax implications for the resident abroad,
we can offer a more challenging and
certainly a more rewarding outlet for
your hard-earned expertise.

Knowledge alone will not be
enough. You'll be providing a
confidential personal service with an
organisation respected for its high
professional standards, so we're looking
for appropriate personal qualities -
integrity, confidence, and first-class
communication skills.

If you have these qualities as
well as the relevant experience, are
prepared to be judged on performance
and to go wherever the market is (and
that could be anywhere in Europe, the
Middle East, Africa or the Far East) -
we can offer, in return, an exceptional
remuneration package and a very
exciting future.

Tell us about yourself by writing,
(quoting Ref. 335 FT), a full CV to
Hilary Gane, Whites Bull Holmes Ltd.,
63-65 St Martins Lane, London WC2N 4JX.

Consequently we are very interested
in seeking to appoint specialists
in this field with a view to strengthening
our existing team of Tax Consultants.

Senior Financial Accountant International Investments

Middle East

High tax free salary

Our client is an independent investment management agency established by the
Government of a Middle Eastern country to manage the nation's liquid reserves.
The agency is going through a period of rapid expansion and development and
now seeks two qualified accountants to strengthen their management team.

Reporting to the Director, Investment Accounts, and controlling the activities of an
accounting section, your key responsibility will be to examine accounting and
operational requirements with particular emphasis on computerized accounting and
management information systems development. Investments are of multi-currency
nature with a wide geographical coverage.

Candidates should be qualified (ACA, ACCA, CPA) and have at least seven years'
post-qualification experience with a financial institution actively involved in
international investments. Experience in developing, implementing and managing
integrated investment accounting systems is essential together with a thorough
knowledge of computerized management information systems. Well-developed
analytical skills, an outgoing personality and self-motivation are pre-requisites for
this positive role.

Rewards will be commensurate with the responsibility and seniority of the job and the
calibre of candidate our client expects. The attractive tax free salary will be
accompanied by a full range of expatriate benefits in line with our client's international
standing.

Candidates should write in strictest confidence enclosing a full cv and quoting
MCS/2006 to Milton Ives,
Executive Selection Division,
Price Waterhouse, Southwark Towers,
32 London Bridge Street,
London SE1 9SY.



Capital Market Executives

Frankfurt

Our client is a major commercial bank currently undergoing an extensive
reorganisation of its Marketable Securities Division at the Frankfurt Head
Office, thus creating a number of challenging opportunities.

Chief Manager - Institutional Sales

Applicants, who must be fluent in German, should have the ability to
head a team of highly-qualified specialists and be creative, self-motivated
and performance-orientated. A knowledge of the German capital markets
is desirable, but not a prerequisite.

Member Institutional Sales Group

Applicants should have previous experience in the coverage of the
German market for a selected group of institutional clients, have a good
command of the German language and enjoy working in a team of highly-
qualified specialists with regional client responsibility.

Investment Strategist European Capital Markets

Candidates for this position should have several years of professional
experience as an investment strategist and possess an analytical background.
The main responsibility will be for the development and realisation of an
investment strategy for the European markets in the context of an overall
international investment strategy.

All positions offer excellent chances for advancement and a remuneration
package well in-line with the expected qualifications and experience.

Please send a detailed Curriculum Vitae in the first instance to:
Ms Lalla Raffique, Associate Director, Jonathan Wren International Ltd.,
170 Bishopsgate, London EC2M 4LX, tel: 01-623 1266,
telex: 8954673 WRENCO.

London, Sydney

Jonathan Wren
International Ltd
Banking Consultants

General Manager

SAUDI ARABIA

c SR 225,000

Our Client, a long established, successful British Company, wishes
to appoint an experienced senior executive to manage and develop their
interests in Saudi Arabia. The Group provides a wide range of commercial
products and services to Governments and other major institutions throughout
the world.

The General Manager will be based in Riyadh and responsible for
the profitable development of existing business and the identification of new
opportunities both in terms of products and markets.

Applicants, aged 35-50 must have comprehensive first hand
knowledge of Saudi Arabian business practice coupled with the personality
and ability to negotiate and conclude major commercial contracts on behalf
of Group Companies.

A knowledge of Arabic is essential.

REWARDS: Remuneration is for discussion and includes a
substantial tax free salary together with excellent married status expatriate
benefits.

Apply in confidence.

Ref: 989

Hales & Hindmarsh Associates Ltd.
Century House, Jewry Street,
Winchester, Hampshire
0962 62253

Search and Selection

We are one of the leading international commercial banks.

In Brussels, in addition to our normal banking activities, we operate the Euro-Clear System,
the world's largest clearing system for Eurobonds and internationally traded securities.

We wish to appoint in our Financial Division a qualified (m/f)

MANAGEMENT ACCOUNTANT

As an initial assignment, the successful candidate will be responsible for the development
of a new costing system. Other duties will include the analysis of the impact on profitability
of potential changes in pricing and service mix, project control and the improvement of
reporting.

The candidate will be working in our Management Information and Profitability Analysis
Department in a highly professional, challenging and dynamic environment.

Career prospects within the bank are excellent and the salary will reflect the candidate's
qualification, experience and the importance of the position.

We are looking for candidates in their late twenties or early thirties with appropriate profes-
sional qualifications (ACA, ACCA, etc.) and at least 3 years practical experience in a manage-
ment accounting position in a large international organization (preferably a bank or other
financial institution).

They should be fluent in English, with knowledge of French and Dutch considered as an
extra asset.

Please write, enclosing a curriculum vitae, to Mrs. Bernadette Antoine, Morgan Guaranty
Trust Company of New York, avenue des Arts 35, B-1040 Brussels, Belgium.

The Morgan Bank

LUXEMBOURG

LETTERS OF CREDIT NEGOTIABLE PACKAGE

Applications are invited from individuals with four to five years'
in-depth experience of import/export L/Cs. Remuneration will be
in accordance with best banking practice and with a view to indefinite
relocation.

Candidates wishing to obtain further information should contact
Ashley Grant at

FTB Recruitment (London) Limited

01-600 1211

128/129 Cheapside, London EC2

BERMUDA MONETARY AUTHORITY

Applications invited for the post of Manager, Financial Services,
responsible for the supervision and monitoring of financial institutions
(banks, deposit-taking companies, credit union) in Bermuda and for
the accounting and reporting of the authority itself. An internationally
recognised professional accounting qualification and relevant
experience in the banking field is essential. It is unlikely that suitable
candidates will have less than five years' experience with a large
financial institution.

Two-year contract. Salary BD\$41,664-BD\$44,848 (BD dollars=U.S.
dollars, no local income tax). Travel and settlement allowances
provided with rental subsidies payable up to specified limits if rent
exceeds 25 per cent of salary. Local housing shortage necessitates
preferential consideration to single persons or childless couples.

Applications, with full personal details, qualifications and experience
including home and office telephone numbers (treated in confidence)
should be sent immediately to:

General Manager
BERMUDA MONETARY AUTHORITY
c/o Bermuda Department of Tourism
9/10 Savile Row, London W1X 2BL

Closing date: 16 May 1985.

SECTION III - INTERNATIONAL MARKETS

NEW YORK STOCK EXCHANGE 40-41
AMERICAN STOCK EXCHANGE 41-42
U.S. OVER-THE-COUNTER 42, 50
WORLD STOCK MARKETS 42
LONDON STOCK EXCHANGE 42-45
UNIT TRUSTS 46-47
COMMODITIES 48 CURRENCIES 49
INTERNATIONAL CAPITAL MARKETS 50

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NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 41

AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

Continued on Page 42

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

12 Month High	12 Month Low	Stock	Div.	Vol.	P/E	Slg.	100s	High	Low	Close	Prc. Chg.	12 Month High	12 Month Low	Stock	Div.	Vol.	P/E	Slg.	100s	High	Low	Close	Prc. Chg.	12 Month High	12 Month Low	Stock	Div.	Vol.	P/E	Slg.	100s	High	Low	Close	Prc. Chg.						
104.50	87.50	Pyro		7	564	81	18	81	76	81	-1	65.50	57.75	Searle	1	20	14	1548	560	491	491	-1	41	3112	7.6	37	1105	497	395	391	+1	58.50	49.50	USSM	1	50	531	531	531	531	-1
453.45	263.00	QuaCo	1.24	23	152	4150	478	428	428	-1	375	290	Sears	1.76	53.8	5367	340	331	331	-1	4154	3112	45.8	8	335	335	335	335	-1	1474	1154	USSM	1	24	1304	130	1304	130	+1		
56.50	41.50	QuaCo	0.58	97	122	98	98	98	98	-1	324	214	Searfacs	1.22	4.5	6	816	275	258	258	-1	4772	326	47.6	6	531	332	338	338	-1	677	225	USTrab	1.72	47	12	418	364	364	364	-1
55.50	44.50	QuaCo	0.50	39	24	173	218	202	202	-1	224	15	Selgi	1	18	177	178	177	177	-1	352	268	6.7	9	531	334	334	334	-1	677	225	USWeb	0.72	7.7	8	1085	75	74	74	-1	
273.20	201.50	QuaCo	0.50	11	1157	534	527	527	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
361.30	201.50	QuaCo	0.50	11	1374	484	46	46	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
372.30	201.50	QuaCo	0.50	11	1370	35	345	345	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
70.57	57.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
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277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
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277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75	74	74	-1		
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277.20	201.50	QuaCo	0.50	11	1350	365	368	368	-1	116	54	Questa	1.54	227	81	75	81	81	-1	352	268	13	14	531	334	334	334	-1	105	54	USWeb	0.72	7.7	8	1085	75</td					

Sales figures are unofficial. Yearly highs and lows reflect the previous 52 weeks plus the current week, but not the latest trading day. Where a split or stock dividend amounts to 25

trading price, where a split or stock dividend amounting to 25 per cent or more has been paid, the year's high-low range and dividend are shown for the new stock only. Unless otherwise noted, rates of dividends are annual disbursements based on the latest declaration.

a-dividend also extra(s). b-annual rate of dividend plus stock dividend. c-liquidating dividend. d-cum-called. d-new yearly low. e-dividend declared or paid in preceding 12 months. g-dividend in Canadian funds, subject to 15% non-residence tax. i-dividend declared after split-up or stock dividend. j-dividend paid this year, omitted, deferred, or no action taken at latest dividend meeting. k-dividend declared or paid this year, an accumulative issue with dividends in arrears. m-new issue in the past 52 weeks. The high-low range begins with the start of trading, nd-next day delivery. P/E-price-earnings ratio. r-dividend declared or paid in preceding 12 months, plus stock dividend. s-stock split. Dividends begins with date of split, s/o-sales. t-dividend paid in stock in preceding 12 months, estimated cash value on ex-dividend or ex-distribution date. u-new yearly high. v-trading halted. w-in bankruptcy or receivership or being re-organised under the Bankruptcy Act, or securities assumed by such companies. wd-when distributed. wl-when issued. wwt-with warrants. x-ex-dividend or ex-rights. xdis-ex-distribution. zw-without warrants. y-ex-dividend and sales in full. yrs-yield. z-sales in full.

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FINANCIAL TIMES

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IN ATHENS AND SURROUNDING AREAS
FOR INFORMATION CONTACT: BILL VOYATZIS
KARNEADOU 7-10765 ATHENS TEL: 72-23-469**

LONDON STOCK EXCHANGE

MARKET REPORT

RECENT ISSUES

Investors give confidence vote to CBI report

Equity index rises 7 to 978.4

Account Dealing Dates

First Declar. Last Account Dealing Dates Day
Apr 15 Apr 25 Apr 26 May 7
Apr 29 May 9 May 10 May 20
May 13 May 20 May 31 June 19
* Nine-day dealings may take place from 3.30 am two business days after the close.

Investors gave a more explicit vote of confidence yesterday to the CBI quarterly survey which outlined an expanding manufacturing output and orders, together with a more cheerful outlook for domestic unemployment. Inquiries from institutional sources tended to increase, although completed business remained rather modest. A generally more optimistic London equity market also derived support from the NatWest chairman's comment that interest rates may well ease in coming months.

Leading shares improved from the opening with consumer-oriented groups in the van of the advance. Brewery and Food issues attracted considerable interest, while takeover speculation continued in the area of market sectors.

International stocks and selected overseas earners often revived in the wake of a lower sterling rate against the dollar. The upshot was that many blue chips moved progressively higher throughout the official session, enabling the FT average to close 7 up at 978.4.

The FT 100 was the most actively traded stock among the constituents of the index. An early setback on profit-taking only encouraged revived speculative demand and the price jumped to 470p before reacting to settle at a net 11 higher at 486p. Suggestions of sustained Middle East buying—the Kuwait Investment Office was mentioned—took precedence after news of a £60m offer of a bidding bid from America's RCA. British Aerospace eased marginally after details of the Government's proposed offer-for-sale of its remaining shares the issue price of 375p, with 200p payable on application, was in line with recent forecasts.

Restrained by the authorities' funding tactics over the two previous sessions, gilt-edged stocks rallied to 134p, while British Oils' bond values followed. Tuesday's release of data consistent with recent evidence of a marked slowdown in economic growth failed to arouse operators here. Many were of the view that the gilt market was lacking in scope for improvement because some UK institutions had earmarked funds for British Telecom, the cell on which is due next month, and for British Aerospace.

Lloyds firm

Clearing banks took a firmer stance, although the volume of business was moderate. Lloyds advanced 12 to 560p following details of the proposed £450m million dollar floating rate loan NatWest gained the same

FT-ACTUARIES SHARE INDICES

These Indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

EQUITY GROUPS & SUB-SECTIONS

Figures in parentheses show number of stocks per section

	Wed May 1 1985					
	Index No.	Day's Change %	Ex Div Date	Yield % (Act/30)	Ex Date (Act/30)	Ex Date to close
	Index No.	Index No.	Index No.	Index No.	Index No.	Index No.
1 CAPITAL GOODS (20)	500.72	+4.5	18.28	4.65	12.28	5.47
2 Building Materials (24)	504.54	+1.2	12.26	5.05	9.52	4.29
3 Contracting, Construction (29)	728.34	+0.2	13.66	5.68	9.45	7.41
4 Electronics (16)	1553.13	+0.1	18.69	4.65	11.79	27.85
5 Electronics (35)	1076.86	+0.2	8.75	2.98	14.49	12.92
6 Mechanical Engineering (63)	365.33	+0.1	10.81	4.69	11.23	3.28
7 Metals & Metal Forming (20)	194.59	+0.2	12.46	7.60	10.84	2.35
8 Other Industrial Materials (6)	163.17	+0.3	13.53	5.15	11.15	2.50
9 Motors (177)	177.24	+0.4	15.59	4.54	11.61	4.49
10 Other Industrial Materials (6)	177.24	+0.4	15.59	4.54	11.61	4.49
11 OTHER INDUSTRIAL GROUP (22)	574.99	+1.7	11.76	4.68	10.52	1.61
12 Painters & Diversified (25)	511.02	+1.4	11.76	4.78	10.57	2.77
13 Food Manufacturers (20)	1576.86	+1.4	6.89	2.49	21.26	5.43
14 Footwear (13)	1624.06	+0.1	6.59	2.75	18.38	4.37
15 Leisure (22)	492.99	+1.2	5.54	4.49	15.32	21.26
16 Newspapers, Publishing (12)	1756.85	+0.2	6.73	4.25	18.24	18.25
17 Packaging and Paper (14)	312.11	+1.1	11.76	4.68	10.52	1.61
18 Textiles (42)	316.17	+0.5	11.76	4.68	10.52	1.61
19 Tobacco (3)	945.32	+1.2	17.64	5.49	12.28	2.20
20 OTHER GROUPS (97)	643.55	+0.5	8.83	3.79	14.29	4.78
21 Chemicals (17)	723.53	+0.1	14.05	5.88	8.81	14.31
22 Office Equipment (4)	121.08	+0.4	7.98	4.44	16.37	2.92
23 Shipping and Transport (12)	1115.70	+0.2	6.47	4.49	15.86	11.62
24 Miscellaneous (42)	865.82	+0.2	7.92	4.49	16.37	2.92
25 Telephones Networks (2)	166.82	+1.5	7.92	4.49	16.37	2.92
26 INDUSTRIAL GROUP (403)	640.45	+0.8	9.65	4.68	12.92	4.89
27 OTHER GROUPS (177)	1220.88	+2.2	15.29	4.67	9.84	2.50
28 OTHER SHARE INDEX (200)	585.25	+0.8	18.25	4.54	11.21	7.47
29 FINANCIAL GROUP (114)	500.72	+0.5	18.28	4.65	12.28	5.47
30 BUILDING MATERIALS (24)	504.54	+1.2	12.26	5.05	9.52	4.29
31 CONTRACTING, CONSTRUCTION (29)	728.34	+0.2	13.66	5.68	9.45	7.41
32 ELECTRONICS (16)	1553.13	+0.1	18.69	4.65	11.79	27.85
33 ELECTRONICS (35)	1076.86	+0.2	8.75	2.98	14.49	12.92
34 MECHANICAL ENGINEERING (63)	365.33	+0.1	10.81	4.69	11.23	3.28
35 METALS & METAL FORMING (20)	194.59	+0.2	12.46	7.60	10.84	2.35
36 OTHER INDUSTRIAL MATERIALS (6)	163.17	+0.3	13.53	5.15	11.15	2.50
37 OTHER INDUSTRIAL GROUP (22)	574.99	+1.7	11.76	4.68	10.52	1.61
38 PAINTERS & DIVERSIFIED (25)	511.02	+1.4	11.76	4.78	10.57	2.77
39 FOOD MANUFACTURERS (20)	1576.86	+1.4	6.89	2.49	21.26	5.43
40 LEISURE (22)	492.99	+1.2	5.54	4.49	15.32	21.26
41 NEWSPAPERS, PUBLISHING (12)	1756.85	+0.2	6.73	4.25	18.24	18.25
42 PACKAGING AND PAPER (14)	312.11	+1.1	11.76	4.68	10.52	1.61
43 TEXTILES (42)	316.17	+0.5	11.76	4.68	10.52	1.61
44 TELEPHONES NETWORKS (2)	166.82	+0.2	7.92	4.49	16.37	2.92
45 INDUSTRIAL GROUP (403)	640.45	+0.8	9.65	4.68	12.92	4.89
46 OTHER GROUPS (97)	643.55	+0.5	8.83	3.79	14.29	4.78
47 CHEMICALS (17)	723.53	+0.1	14.05	5.88	8.81	14.31
48 OFFICE EQUIPMENT (4)	121.08	+0.4	7.98	4.44	16.37	2.92
49 SHIPPING AND TRANSPORT (12)	1115.70	+0.2	6.47	4.49	15.86	11.62
50 MISCELLANEOUS (42)	865.82	+0.2	7.92	4.49	16.37	2.92
51 TELEPHONES NETWORKS (2)	166.82	+1.5	7.92	4.49	16.37	2.92
52 FINANCIAL GROUP (114)	500.72	+0.5	18.28	4.65	12.28	5.47
53 BUILDING MATERIALS (24)	504.54	+1.2	12.26	5.05	9.52	4.29
54 CONTRACTING, CONSTRUCTION (29)	728.34	+0.2	13.66	5.68	9.45	7.41
55 ELECTRONICS (16)	1553.13	+0.1	18.69	4.65	11.79	27.85
56 ELECTRONICS (35)	1076.86	+0.2	8.75	2.98	14.49	12.92
57 MECHANICAL ENGINEERING (63)	365.33	+0.1	10.81	4.69	11.23	3.28
58 METALS & METAL FORMING (20)	194.59	+0.2	12.46	7.60	10.84	2.35
59 OTHER INDUSTRIAL MATERIALS (6)	163.17	+0.3	13.53	5.15	11.15	2.50
60 OTHER INDUSTRIAL GROUP (22)	574.99	+1.7	11.76	4.68	10.52	1.61
61 PAINTERS & DIVERSIFIED (25)	511.02	+1.4	11.76	4.78	10.57	2.77
62 FOOD MANUFACTURERS (20)	1576.86	+1.4	6.89	2.49	21.26	5.43
63 LEISURE (22)	492.99	+1.2	5.54	4.49	15.32	21.26
64 NEWSPAPERS, PUBLISHING (12)	1756.85	+0.2	6.73	4.25	18.24	18.25
65 PACKAGING AND PAPER (14)	312.11	+1.1	11.76	4.68	10.52	1.61
66 TEXTILES (42)	316.17	+0.5	11.76	4.68	10.52	1.61
67 TELEPHONES NETWORKS (2)	166.82	+0.2	7.92	4.49	16.37	2.92
68 INDUSTRIAL GROUP (403)	640.45	+0.8	9.65	4.68	12.92	4.89
69 OTHER GROUPS (97)	643.55	+0.5	8.83	3.79	14.29	4.78
70 FINANCIAL GROUP (114)	500.72	+0.5	18.28	4.65	12.28	5.47
71 INVESTMENT TRUSTS (106)	571.44	+0.5	18.28	4.65	12.28	5.47
72 MINING FINANCE (4)	292.28	+0.8	11.92	4.68	10.52	1.61
73 OVERSEAS TRADERS (14)	675.24	+0.2	8.88	4.49	16.37	2.92
74 ALL-SHARE INDEX (790)	626.69	+0.7	—	—	7.85	2.22
75 FT-SE 100 SHARE INDEX	1301.5	+1.8	1301.5	1297.7	1295.3	1295.7
76 FT-SE 100 SHARE INDEX	1301.5	+1.8	1301.5	1297.7	1295.3	1295.7
77 FIXED INTEREST	1301.5	+1.8	1301.5	1297.7	1295.3	1295.7
78 AVERAGE GROSS REDEMPTION YIELDS	1301.5	+1.8	1301.5	1297.7	1295.3	1295.7
79 PRICE INDEXES	1301.5	+1.8	1301.5	1297.7	1295.3	1295.7
80 BRITISH GOVERNMENT INDEX-LINKED STOCKS						

COMMODITIES AND AGRICULTURE

Denaturing threat to British wheat market

BY JOHN BUCKLEY

THE EUROPEAN Commission is reported to be considering a proposal to rule out Britain's 3m tonnes intervention wheat stock from the human consumption market by colouring it with dye.

The "denatured" grain would then only be suitable for the animal feed market.

The report is worrying UK traders, who point out that while most of the wheat was bound in "other" (seed) wheat, much of it could be of breadmaking quality or could be mixed with higher grade wheats for export to milling markets.

Some claim that the denaturing suggestion, said to have

strong backing from French breadwheat exporting interests, would effectively lower the value of the UK stock by some \$20 to \$30 per tonne on world markets, where few customers exist in any case for dyed wheat.

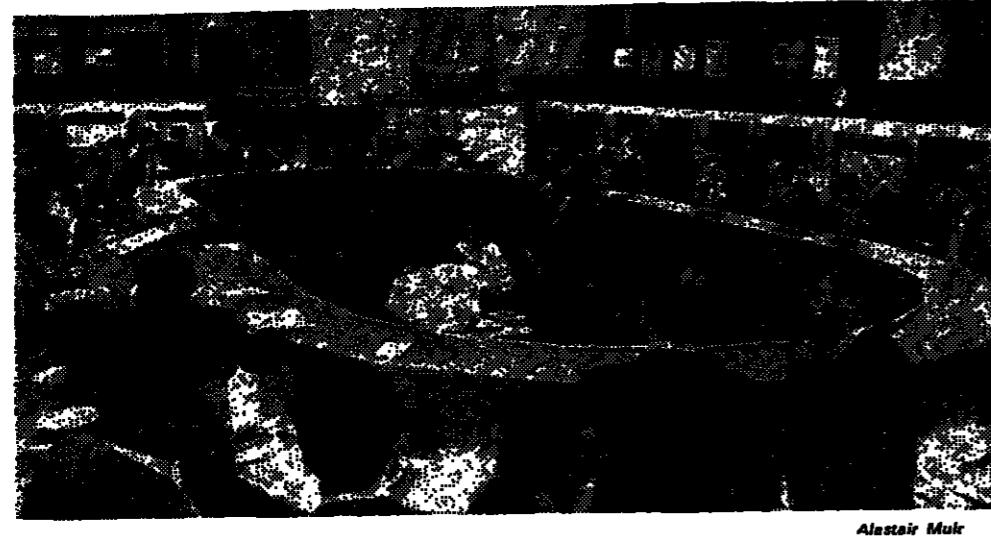
Others believe the question of exporting UK intervention wheat has become academic and that the Commission has deliberately delayed the freezing of this grain too late into the season for buyers to be interested.

One source notes that the French have probably cleared most of their grain in their 1984-85 marketing year, aided by recent

sales to Morocco.

There have also been rumours of an alternative plan to mix UK intervention wheat with barley, again to render it unfit for export to milling markets. Traders say this might be difficult because of barley's tighter supplies and would also give rise to problems over customs coding, even as feed-grain exports.

Grain market analysts say the "stalling" of the future of Britain's intervention wheat focuses attention on the long-standing dilemma of whether to pay for storage or for export subsidies on surplus grain.



Alesha Muk

TRADING on the Baltic International Freight Futures Exchange (Biffex) got off to a relatively quiet start yesterday following its official opening by Sir Alan Trair, Lord Mayor of London.

Turnover was 157 lots, concentrated in the first three delivery months. Some members thought the turnover was a bit disappointing. Others said it was better to have a quiet start, based on genuine trade business, rather than an artificially high turnover, boosted by "phoney" deals, that could

not be sustained.

The May Day holiday meant that there was little business from the Continent and there was some confusion in establishing the different dates between delivery months.

Traders acknowledged that it might be some time before the shipping industry learned how to use the market.

It looks as if Biffex may face difficult birth pangs. At present the freight market is in a depressed state and as one member put it "shipping trading rings are now shown below the relevant table."

U.S. crude oil stocks rise for third week

By Nancy Dunnin in Washington

U.S. STOCKS of crude oil rose last week by almost 5m barrels to 342m barrels, according to the American Petroleum Institute.

It was the third consecutive weekly rise and left crude stocks 500,000 barrels ahead of the level a year ago.

Distilled fuel oil stocks fell by a little more than 1m barrels last week to 96.5m barrels, almost 5m barrels behind the same week in 1984.

Petrol stocks also declined to 214.5m barrels, 1.5m barrels less than last week and almost 36m barrels less than last year. Residual fuel oil stocks rose to 45.8m barrels, 1m barrels more than last week and 409m barrels less than last year.

Crude oil imports totalled about 8.6m barrels, an increase of 205,000 from the previous week.

UK FARM income may fall by 15 per cent in real terms in 1985, after a rise of 15 per cent in 1984. Mr Christopher Johnson, Lloyds Bank group economic adviser, said yesterday.

The fall would be caused by a standstill in average prices, a 10 per cent fall in output and a 6 per cent rate of inflation, he explained at a conference in Newcastle.

He said cereals in the EEC would face a crisis of over-production in 1986, but the severe winter weather could reduce output by 10 per cent in 1985, thus temporarily relieving some of the pressure on the market.

Although the European Commission had proposed a cereals price cut of only 3.5 per cent, UK cereals were efficient enough to withstand a price cut of up to 5 per cent this year and for the next few years, he added.

FOOD PRODUCTION in developing Africa continued to fall in 1984, although North Africa and coastal West Africa had better crops following improved rains, according to the African Development Bank's annual report.

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Whether international prices will increase depends mainly on the role played by the UK.

On the export front, the National Coal Board (NCB)

Key role for UK in steam coal market

Gerard McCloskey on uncertainty about prices and supplies

EUROPE'S steam coal market has entered a period of delicate balance. The arrival of coal from Colombia's El Cerrejón North Block mine is being offset by a loss of 3m tonnes of Polish supplies, while an overall rise in demand is being countered by increased availability from South Africa and the UK.

Price levels and overall tonnage remain unpredictable, however, because doubt remains over the role of the UK in the market.

Predictions from the EEC's CEC and Carbcom, that there intended to move 3m tonnes of coal this year were first greeted with concern in Europe. With the UK strike drawing to an end it was feared that prices would drop sharply and demand would soon be satisfied.

Spot prices for South African steam coal in Rotterdam dropped by \$2 a tonne in March to \$41-\$42, where they have stayed since. But the harsh Northern European winter has meant that Polish steam coal supplies ready significantly below 1984 levels and this fall, with most trains due to the NCB, will be filled largely with Australian coal.

Traders read the high price of the British offer as a signal that the board wishes to advertise its continuing presence in the export business, but not just at any price. In any case, the NCB has not much coal available for this year.

The trading community has not by any means written off the UK as an exporter, but it feels British coal will be offered at prices closer to UK internal rates than they have in the past. The likelihood of lower UK production levels of oil and lignite from the industrial sector means that exports will have to compete more aggressively with alternative UK home markets.

But as an importer, Britain is seen as an enigma. Last year UK imports doubled to 11.5m tonnes of coal and briquettes. It is now clear that about 3m tonnes of this growth was for coking coal for the British Steel Corporation (BSC) while a similar volume was directed to the industrial and household markets. Some of the BSC

has told its traditional customers that it hopes it will be able to fulfil supply commitments and little new business should be expected. Earlier this month, however, it became apparent that the NCB had put in a bid for the Greek Public Power Utility's 700,000-tonne tender.

The price of the UK bid-\$35 a tonne FOB Immingham-was more than \$10 a tonne higher than the £22-\$23 bid a year ago for a contract awarded to the NCB, filled largely with Australian coal.

Traders read the high price of the British offer as a signal that the board wishes to advertise its continuing presence in the export business, but not just at any price. In any case, the NCB has not much coal available for this year.

One major coal shipper, Drummond Coal of the U.S. clearly believes there is good business to be done in the UK and is nearing agreement to lease space at the Gladstone dock in Liverpool. Here the port depth of 50 feet is crucial. It is identical to that of Drummond's Mobile export terminal on the U.S. Gulf and use of the Gladstone dock will mean that

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imports will be lost this year as BSC's coking coal mines resume operations, although the corporation now expects to import most of its coking coal.

On the steam coal front, there is something of a hiatus while shippers try to gauge the NCB's ability to supply. Its biggest customer, the Central Electricity Generating Board, has started to take supplies from its Continental stocks of Australian coal, but is otherwise out of the market.

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CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar recovers in thin trade

Foreign exchange trading was restricted yesterday by the shut down of most of the market for Day. The dollar opened firm and continued to advance, underpinned by stop loss buying orders on the Chicago futures market. This follows the foreign exchange market's recent retreat as the dollar showed a marked slow down in U.S. economic growth. It is anticipated that low growth in the first quarter will be countered by much higher figures during the present quarter and possibly by the Administration's forecast of 4 per cent growth this year to be met. This implies that interest rates will not fall, while today's weekly U.S. money supply figures are expected to show a strong rise. The market has therefore put to one side Tuesday's surprising fall of 0.2 per cent in leading indicators and yesterday's rise of only 0.1 per cent. In March construction spending against expectations of an increase in the region of 1 per cent.

The dollar rose to DM 3.1475 from DM 3.0975; FFr 9.59 from

FFr 9.44; SwF 2.6375 from SwF 2.5975; and Yen 75.75 from 75.50. The pound of England rose 1.480 from 148.7.

STERLING — Trading range against the dollar in 1985 is 1.2940 to 1.0525. April average 1.2940. The range has fallen 0.4 to 0.75. It opened at 1.75 and improved slowly to a peak of 1.78 at 1 pm, before sliding to a low of 17.6 at 3 pm.

Sterling lost ground to the stronger dollar, and was fairly volatile against Continental

currencies in the absence of any major trading in the rest of the market. The pound fell 1.90 cents to 1.61230-1.6240, and also declined to DM 3.85 from DM 3.8525; FFr 11.71 from FFr 11.7150; and Yen 70.9 from 70.4 to 77.5, but was unchanged at 78.0 at 1 pm, before sliding to a low of 77.6 at 3 pm.

JAPANESE YEN — Trading range against the dollar in 1985 is 263.15 to 247.10. April average

251.45. Exchange rate index 155.4 against 156.2 six months ago.

Trading slowed considerably in the London International Financial Futures Exchange yesterday, reflecting the closure of much of Europe and Singapore. Consequently prices tended to fluctuate within a fairly narrow range in the absence of any new covering. The trading range was very narrow, with the dollar rising to a peak of 252.55 near the close. Volume was restricted by the closure of Singapore

STERLING INDEX — May 1 Previous

9.00 am 77.8 78.0

10.00 am 77.9 78.0

11.00 am 77.9 78.0

1.00 pm 78.0 78.3

2.00 pm 77.8 78.2

3.00 pm 77.6 78.2

4.00 pm 77.7 78.1

EMS EUROPEAN CURRENCY UNIT RATES

	Eu central	Currency amounts	% change from	% change for	Divergence	Interest %
	central	against Eu	central	adjusted for	from	last
Belgian Franc ...	64,900	65,030	-0.28	+0.40	-1.62	11.45
Denmark Krone ...	8,140	8,075	-0.78	-0.67	-1.619	11.45
German D-Mark ...	2,210	2,2512	-0.30	-0.19	+1.145	11.45
Italian Lira ...	1,030	1,030	-0.32	+0.32	+1.145	11.45
Dutch Guilder ...	5,525	5,5253	-0.30	+0.41	+1.171	11.45
Irish Punt ...	0,7250	0,714621	-1.52	-1.41	+1.6672	11.45
Swiss Franc ...	1,0250	1,0250	-1.87	+1.87	+1.0410	11.45

Changes are for Eco, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

DOLLAR SPOT—FORWARD AGAINST DOLLAR

May 1	Day's spread	Close	One month	% p.a.	Three months	% p.a.	One month	% p.a.	
U.K. 1.2170-1.2225	1.2220-1.2240	0.46-0.43c	4.36	1.25-1.26pm	4.00	4.36-4.37c	4.20	1.25-1.26pm	
Ireland 0.9515-1.0000	1.0000-1.0000	0.36-0.26c	5.78	1.00-1.00pm	3.42	5.78-5.79c	5.80	1.00-1.00pm	
Canada 1.2170-1.2225	1.2220-1.2240	-1.21	1.25-1.26pm	4.00	1.25-1.26c	4.00	1.25-1.26pm	4.00	
Norfolk 1.5340-1.5560	1.5560-1.5575	0.41-0.40c	1.33	1.50-1.51pm	2.75	1.50-1.51c	2.75	1.50-1.51pm	2.75
Denmark 1.2161-1.2181	1.2180-1.2181	-0.50	1.25-1.26pm	4.00	1.25-1.26c	4.00	1.25-1.26pm	4.00	
Portugal 1.2170-1.2200	1.2200-1.2200	-0.50	1.25-1.26pm	4.00	1.25-1.26c	4.00	1.25-1.26pm	4.00	
Spain 1.2145-1.2175	1.2175-1.2175	-0.50	1.25-1.26pm	4.00	1.25-1.26c	4.00	1.25-1.26pm	4.00	
Italy 1.2170-1.2200	1.2200-1.2200	-0.50	1.25-1.26pm	4.00	1.25-1.26c	4.00	1.25-1.26pm	4.00	
Norway 1.2160-1.2175	1.2175-1.2175	-0.50	1.25-1.26pm	4.00	1.25-1.26c	4.00	1.25-1.26pm	4.00	
France 9.55-9.59	9.58-9.59	1.50-1.60c	1.90	9.40-9.40pm	4.00	9.55-9.59c	4.00	9.40-9.40pm	4.00
Sweden 9.10-9.14	9.14-9.14	3.40-3.40c	5.30	10.1-10.1pm	4.97	9.10-9.14c	4.97	10.1-10.1pm	4.97
Japan 252.35-252.95	252.95-253.00	0.50	2.00-2.00pm	4.00	252.35-252.95c	4.00	2.00-2.00pm	4.00	
Austria 2.1685-2.1690	2.1690-2.1690	0.75-0.72c	3.47	2.34-2.34pm	3.50	2.1685-2.1690c	3.50	2.34-2.34pm	3.50
Switz. 2.6165-2.6380	2.6380-2.6380	0.75-0.72c	3.47	2.34-2.34pm	3.50	2.6165-2.6380c	3.50	2.34-2.34pm	3.50

UK and Ireland are quoted in U.S. currency. Forward premiums and discounts apply to the U.S. dollar and not to the individual currency. Belgian rate is for convertible francs. Financial franc 63.45-63.55.

OTHER CURRENCIES

May 1	£	\$	€	Note	Rates
Australia Dollar ...	26.80	97.20			
Brasil Real ...	7.00	70.70			
Finland Markka ...	7.9885	8.0350	6.4620	6.4650	11.67-11.78
Germany ...	3.83-3.86				
Hong Kong Dollar ...	169.84-169.95	164.88-165.62			
Iran Rial ...	115.60	93.00			
Kuwaiti Dinar (KD) ...	0.3663	0.3669	0.30276	0.30286	0.30286-0.30296
Malta Lira ...	3.0240	3.0310	2.4750	2.4800	2.4750-2.4800
New Zealand Dlr. ...	2.6900	2.7200	2.2000	2.2075	2.6900-2.7200
Saudi Arab Rial ...	4.0464	4.4112	5.6110	5.6112	5.6110-5.6112
Singapore Dlr. ...	2.4055	2.4210	1.9685	1.9725	2.4055-2.4210
South African Rand ...	2.4055	2.4210	1.9685	1.9725	2.4055-2.4210
U.A.E. Dirham ...	4.4768	4.4866	3.6700	3.6730	3.6700-3.6730

* Selling rate.

EXCHANGE CROSS RATES

May 1	Pound Sterling	U.S. Dollar	Deutsche Mark	French Franc	Swiss Franc	Dutch Guild	Italian Lira	Canadian Dollar	Belgian Franc
Pound Sterling	1.	1.284	3.850	358.8	909.0	11.71	2,658	2,850	1,674
U.S. Dollar	0.817	1.	3.146	3.146	9.595	3.658	2,606	1,686	77.40
Deutsche Mark	0.260	0.328	1.	80.86	80.02	1.130	636.4	0.435	90.10
French Franc	3.2825	3.950	12.46	1.	10.45	14.08	7929	0.415	9.50
Swiss Franc	0.854	1.045	8.288	263.3	10	2,758	3,715	2,084	64.10
Dutch Guilder	0.810	0.879	1.132	56.57	3.655	1.547	1,547	0.818	55.96
Italian Lira	0.408	0.581	1.571	71.05	2,688	0.743	1	563.2	17.79
Canadian Dollar	0.698	0.731	8.201	184.6	1.930	1.930	1,664	1	66.85
Belgian Franc	1.292	1.581	4.974	399.8	16.15	4.175	5,680	2,162	100.

EURO-CURRENCY INTEREST RATES (Market closing rates)

May 1	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	French Franc	Deutsche Mark	Italian Lira	Belgian Franc
Short-term	12.4-12.8	8.2-8.5	9.82	7.71	51-54	5.51	10.5-11.4	8.9-9.1	7.56-8.14
7 days' notice	12.4-12.8	8.2-8.5	9.82	7.71	51-54	5.51	10.5-11.4	8.9-9.1	7.56-8.14
Month	12.1-12.4	8.4-8.5	9.81-						

FT INTERNATIONAL BOND SERVICE

The list shows the 200 latest international bond issues for which an adequate secondary market exists. The following are closing prices for May 1.

U.S. DOLLAR	Issued	Mat.	Offer	Change on	Yield
Amex Credit 12m 88	100	100%	100%	+ 0%	11.71
Austria Rep 12m 82	100	100%	100%	+ 0%	11.71
Bank of Tokyo 12m 82	100	+ 101%	102%	+ 0%	12.20
BP Corp 11m 82	100	100%	100%	+ 0%	11.87
Caesar Red Tel 12m 87	100	100%	100%	+ 0%	11.65
Canada 11m 80	500	101%	101%	+ 0%	11.63
Canada Post 12m 88	75	100%	100%	+ 0%	11.75
Chesn U.S.A. 12m 88	600	102%	102%	+ 0%	11.53
Coca Cola 11m 91	100	100%	100%	+ 0%	11.24
Dansk Kredit 11m 92	100	100%	100%	+ 0%	11.24
Denmark 12m 81	100	100%	100%	+ 0%	11.24
Denmark 12m 82	100	100%	100%	+ 0%	11.24
Denmark Kredit 14 91	100	100%	100%	+ 0%	11.24
E.C.C. 11m 91	100	98%	98%	+ 0%	11.24
E.I.B. 13m 88	200	100%	100%	+ 0%	11.24
Ex-In Br Japan 13m 91	75	107%	101%	+ 0%	11.24
Export Dev Corp 12m 89	100	100%	101%	+ 0%	11.24
Exxon Corp Corp 12m 84	100	100%	100%	+ 0%	11.24
Ford Motor Corp 12m 84	100	100%	100%	+ 0%	11.24
IBM Credit 10m 90	300	97%	95%	+ 0%	11.24
IBM Corp 11m 87	200	102%	102%	+ 0%	11.24
Indust Br Japan 12m 89	100	100%	100%	+ 0%	11.24
Indust Dev Br 12m 89	100	100%	100%	+ 0%	11.24
Int-A Div Br 12m 91	100	100%	100%	+ 0%	11.24
Japan Air Lines 13m 92	100	100%	100%	+ 0%	11.24
Kellog Company 10m 89	100	100%	100%	+ 0%	11.24
L.T.C. 12m 82	100	100%	100%	+ 0%	11.24
Macy Credit Corp 11m 91	100	99%	99%	+ 0%	11.24
Mation Bank 13m 91	100	100%	100%	+ 0%	11.24
Merrill Lynch 12m 88	100	100%	100%	+ 0%	11.24
Mitsubishi 11m 91	100	100%	100%	+ 0%	11.24
Mitsubishi Corp 13m 89	100	100%	100%	+ 0%	11.24
Montagu 13m 91	100	100%	100%	+ 0%	11.24
Morgan Guaranty 12m 89	100	100%	100%	+ 0%	11.24
Nippon Credit 10m 89	100	100%	100%	+ 0%	11.24
No American 12m 91	100	100%	100%	+ 0%	11.24
Penney J.C. 12m 91	545	101%	101%	+ 0%	11.24
Pru Reality 100% 95	545	100%	100%	+ 0%	11.24
Quaker Oats 11m 92	100	100%	100%	+ 0%	11.24
Reuter Br 12m 89	100	100%	100%	+ 0%	11.24
Royal Br 12m 89	100	100%	100%	+ 0%	11.24
Stadekshaven 10/34 90	100	95%	95%	+ 0%	11.24
Swedekshaven 11/78 89	100	100%	100%	+ 0%	11.24
SWFC 12m 88	100	100%	100%	+ 0%	11.24
Swedek 13m 88	100	100%	100%	+ 0%	11.24
S Water Tr 11m 90	100	100%	100%	+ 0%	11.24
Swed Exp Crd 12m 88	100	100%	100%	+ 0%	11.24
Swedek Kredit 11m 91	100	100%	100%	+ 0%	11.24
Tesco Capital 12m 89	300	100%	100%	+ 0%	11.24
Tesco Capital 12m 89	200	100%	100%	+ 0%	11.24
Toronto Dom Br 12m 88	100	+ 101%	100%	+ 0%	11.24

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